

BUILT TO ENDURE



SERENGETI®
THE MOST ADVANCED EYEWEAR

WORKBOOK 2020



BUILT TO ENDURE

Serengeti® make the most technically advanced eyewear available. High performance Photochromic and Polarized lenses with Spectral Control® are specifically tailored to care for the eyes of drivers and pilots in ever changing conditions.

Endurance is not about fads and fashions, it is about knowing oneself and remaining true to that come what may. Endurance requires experience and time, and those who wear Serengeti® are smart enough to value that. The products themselves are crafted from the highest quality materials and are styled with an elegance that endures the test of time.

Our customers appreciate the value of hard work and determination. They recognize the characters who don't just take the easy route, but instead define their own road through life.

Both Serengeti® and the people who wear them are Built to Endure.

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THE MOST ADVANCED EYEWEAR TECHNOLOGY

Built on 140 years of experience

The Serengeti® story began in 1877 with Corning®, an optical laboratory and pioneer in glass technology. Throughout the years, Innovation and Research & Development have played a key role in this frenzied quest for quality and performance. This hard work and determination has created Serengeti®: the most advanced eyewear.

The ultimate high definition vision of everything in sight

No other sunglass brand can claim to combine three industry-defining technologies into one ultra-superior lens. Then again, innovation has always been inherent in our DNA. With gradually-adjusting Photochromic lenses, naturally color-enhancing Spectral Control® filters, and glare-reducing Polarization, every Serengeti® lens is unique.

With that, achieving clarity in life is not the end game — but rather, the beginning. You are now able to stop looking at the world and start really experiencing it.



PHOTOCHROMIC TECHNOLOGY

Molecularly infused into every Serengeti® lens

Adapt to Light

React to UV light

Adapt to all light conditions

Provide your eyes with the exact amount of light needed

As the pioneer of Photochromic technology, Serengeti® leads the industry in creating lenses that adapt to any light condition in any setting.

Serengeti® Photochromic lenses are activated by the amount of UV radiation in the atmosphere and engineered to transition from light to dark, gradually. Energy from UV radiation causes the polarity of the silver salt lens molecules to expand in brighter conditions, creating a denser lens that absorbs more light. In darker conditions, the molecules compress and separate to allow in more light.

Our Photochromic lenses optimize for the environment, providing your eyes with the exact amount of light needed at any time and in all weather conditions. It enables your eyes to discern shapes and colors more quickly while eliminating eyestrain.



SPECTRAL CONTROL® TECHNOLOGY

Molecularly infused into every Serengeti® lens

Manage the Light

Filter up to 95% of blue light

Enhance colors and contrasts

Protect your eyes from aging

Specific and unique to Serengeti®, Spectral Control® technology provides you with the ultimate High Definition. It fine-tunes the light waves passing through the lens, for a highly reduced blue light transmission, naturally enhanced detail and colors that pop, crisp and clear.

Blue light is necessary to regulate our biological clock. However, it is also really damaging for the eyes. Our Spectral Control® technology filters out up to 95% of the blue light. In fact, blue light is harmful for the eyes and the retina and is a risk factor for age-related macular degeneration (AMD). By acting like this, the Spectral Control® technology reduces blue blur and visible noise. This protects your eyes from aging and damage, to preserve your sight perfectly.

Our lenses selectively manage light wavelengths, distinguishing reds, greens and yellows, in any light condition. They ensure improved and enhanced depth perception and maximum color contrast. Landscapes that would be washed out, dull or flat with other lenses become defined, vibrant and vivid – while your eyes remain cool and relaxed.



POLARIZATION TECHNOLOGY

Control the Light

Absorb all four types of glare


Experience absolute clarity

Relieve eye fatigue

Whether you're in a high- or low-glare environment, you deserve lenses that give you the ultimate glare protection and with it, uncompromised clarity.

When glare reflects off the road, water, snow or other areas, parallel light rays can pass through unhindered, while distracting perpendicular rays are reflected. The Serengeti® Polarization technology eliminates 99.9% of disruptive glare from the four types of glare: distracting, discomforting, disabling and blinding. This ensures, therefore, no more reflections from: vehicle headlights, intense lights, shiny surface reflections and the everyday outdoors.

This Polarization technology relieves eye fatigue. It also allows you to experience absolute clarity, by discovering layer upon layer of details that glare would have otherwise kept hidden.

Some of our products feature non-polarized lens options, ideal for pilots flying aircraft with digital instrument panels. 





At Serengeti®, we pay particular attention to the materials we use to protect your eyes and offer you the best visual acuity available on the market.

From the finest and ultimate raw materials to the latest coatings, every step of the production and every component are meticulously checked to guarantee the best quality and protection.

INCREDIBLE LENS MATERIALS

ULTRA-LIGHT MINERAL LENS

Experience the ultimate lens on the market.

Our mineral lenses are made with borosilicate optical glass, from Corning®. A full 20% thinner and lighter, our Borosilicate mineral glass lenses are finer than any other lens. They provide the best visual acuity you could ever experience.

Every pair of Serengeti® mineral lenses is unique: each Photochromic lens passes through a Hydrogen-fueled Lehr furnace, which activates the Spectral Control® technology - with varying temperatures that determine the proprietary lens hue. They are also chemically tempered to ensure scratch and impact resistance.

To complete this unrivaled visual experience, an anti-reflective coating is added to the backside of the lens, canceling the scattering light that causes reflective glare.

PHD™ 2.0 LENS

Our PhD™ 2.0 lens offers stunning visual acuity and the highest level of UV protection.

As quality and perfection are key for us, we dedicated this remarkable lens to our Sport collection. Built with NXT® technology and made from Trivex material, the PhD™ 2.0 lens is extremely light and thin, 75% lighter than glass, ultra-flexible, while being highly impact and temperature resistant. In fact, to begin with, Trivex material was used by the US military for fighter jet canopies and helicopter windshields. It has required 12 years of development: 10 within the military and 2 years for adaptation to the optical sunglass lens market.

This lens also offers a high optical clarity and avoids any distortion.

The PhD™ 2.0 features hydro- and oleophobic front-side coatings, which help repel water, fingerprints and debris. The highly durable backside anti-fog treatment enables perfect vision and performance whatever the activity.

Our PhD™ 2.0 lens is the perfect balance of visual and physical performance. This is the reason why all our Serengeti® sport frames are equipped with this technological lens.

LENS HUES AND TECHNOLOGY



DRIVERS®

Launched in 1985, this ideal driving lens is the original and emblematic lens of Serengeti®. The amber-colored Drivers lens naturally amplifies contrast and definition. It's engineered to transmit and distinguish red, green and yellow colors, so they can pop in all environments.

Overcast to medium light conditions.
Ideal for driving and everyday use.
Available in non-polarized and polarized ultra-light mineral and PhD™ 2.0 lenses.

NON-POLARIZED MINERAL (CATEGORY 2 TO 3)

23% transmittance lightened lens
12% transmittance darkened lens
89% blue light blocked lightened lens
95% blue light blocked darkened lens

POLARIZED MINERAL (CATEGORY 2 TO 3)

19% transmittance lightened lens
11% transmittance darkened lens
92% blue light blocked lightened lens
95% blue light blocked darkened lens

PhD™ 2.0 (CATEGORY 2 TO 3)

20% transmittance lightened lens
9% transmittance darkened lens
92% blue light blocked lightened lens
96% blue light blocked darkened lens



DRIVERS® GOLD

This lens has all the benefits of our signature Drivers lens, along with a stylish gold-flash mirror, providing an additional layer of protection.

Intense light conditions.
Ideal for driving and everyday use.
Available in polarized ultra-light mineral and PhD™ 2.0 lenses.

POLARIZED MINERAL (CATEGORY 3 TO 3)

16% transmittance lightened lens
10% transmittance darkened lens
93% blue light blocked lightened lens
96% blue light blocked darkened lens

PhD™ 2.0 (CATEGORY 2 TO 3)

18% transmittance lightened lens
8% transmittance darkened lens
92% blue light blocked lightened lens
96% blue light blocked darkened lens



555 NM®

555 nanometers marks the center of light's visible color spectrum, right on the border of yellow and green. This is where the human eye sees best. In low light conditions, this lens allows more yellow and green to pass through, creating relaxing conditions for the eyes.

Intense light conditions.
Ideal for driving, everyday use and for boating activities.
Available in non-polarized and polarized ultra-light mineral and PhD™ 2.0 lenses.

NON-POLARIZED MINERAL (CATEGORY 3 TO 3)

16% transmittance lightened lens
8% transmittance darkened lens
89% blue light blocked lightened lens
96% blue light blocked darkened lens

POLARIZED MINERAL (CATEGORY 3 TO 3)

15% transmittance lightened lens
9% transmittance darkened lens
92% blue light blocked lightened lens
95% blue light blocked darkened lens

PhD™ 2.0 (CATEGORY 2 TO 3)

21% transmittance lightened lens
9% transmittance darkened lens
88% blue light blocked lightened lens
94% blue light blocked darkened lens



555 NM® BLUE

A beautiful variation of the 555nm, featuring a reflective blue dielectric mirror coating that reflects more glare and improves contrast.

Overcast to medium light conditions.
Ideal for everyday use and boating activities.
Available in polarized ultra-light mineral and PhD™ 2.0 lenses.

POLARIZED MINERAL (CATEGORY 2 TO 3)

25% transmittance lightened lens
16% transmittance darkened lens
89% blue light blocked lightened lens
93% blue light blocked darkened lens

PhD™ 2.0 (CATEGORY 2 TO 3)

19% transmittance lightened lens
8% transmittance darkened lens
90% blue light blocked lightened lens
94% blue light blocked darkened lens



DRIVERS® GRADIENT

This lens is darker at the top and lighter at the bottom. Protecting your eyes from above while providing a clear view of the dashboard below. Ideal for pilots, our non-polarized Drivers Gradient finish captures details at great distances without obscuring their view of the digital instruments.

Overcast to medium light conditions.
Ideal for driving and everyday use.
Available in polarized and non-polarized ultra-light mineral lenses.

NON-POLARIZED MINERAL (CATEGORY 2 TO 3)

26% transmittance lightened lens
14% transmittance darkened lens
87% blue light blocked lightened lens
93% blue light blocked darkened lens

POLARIZED MINERAL (CATEGORY 2 TO 3)

22% transmittance lightened lens
13% transmittance darkened lens
85% blue light blocked lightened lens
93% blue light blocked darkened lens



CPG

Only available in the Serengeti® Sport Collection and therefore in PhD™ 2.0, this multi-use lens is designed to reduce harsh glare in all weather conditions without any artificial color enhancement.

Overcast to medium light conditions.
Ideal for everyday use.
Available in PhD™ 2.0 lenses.

PhD™ 2.0 (CATEGORY 2 TO 3)

22% transmittance lightened lens
9% transmittance darkened lens
83% blue light blocked lightened lens
91% blue light blocked darkened lens



SEDONA®

A high-contrast rose-colored lens with a silver mirror. The Sedona lens improves contrasts whatever the luminosity definition and provides ultimate clarity to offer a superior image definition while reducing glare from flat light.

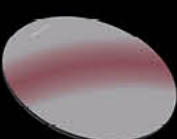
Intense light conditions.
Ideal for boating and mountain activities.
Available in polarized ultra-light mineral and PhD™ 2.0 lenses.

POLARIZED MINERAL (CATEGORY 3 TO 3)

16% transmittance lightened lens
9% transmittance darkened lens
90% blue light blocked lightened lens
94% blue light blocked darkened lens

PhD™ 2.0 (CATEGORY 3 TO 3)

14% transmittance lightened lens
8% transmittance darkened lens
90% blue light blocked lightened lens
93% blue light blocked darkened lens



SEDONA® BI-MIRROR

The stylish silver-flash bi-mirror on the Sedona provides your eyes with ample protection on top and below, producing beautiful clarity in the middle. This increased protection allows you to see details when looking close-up, yet blocking glare from above (sun) and below (surface).

Intense light conditions.
Ideal for boating and mountain activities.
Available in polarized ultra-light mineral lenses.

POLARIZED MINERAL (CATEGORY 3 TO 3)

16% transmittance lightened lens
10% transmittance darkened lens
91% blue light blocked lightened lens
94% blue light blocked darkened lens

FRAME MATERIALS & TECHNOLOGY

NYLON TR90

Using only the highest-quality injected Nylon TR90 for superior durability, these fashionable frames have the added benefit of being exceptionally light, strong, chemically resistant, and extremely flexible and comfortable.

Nylon TR90 is featured within styles in the Serengeti® and Serengeti® Sport Collections.



ACETATE

Expertly produced and cured from all-natural cotton, our Cellulose Propionate Acetate is not only handcrafted to be lightweight but can be made into beautiful patterns and brilliant hues. Pliable when heated, it is ideal for custom fitting.

Featured in the Serengeti® Collection.

WIRE FLEX

Designed for comfort that feels truly customized, Wire Flex bends to the contours of the face. It features a flexible and strong blend of nickel, silver and stainless steel.

Available in the Serengeti® Collection.



FOLDABLE DESIGN

While being three times smaller than classic frames and unexpectedly discreet when folded, comfort, stability and style remain perfect. The folding mechanisms are perfectly integrated, surprising your friends when putting them away!

Available in the Serengeti® Sport Collection.



SUN RX PROGRAM



How does VARIODRIVE Thin Design technology work?

Software using the most advanced calculations is used to create customized lenses and the ultimate in comfort and lightweight products. Every prescription is reassessed to compensate for optical distortions related to the frame wrap angle. When the prescription reaches the limits of the conventional digital surfacing method, our patented algorithm calculates the best lens geometry regarding the Optical Area and the Transition Zone, and reduces the Edge Thickness (US Patent number 8,002,404).

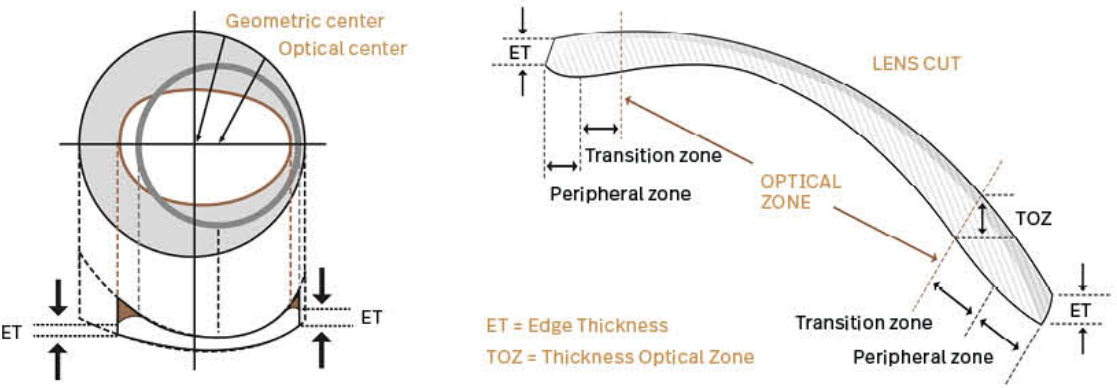
Every product is customized to the prescription, frame and wearer’s facial metrics and is precisely surfaced thanks to the latest Digital lens surfacing technology.

The Serengeti® RX program offers the 3-in-1 technology: Photochromic, Spectral Control® and Optional Polarization. The entire collection is available in prescription, except Carrara Leather, Leandro Glacier and Vernazza.

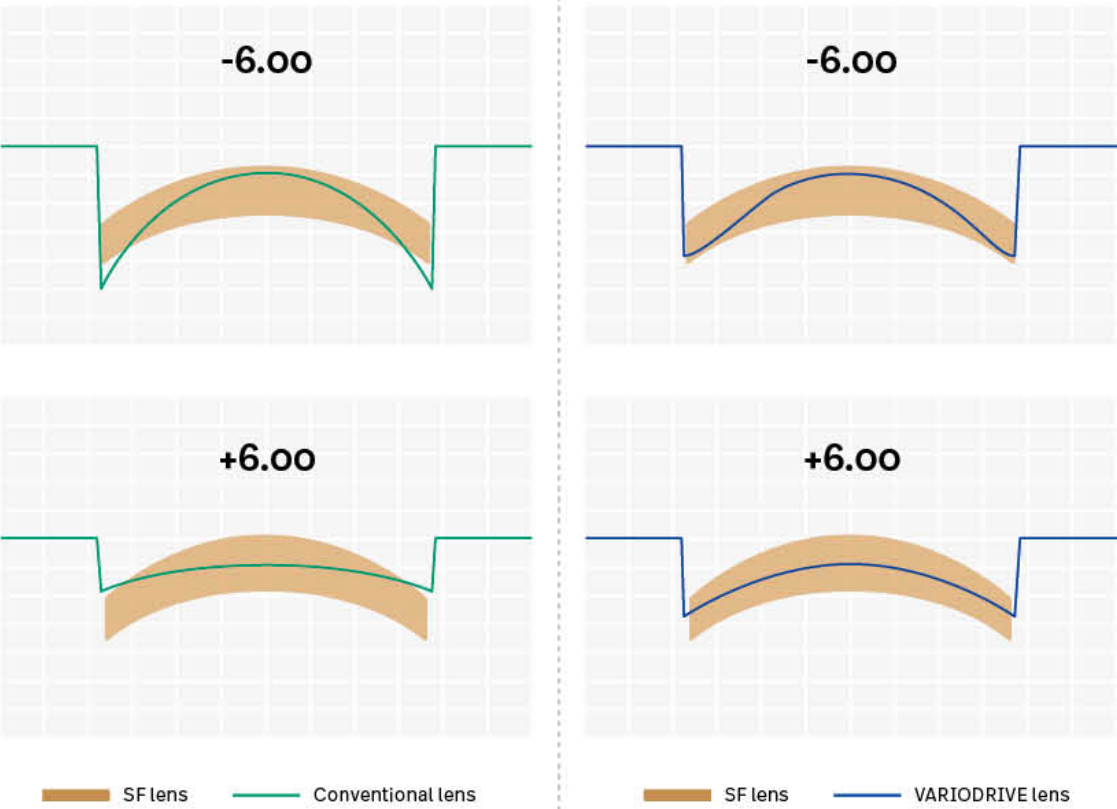
Unparalleled range of colours and shades

LENSES	POLARIZED LENSES		NON-POLARIZED LENSES	
	PhD™ 2.0	MINERAL	PhD™ 2.0	MINERAL
	CPG POLARIZED		CPG (US ONLY)	
	555nm® BLUE POLARIZED	555nm® BLUE POLARIZED	555nm® BLUE	555nm® BLUE
	555nm® SILVER POLARIZED	555nm® SILVER POLARIZED	555nm® SILVER	555nm® SILVER
		DRIVERS® GRADIENT POLARIZED		DRIVERS® GRADIENT
	DRIVERS® POLARIZED	DRIVERS® POLARIZED	DRIVERS®	DRIVERS®
	DRIVERS® GOLD POLARIZED	DRIVERS® GOLD POLARIZED		
	SEDONA® SILVER POLARIZED	SEDONA® SILVER POLARIZED	SEDONA® SILVER	
		SEDONA® SILVER BI-MIRROR POLARIZED		SEDONA® SILVER BI-MIRROR

Projection of VARIODRIVE Thin Design technology



Conventional lens vs VARIODRIVE lens



The VARIODRIVE Thin Design of Serengeti can be applied on both types of lenses: PhD™ 2.0 and Mineral.

PhD™ 2.0 lens

The perfect balance of optical and physical performance. Highly durable, they are also up to 72% thinner and 45% lighter than conventional prescription lenses.

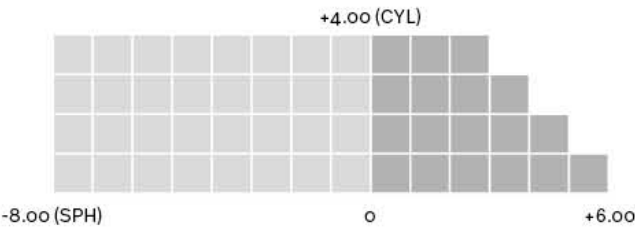
Digital surfacing technology combines advanced customization with patented wrap optics experience, excellent for competitive sports.

Backside anti-reflection coating available on every lens.

An unparalleled range of prescription power:

- +6.00 to -8.00* (Cyl +4.00) for the Serengeti® sunglasses range
- Suits 99% of the prescription wearers in single vision and progressive lenses

PhD™ 2.0 lens prescription range



Mineral lens

Available in single vision with conventional surfacing and VARIODRIVE Thin Design (Digital surfacing) for high prescriptions (please refer to the website for further details) and in progressive lenses (Digital surfacing).

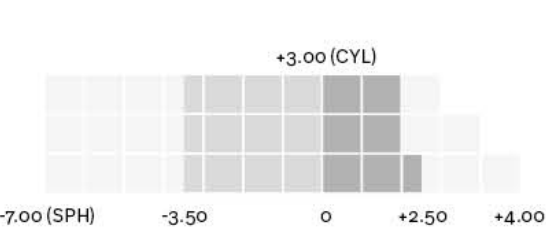
Stunning visual definition. Unsurpassed comfort. Flawless quality.

Backside anti-reflection coating available on every lens.

A large range of prescription power:

- +2.50 to -3.50* (Cyl +3.00) - Conventional surfacing
- +2.50 to +4.00 and -3.50 to -7.00* (Cyl +3.00) - VARIODRIVE Thin Design

Mineral lens prescription range**



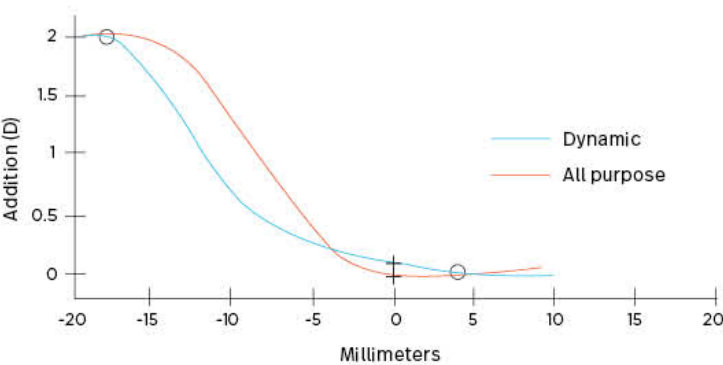
Progressive lenses

Progressive lenses come in two designs to adjust as closely as possible to the way the wearer uses them.

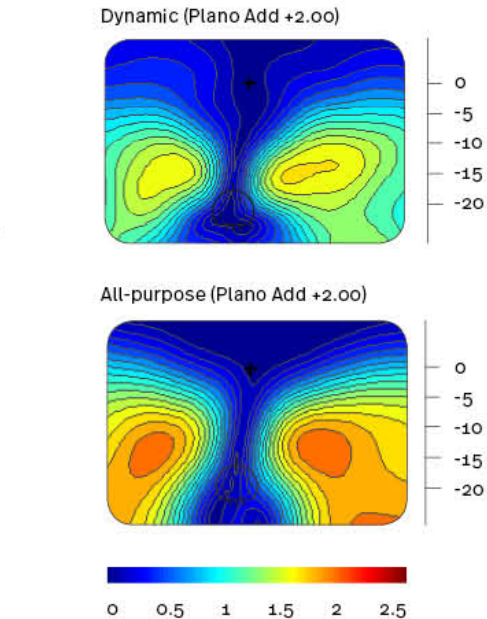
Dynamic: Progressive lenses offer an enhanced field of view for long distances. Corridor and close ranges have more restricted vision. Recommended for active use.

All-purpose: Multi-purpose progressive lenses offer a wider field of vision over near and distant ranges. Recommended for daily use.

Progression profile



Cylinder maps



*Total power **Wider range possible for a selection of frames on request

SUN RX WEBSITE

www.bollebrands-rx.com

A sales tool crafted for the experts

Our revolutionary website is a true partner when it comes to sales - enabling you to assess the suitability of prescription sunglasses in real-time, in front of your client. The website also allows you to make orders and track production right from your laptop. You can choose whether to show the recommended retail prices and even manage your after-sales service.

1 Frame model and color selection

Thanks to a wide selection of frames and lenses available on our website, you can customize your own Serengeti® RX as you wish. All the frames available in prescriptions are labelled throughout this workbook.

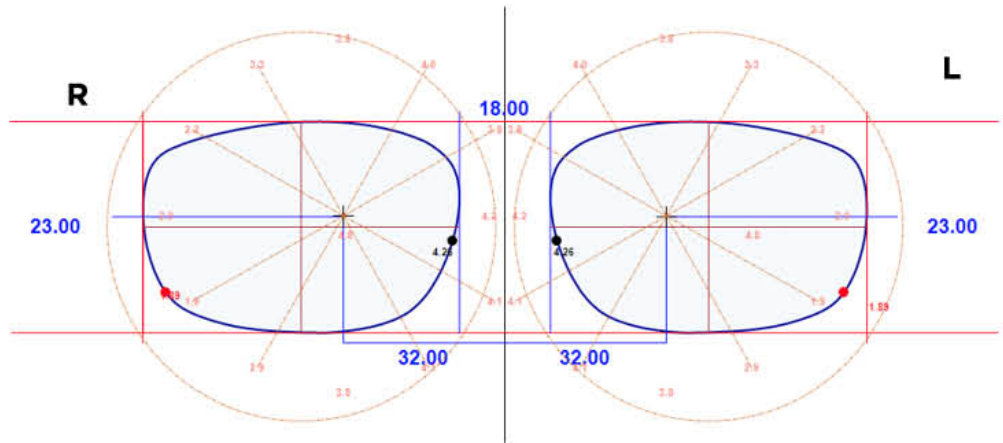
2 Lens selection

We offer many options when it comes to choosing a lens - making sure you end up with Serengeti® sunglasses that are perfect for you.

- Single Vision or Progressive
- Polarized or Non-Polarized Lenses
- NXT® Technology or Mineral
- Various Lens Shades

3 Detailed 2D view

We provide you with a detailed 2D view of the lenses fitted in your final order for a better sense of how your new lenses will look.



SERENGETI COLLECTION





SERENGETI COLLECTION

SIGNATURE PRODUCTS

Throughout the years, Serengeti® has always stood out thanks to a strong and close relationship with innovation as well as research and development, by considering every detail, assessing every aspect of its lenses, frames and aesthetic designs.

Being passionate about highly qualitative and innovative products as well as making people (re)discover the world, has always pushed Serengeti® ahead in creativity.

The brand has moved with the times and has succeeded in moving up the sunglasses market by pushing innovation further to provide remarkable and unique concepts. These frames symbolize the brand's philosophy and perfectly represent its expertise and skills.

Our Signature products are Built to Endure.

**NEW
UPCOMING
RELEASES**



BORON




JOLIET






SPELLO


Base Curve: 6
Temple Length: 143mm
Lens Size: 58 x 45 x 63mm, DBL 16mm
Fit: Medium
Rx: Available
Key Features: Mineral Lens, High Nickel Silver, Double Injected Rubber Temples, Adjustable Rectangle Nose Pads




- 

8799
Shiny Gunmetal/Dark Brown/Chocolate Brown Polarized Drivers®
- 

8800 
Matte Espresso/Dark Brown/Chocolate Brown Drivers® Gradient
- 

8796
Shiny Black/Black/Red Polarized 555nm®
- 


8798
Shiny Gunmetal/Black/Gray Polarized 555nm®
- 


8797
Matte Black/Black/Blue Polarized 555nm® Blue



TELLARO


Base Curve: 6
Temple Length: 143mm
Lens Size: 60 x 45 x 66mm, DBL 17mm
Fit: Large
Rx: Available
Key Features: Mineral Lens, High Nickel Silver, Double Injected Rubber Temples, Adjustable Rectangle Nose Pads




- 

8821
Shiny Gunmetal/Dark Brown/Chocolate Brown Polarized Drivers®
- 

8822 
Matte Espresso/Dark Brown/Chocolate Brown Drivers® Gradient
- 

8818
Shiny Black/Black/Red Polarized 555nm®
- 

8820
Shiny Gunmetal/Black/Gray Polarized 555nm®
- 

8819
Matte Black/Black/Blue Polarized 555nm® Blue

CARRARA LEATHER

Base Curve: 6
Temple Length: 135mm
Lens Size: 59 x 52 x 67mm, DBL 13mm
Fit: Medium
Rx: Not Available
Key Features: Mineral Lens, Monel, Genuine Leather, Spring Hinges, Adjustable Nose Pads



- 

8549
Shiny Bold Gold/Dark Brown Leather Polarized Drivers® Gold
- 

8548
Shiny Gunmetal/Black Leather Polarized 555nm®



LEANDRO

Base Curve: 6
Temple Length: 140mm
Lens Size: 53 x 47 x 56mm, DBL 19mm
Fit: Medium
Rx: Available
Key Features: Mineral Lens, Nylon TR90/
Stainless Steel, Hidden Spring Hinges,
Megol Insert on Temple Tips and Nose Pads



- 

8591
Matte Black/
Matte Dark Gunmetal
Polarized 555nm®
- 

8594
Matte Dark Gray/
Matte Dark Gunmetal
Polarized 555nm® Blue

LEANDRO GLACIER

Base Curve: 6
Temple Length: 140mm
Lens Size: 53 x 47 x 56mm, DBL 19mm
Fit: Medium
Rx: Not Available
Key Features: Mineral Lens, Nylon TR90/
Stainless Steel, Removable Side Case in Genuine
Leather, Hidden Spring Hinges, Megol Insert on
Temple Tips and Nose Pads



- 

8587
Matte Tortoise/Matte Dark
Gunmetal/Brown Leather
Polarized Drivers®
- 

8585
Matte Black/Matte Dark
Gunmetal/Black Leather
Polarized 555nm®
- 

8586
Matte Black/Matte Black/
Black Leather
Polarized Sedona® Bi-Mirror





ANTEO

Base Curve: 6
 Temple Length: 140mm
 Lens Size: 55 x 42 x 58mm, DBL 17mm
 Fit: Medium
 Rx: Available
 Key Features: Mineral Lens, Light, Nylon TR90, Hidden Spring Hinges



8669
 Matte Black/Matte Tortoise
 Polarized Drivers®



8671
 Shiny Dark Tortoise
 Polarized Drivers® Gradient



8667
 Matte Black
 Polarized 555nm®



8976 **NEW**
 Matte Tortoise
 Polarized 555nm®



8668
 Matte Black
 Polarized 555nm® Blue



8977 **NEW**
 Matte Black
 Polarized Sedona®

POSITANO

Base Curve: 6
 Temple Length: 135mm
 Lens Size: 56 x 42 x 62mm, DBL 16mm
 Fit: Medium/Large
 Rx: Available
 Key Features: Mineral Lens, Nylon TR90, Hidden Spring Hinges



8371
 Shiny Dark Tortoise
 Polarized Drivers®



8693
 Matte Tortoise/Matte Black
 Polarized Drivers®



8370
 Matte Black
 Polarized 555nm®



8984 **NEW**
 Matte Tortoise
 Polarized 555nm®



8982 **NEW**
 Matte Black
 Polarized 555nm® Blue



8983 **NEW**
 Matte Black
 Polarized Sedona®

SERENGETI COLLECTION

LEGEND PRODUCTS

Serengeti® was born in 1982, after more than 100 years of research and innovation, with the objective of providing the best protection and the clearest vision as well as outstanding comfort.

Since the beginning of its creation, this strong and iconic brand has created powerful, timeless and incredible products to highlight its innovation and performance.

Our Legend products embody the reason why the brand exists, while having that additional "je ne sais quoi" that makes them recognizable, essential and unique.

These products have stood the test of time.

Our Legend products are Built to Endure.

DANTE

Base Curve: 8
Temple Length: 130mm
Lens Size: 63 x 39 x 65mm, DBL 16mm
Fit: Medium/Large
Rx: Available
Key Features: Mineral Lens, Nickel,
Wire-Flex Technology, Adjustable Nose Pads



- 

7113
Shiny Gunmetal
Polarized Drivers®
- 

7115
Shiny Gunmetal/
Black Tannery
Polarized 555nm®
- 

8458
Black Pearl
Polarized 555nm® Blue

LERICI

Base Curve: 6
Temple Length: 135mm
Lens Size: 54 x 47 x 57mm, DBL 18mm
Fit: Medium
Rx: Available
Key Features: Mineral Lens, Light,
Nylon TR90/Monel, Hidden Spring Hinges



- 

8356
Matte Dark Tortoise/
Matte Dark Gunmetal
Polarized Drivers®
- 

8352 
Shiny Tortoise/
Matte Soft Gold
Drivers® Gradient
- 

8348
Matte Black/Matte Black
Polarized 555nm®
- 

8354
Sanded Dark Gray/
Matte Dark Gunmetal
Polarized 555nm® Blue
- 

8358
Matte Black/
Shiny Dark Gunmetal
Polarized Sedona® Bi-Mirror

SASSARI

Base Curve: 8
Temple Length: 130mm
Lens Size: 64 x 44 x 68mm, DBL 14mm
Fit: Large
Rx: Available
Key Features: Mineral Lens, Nickel,
Wire-Flex Technology, Adjustable Nose Pads



- 

7665
Shiny Gunmetal
Polarized Drivers®
- 

7664
Matte Black
Polarized 555nm®
- 

8596
Shiny Gunmetal
Polarized 555nm® Blue



DANTE 7113

SERENGETI COLLECTION

ACETATE SERIES



ALRAY

NEW

Base Curve: 6
Temple Length: 145mm
Lens Size: 55 x 44 x 60mm, DBL 22mm
Fit: Medium/Large
Rx: Available
Key Features: Mineral Lens, Handcrafted Acetate, Metal Eye-Rim, Bridge and Embellishments, Adjustable Nose Pads



- 

8946
Matte Brown Tortoise/
Matte Dark Gunmetal
Polarized Drivers®
- 

8943
Shiny Black/
Shiny Dark Gunmetal
Polarized 555nm®
- 

8945
Shiny Wood Grain/
Shiny Silver
Polarized 555nm®

- 


8944
Shiny Wood Grain/
Shiny Dark Gunmetal
Polarized 555nm® Blue


ELYNA


UPCOMING RELEASES FEMININE DESIGN

Base Curve: 6
Temple Length: 145mm
Lens Size: 54 x 44 x 52mm, DBL 23mm
Fit: Medium/Large
Rx: Available
Key Features: Mineral Lens, Handcrafted Acetate, Metal Bridge and Embellishments



- 

8844
Shiny Havana
Polarized Drivers®
- 

8846
Shiny Black
Polarized Drivers® Gold
- 

8966 NEW
Shiny Red Tortoise
Polarized Drivers® Gradient

- 

8967 NEW
Shiny Black
Polarized 555nm®


AURORA

NEW FEMININE DESIGN

Base Curve: 6
Temple Length: 139mm
Lens Size: 50 x 44 x 54mm, DBL 20mm
Fit: Small
Rx: Available
Key Features: Mineral Lens, Handcrafted Acetate, Metal Eye-Rim, Bridge and Embellishments, Adjustable Nose Pads



- 

8941
Shiny Brown/
Shiny Rose Gold
Polarized Drivers®
- 

8939
Shiny Black/Shiny Gold
Polarized Drivers® Gold
- 

8940
Shiny Rose/Shiny Gold
Polarized Drivers® Gradient

- 

8942
Shiny Black/
Shiny Dark Gunmetal
Polarized 555nm®



ARLIE

NEW

Base Curve: 6
Temple Length: 145mm
Lens Size: 52 x 44 x 55mm, DBL 20mm
Fit: Medium
Rx: Available
Key Features: Mineral Lens,
Handcrafted Acetate, Metal Embellishments



8937
Shiny Dark Havana
Polarized Drivers®



8938
Shiny Red Tortoise
Polarized Drivers® Gradient



8935
Shiny Black
Polarized 555nm®



8936
Shiny Caramel
Polarized 555nm® Blue

DELIO

Base Curve: 6
Temple Length: 145mm
Lens Size: 51 x 42 x 57mm, DBL 21mm
Fit: Medium
Rx: Available
Key Features: Mineral Lens,
Handcrafted Acetate, Metal Embellishments



8854
Matte Black/Mossy Oak
Polarized Drivers®



8949 NEW
Shiny Dark Havana
Polarized Drivers®



8947 NEW
Shiny Black
Polarized 555nm®



8855
Shiny Honey
Polarized 555nm®



8948 NEW
Shiny Crystal
Polarized 555nm®



8852
Shiny Wood Grain
Polarized 555nm® Blue

LENWOOD

NEW

Base Curve: 6
Temple Length: 155mm
Lens Size: 57 x 45 x 64mm, DBL 18mm
Fit: Extra Large
Rx: Available
Key Features: Mineral Lens,
Handcrafted Acetate, Metal Embellishments



8933
Shiny Dark Havana
Polarized Drivers®



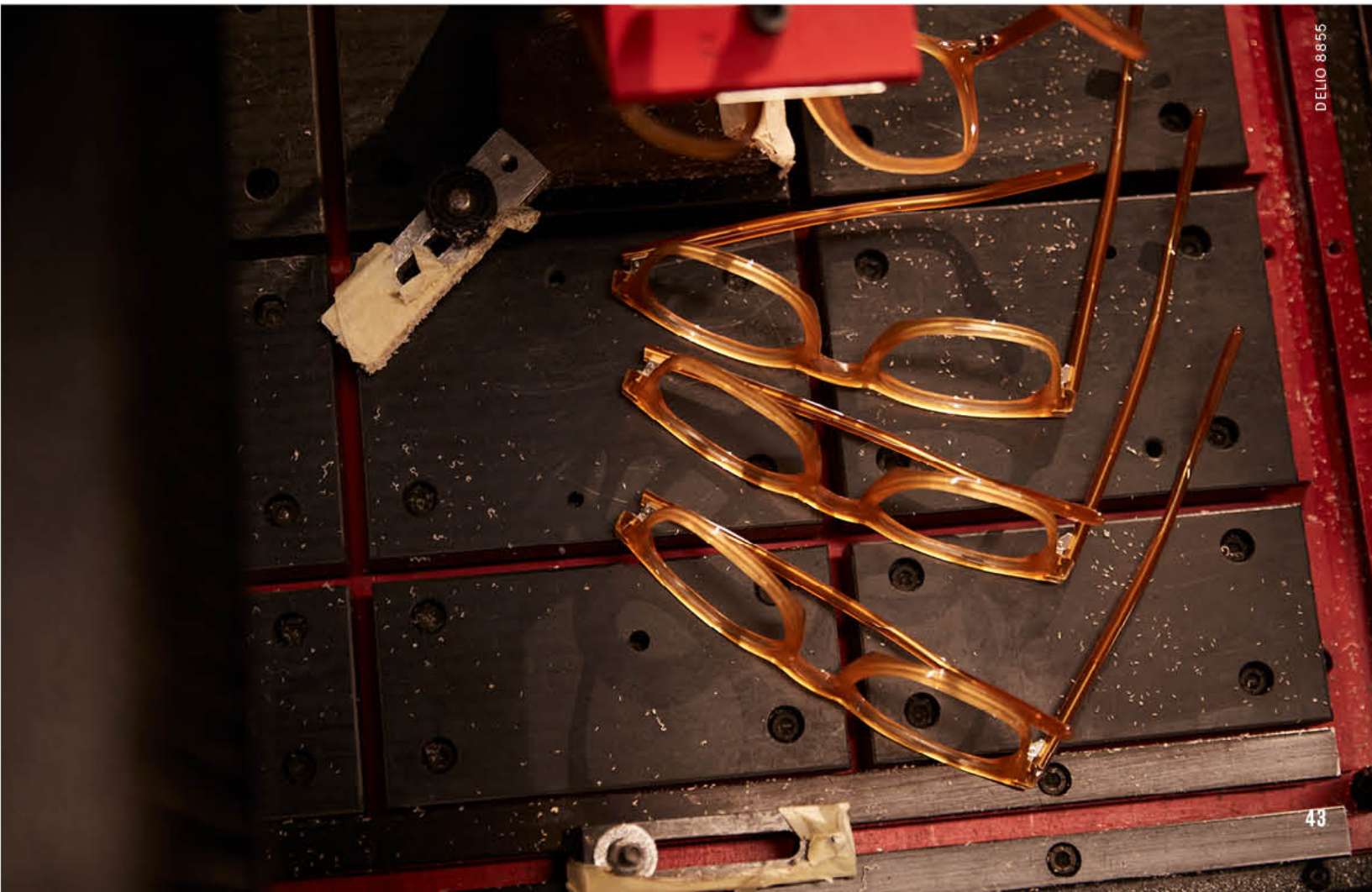
8930
Matte Black
Polarized 555nm®



8932
Shiny Caramel
Polarized 555nm®



8931
Shiny Black
Polarized 555nm® Blue



LEONORA

FEMININE DESIGN

Base Curve: 6
Temple Length: 145mm
Lens Size: 51 x 48 x 55mm, DBL 21mm
Fit: Medium
Rx: Available
Key Features: Mineral Lens,
Handcrafted Acetate, Metal Embellishments



8840
Shiny Blue Tortoise
Polarized Drivers®



8956 **NEW**
Shiny Beige
Polarized Drivers®



8839
Shiny Pink Tortoise
Polarized Drivers® Gradient



8841
Shiny Striped Brown
Polarized Drivers® Gradient



8954 **NEW**
Shiny Black
Polarized 555nm®



8955 **NEW**
Shiny Caramel
Polarized 555nm®

RAFFAELE

Base Curve: 6
Temple Length: 145mm
Lens Size: 48 x 45 x 53mm, DBL 23mm
Fit: Small/Medium
Rx: Available
Key Features: Mineral Lens,
Handcrafted Acetate, Metal Embellishments



8837
Matte Black/Mossy Oak
Polarized Drivers®



8953 **NEW**
Shiny Caramel
Polarized Drivers®



8950 **NEW**
Shiny Black
Polarized 555nm®



8951 **NEW**
Shiny Honey
Polarized 555nm®



8952 **NEW**
Shiny Crystal
Polarized 555nm®



8835
Shiny Wood Grain
Polarized 555nm® Blue

SERENGETI COLLECTION

METAL SERIES



SAN REMO

Base Curve: 8
Temple Length: 135mm
Lens Size: 63 x 38 x 67mm, DBL 16mm
Fit: Medium/Large
Rx: Available
Key Features: Mineral Lens, Titanium/Acetate, Spring Hinges, Adjustable Nose Pads



- 

7609
Matte Dark Brown/
Black Tortoise
Polarized Drivers®
- 

7604
Matte Black/Gray Stripe
Polarized 555nm®

CARRARA SMALL

Base Curve: 6
Temple Length: 132mm
Lens Size: 56 x 49 x 63mm, DBL 13mm
Fit: Small
Rx: Available
Key Features: Mineral Lens, Monel, Spring Hinges, Adjustable Nose Pads



- 

8552
Matte Rose Gold
Polarized Drivers® Gradient
- 

8553
Shiny Silver
Polarized 555nm® Blue
- 


8551
Shiny Bold Gold
Polarized Drivers® Gold
- 


8554
Shiny Gunmetal
Polarized 555nm®


CARRARA


Base Curve: 6
Temple Length: 135mm
Lens Size: 59 x 52 x 67mm, DBL 13mm
Fit: Medium
Rx: Available
Key Features: Mineral Lens, Monel, Spring Hinges, Adjustable Nose Pads






- 

8297
Shiny Gunmetal
Polarized Drivers®
- 

8294
Shiny Gunmetal
Polarized 555nm®
- 

8546
Shiny Bold Gold
Polarized Drivers® Gold
- 

8547
Shiny Silver
Polarized 555nm® Blue
- 

8453 
Matte Dark Gunmetal
Drivers® Gradient
- 

8454
Matte Black
Polarized Sedona® Bi-Mirror

ALGHERO

Base Curve: 6
Temple Length: 140mm
Lens Size: 58 x 47 x 65mm, DBL 14mm
Fit: Medium
Rx: Available
Key Features: Mineral Lens, Light,
High Nickel Silver, Adjustable Nose Pads



- 

8315
Matte Soft Gold
Polarized Drivers® Gold
- 

8442 
Matte Dark Espresso
Drivers® Gradient
- 

8313
Shiny Dark Gunmetal
Polarized 555nm®

- 

8542
Shiny Soft Gold
Polarized 555nm®
- 

8314
Matte Black
Polarized 555nm® Blue

AGOSTINO

Base Curve: 6
Temple Length: 145mm
Lens Size: 61 x 46 x 63mm, DBL 16mm
Fit: Large
Rx: Available
Key Features: Mineral Lens, High Nickel Silver,
Adjustable Rectangle Nose Pads



- 

8824
Shiny Dark Gunmetal
Polarized Drivers®
- 

8825
Matte Soft Gold
Polarized Drivers® Gold
- 

8827
Shiny Dark Gunmetal
Polarized 555nm®

- 

8828
Matte Black
Polarized 555nm® Blue

CORLEONE

Base Curve: 6
Temple Length: 140mm
Lens Size: 59 x 42 x 63mm, DBL 14mm
Fit: Small/Medium
Rx: Available
Key Features: Mineral Lens, Light,
High Nickel Silver, Adjustable Nose Pads



- 

8416
Matte Black
Polarized Drivers®
- 

8420
Matte Soft Gold
Polarized Drivers® Gold
- 

8565
Shiny Dark Gunmetal
Polarized 555nm®

- 

8418
Shiny Silver
Polarized 555nm® Blue



ALGHERO 8542

MATERA

Base Curve: 8
Temple Length: 130mm
Lens Size: 61 x 36 x 62mm, DBL 14mm
Fit: Medium
Rx: Available
Key Features: Mineral Lens, Monel,
High Nickel Silver, Flex Hinges,
Rubber End-Tip, Adjustable Nose Pads



8727
Brushed Dark Gunmetal
Polarized Drivers®



8728 
Brushed Brown
Drivers® Gradient



8726
Brushed Gunmetal
Polarized 555nm®



8725
Matte Black
Polarized 555nm® Blue

MATERA LARGE

Base Curve: 8
Temple Length: 130mm
Lens Size: 63 x 39 x 64mm, DBL 16mm
Fit: Large
Rx: Available
Key Features: Mineral Lens, Monel,
High Nickel Silver, Flex Hinges,
Rubber End-Tip, Adjustable Nose Pads



8731
Brushed Brown
Polarized Drivers®



8730
Brushed Gunmetal
Polarized 555nm®



8729
Matte Black
Polarized 555nm® Blue

VARESE

Base Curve: 8
Temple Length: 130mm
Lens Size: 64 x 41 x 66mm, DBL 16mm
Fit: Large
Rx: Available
Key Features: Mineral Lens, Monel,
High Nickel Silver, Flex Hinges,
Rubber End-Tip, Adjustable Nose Pads



8734
Brushed Dark Gunmetal
Polarized Drivers®



8735 
Brushed Brown
Drivers® Gradient



8733
Brushed Gunmetal
Polarized 555nm®



8732
Matte Black
Polarized 555nm® Blue

MODUGNO

Base Curve: 8
Temple Length: 130mm
Lens Size: 64 x 44 x 67mm, DBL 16mm
Fit: Large
Rx: Available
Key Features: Mineral Lens, Nickel Silver,
Spring Hinges, Adjustable Nose Pads



8406
Matte Black
Polarized Drivers®



8408 
Shiny Dark Gunmetal
Drivers® Gradient



8407
Matte Black
Polarized 555nm®



8409
Matte Silver
Polarized 555nm® Blue

SERENGETI COLLECTION

NYLON SERIES



LIA

FEMININE DESIGN

Base Curve: 6
Temple Length: 135mm
Lens Size: 52 x 44 x 56mm, DBL 18mm
Fit: Small
Rx: Available
Key Features: Mineral Lens, Nylon TR90,
Metal Embellishments, Hidden Spring Hinges



-
-
-

-

VALENTINA

FEMININE DESIGN

Base Curve: 6
Temple Length: 135mm
Lens Size: 57 x 49 x 62mm, DBL 19mm
Fit: Medium
Rx: Available
Key Features: Mineral Lens, Nylon TR90,
Metal Embellishments, Hidden Spring Hinges



-
-
-

-





MARA


FEMININE DESIGN

Base Curve: 6
Temple Length: 140mm
Lens Size: 51 x 45 x 54mm, DBL 20mm
Fit: Medium
Rx: Available
Key Features: Mineral Lens, Nylon TR90



- 

8988 **NEW**
Shiny Espresso
Polarized Drivers®
- 

8986 **NEW**
Shiny Tortoise
Polarized Drivers® Gold
- 


8773
Shiny Tortoise
Polarized Drivers® Gradient


BIANCA


FEMININE DESIGN


Base Curve: 6
Temple Length: 130mm
Lens Size: 56 x 36 x 59mm, DBL 15mm
Fit: Medium
Rx: Available
Key Features: Mineral Lens, Nylon TR90, Spring Hinges



- 

8979 **NEW**
Shiny Red Tortoise
Polarized Drivers®
- 

8981
Shiny Glitter Tortoise
Polarized Drivers®
- 

8978 **NEW**
Shiny Tortoise
Polarized Drivers® Gradient
- 

8980
Shiny Black
Polarized 555nm®

AGATA

FEMININE DESIGN

Base Curve: 6
Temple Length: 130mm
Lens Size: 57 x 48 x 57mm, DBL 20mm
Fit: Large
Rx: Available
Key Features: Mineral Lens, Nylon TR90



- 

8970 **NEW**
Shiny Espresso
Polarized Drivers®
- 

8968 **NEW**
Shiny Tortoise
Polarized Drivers® Gold
- 

8777
Shiny Blue Tortoise
Polarized Drivers® Gradient
- 

8969 **NEW**
Shiny Red Tortoise
Polarized Drivers® Gradient
- 

8971 **NEW**
Shiny Black
Polarized 555nm®



CLAUDIO

Base Curve: 6
Temple Length: 140mm
Lens Size: 61 x 41 x 67mm, DBL 14mm
Fit: Large
Rx: Available
Key Features: Mineral Lens, Nylon TR90, Hidden Spring Hinges



- 

8558
Matte Black
Polarized Drivers®
- 

7952
Sanded Dark Brown
Polarized Drivers®
- 

7951
Matte Dark Gray
Polarized 555nm®

- 

7953
Matte Dark Tortoise
Polarized 555nm®
- 

8985 **NEW**
Matte Black
Polarized 555nm® Blue

LIVIO

Base Curve: 6
Temple Length: 140mm
Lens Size: 57 x 44 x 62mm, DBL 16mm
Fit: Medium
Rx: Available
Key Features: Mineral Lens, Co-injected Rubber/Nylon TR90, Rubber Nose Pads, Hidden Spring Hinges and Wire Core



- 

8681
Sanded Black/Brown
Polarized Drivers®
- 

8682
Sanded Black/Gray
Polarized 555nm®
- 

8683
Sanded Black/Blue
Polarized 555nm® Blue

ALESSIO

Base Curve: 8
Temple Length: 132mm
Lens Size: 62 x 41 x 63mm, DBL 16mm
Fit: Medium
Rx: Available
Key Features: Mineral Lens, Nylon TR90, Hidden Spring Hinges, Megol Insert on Nose Pads



- 

8972 **NEW**
Matte Striped Brown
Polarized Drivers®
- 

8973 **NEW**
Matte Striped Gray
Polarized 555nm®
- 

8974 **NEW**
Matte Black
Polarized 555nm® Blue

- 

8975 **NEW**
Matte Black
Polarized Sedona®

PISTOIA

Base Curve: 8
Temple Length: 130mm
Lens Size: 64 x 43 x 67mm, DBL 17mm
Fit: Large
Rx: Available
Key Features: Mineral Lens, Nylon TR90



- 

8300
Matte Dark Tortoise
Polarized Drivers®
- 

8301
Matte/Shiny Black
Polarized 555nm®
- 

8298
Matte Black
Polarized 555nm® Blue

- 

8989 **NEW**
Matte Black
Polarized Sedona®

SERENGETI SPORT COLLECTION



NUVOLA

Base Curve: 8
Temple Length: 132mm
Lens Size: 61 x 37 x 63mm, DBL 15mm
Fit: Medium
Rx: Available
Key Features: PhD™ 2.0 Lens, Nylon TR90, Ultra-Light, Megol Temple Tips and Adjustable Nose Pads



- 

7360
Shiny Brown
Polarized Drivers®
- 

8446
Matte Black
Polarized 555nm®
- 

8697
Matte Black
Polarized 555nm® Blue


- 


7359
Shiny Black
Polarized CPG


ERICE

Base Curve: 8
Temple Length: 135mm
Lens Size: 64 x 41 x 69mm, DBL 15mm
Fit: Medium/Large
Rx: Available
Key Features: PhD™ 2.0 Lens, Nylon TR90, Ultra-Light, Megol Temple Tips and Adjustable Nose Pads



- 

8502
Sanded Dark Brown
Polarized Drivers®
- 

8501
Matte Black
Polarized 555nm®
- 

8957 NEW
Matte Black
Polarized 555nm® Blue

- 

8504
Shiny Black
Polarized CPG

NUVINO

Base Curve: 8
Temple Length: 132mm
Lens Size: 65 x 39 x 68mm, DBL 15mm
Fit: Medium/Large
Rx: Available
Key Features: PhD™ 2.0 Lens, Nylon TR90, Ultra-Light, Megol Temple Tips and Adjustable Nose Pads





- 


7317
Shiny Black
Polarized Drivers®
- 

7316
Shiny Brown
Polarized Drivers®
- 

8443
Matte Black
Polarized 555nm®

- 

8270
Shiny Black
Polarized 555nm® Blue
- 

7318
Shiny Black
Polarized CPG
- 

8993 NEW
Matte Black
Polarized Sedona®

SILIO

NEW
Base Curve: 8
Temple Length: 132mm
Lens Size: 67 x 43 x 73mm, DBL 15mm
Fit: Extra Large
Rx: Available
Key Features: PhD™ 2.0 Lens, Nylon TR90, Ultra-Light, Megol Temple Tips and Nose Pads



- 

8921
Matte Black
Polarized Drivers®
- 

8920
Shiny Black
Polarized 555nm®
- 

8919
Matte Black
Polarized 555nm® Blue

- 

8923
Shiny Black
Polarized CPG

VERNAZZA

Base Curve: 8
Temple Length: 132mm
Lens Size: 65 x 40 x 69mm, DBL 15mm
Fit: Large
Rx: Not Available
Key Features: PhD™ 2.0 Lens, Nylon TR90, Compact Foldable, Ultra-Light, Megol Temple Tips and Adjustable Nose Pads



- 

8790
Matte Brown
Polarized Drivers®
- 

8787
Matte Black
Polarized 555nm®
- 

8788
Matte Black
Polarized 555nm® Blue

MAESTRALE

Base Curve: 8
Temple Length: 132mm
Lens Size: 67 x 40 x 73mm, DBL 14mm
Fit: Medium/Large
Rx: Available
Key Features: PhD™ 2.0 Lens, Nylon TR90, Ultra-Light, Megol Temple Tips and Adjustable Nose Pads



- 

7356
Matte Black
Polarized Drivers®
- 

8450
Sanded Dark Brown
Polarized Drivers®
- 

7712
Shiny Black
Polarized 555nm®
- 

8696
Matte Black
Polarized 555nm® Blue
- 

7355
Matte Black
Polarized CPG
- 

8449
Matte Black
Polarized Sedona®



LINOSA

Base Curve: 8
Temple Length: 136mm
Lens Size: 68 x 42 x 74mm, DBL 12mm
Fit: Extra Large
Rx: Available
Key Features: PhD™ 2.0 Lens, Nylon TR90, Ultra-Light, Megol Temple Tips and Adjustable Nose Pads



- 

8505
Shiny Black
Polarized Drivers®
- 

8509
Sanded Dark Brown
Polarized Drivers®
- 

8506
Matte Black
Polarized 555nm®
- 

8992 **NEW**
Matte Black
Polarized 555nm® Blue
- 

8510
Shiny Black
Polarized CPG

SESTRIERE

Base Curve: 8
Temple Length: 133mm
Lens Size: 61 x 37 x 64mm, DBL 17mm
Fit: Small/Medium
Rx: Available
Key Features: PhD™ 2.0 Lens, Nylon TR90, Ultra-Light, Megol Temple Tips and Nose Pads



8107
Matte Black
Polarized Drivers®



8110
Matte Black
Polarized 555nm® Blue



8109
Sanded Dark Rootbeer
Polarized Drivers®



8698
Matte Black
Polarized CPG



8204
Matte Black
Polarized 555nm®

BERGAMO

Base Curve: 8
Temple Length: 131mm
Lens Size: 62 x 42 x 64mm, DBL 18mm
Fit: Medium
Rx: Available
Key Features: PhD™ 2.0 Lens, Nylon TR90, Light, Megol Temple Tips and Nose Pads



8807
Matte Tortoise/Matte Black
Polarized Drivers®



8810
Matte Black
Polarized Sedona®



8805
Matte Black/Matte Tortoise
Polarized 555nm®



8809
Matte Striped Gray
Polarized 555nm® Blue

LEVANZO

Base Curve: 8
Temple Length: 137mm
Lens Size: 61 x 41 x 65mm, DBL 17mm
Fit: Medium
Rx: Available
Key Features: PhD™ 2.0 Lens, Nylon TR90, Ultra-Light, Megol Temple Tips and Adjustable Nose Pads



8610
Sanded Dark Rootbeer
Polarized Drivers®



8611
Shiny Black
Polarized CPG



8608
Matte Black
Polarized 555nm®



8991 NEW
Matte Black
Polarized 555nm® Blue

BORMIO

Base Curve: 8
Temple Length: 125mm
Lens Size: 62 x 37 x 65mm, DBL 16mm
Fit: Medium
Rx: Available
Key Features: PhD™ 2.0 Lens, Nylon TR90, Ultra-Light, Megol Nose Pads



8167
Shiny Tortoise Black
Polarized Drivers®



8165
Matte Black
Polarized 555nm® Blue



8166
Matte Dark Tortoise
Polarized Drivers®



8168
Shiny Black
Polarized CPG



8164
Matte/Shiny Black
Polarized 555nm®



8990 NEW
Matte Black
Polarized Sedona®

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