



AUTUMN - WINTER 22/23 COLLECTION

GIGI Studios





# SHOW YOUR I'S

A CELEBRATION OF THE VERSIONS THAT INHABIT US AND MAKE US UNIQUE

Where we are, who we are with, how we feel – even what we wear – influences us to show different sides of our personality. SHOW YOUR I'S is about the freedom to express our selves. A celebration of the versions that inhabit us and make us unique. GIGI Studios' AW22/23 Campaign opens our eyes to the idea of polyhedral identities.













THE MAXIMUM EXPRESSION OF FASHION,  
AVANT-GARDE AND SOPHISTICATION

VANGUARD

OPTICAL

KIRA

6727 / 1



6727 / 2



6727 / 6



6727 / 8



51 - 20 - 140

ISABELLA

6728 / 0



6728 / 1



6728 / 2



6728 / 7



47 - 21 - 140

ELIA

6730 / 1



6730 / 2



6730 / 3



6730 / 0



51 - 20 - 140



# SAMANTHA

6731 / 0



6731 / 3



6731 / 6



6731 / 2



53 - 18 - 140

# POPPY

6732 / 0



6732 / 1



6732 / 2



6732 / 6



53 - 16 - 140



MARGARET

6729 / 1



6729 / 2



6729 / 6



6729 / 7



48 - 21 - 140



CINDY

6710 / 1



6710 / 2



6710 / 6



6710 / 9



53 - 16 - 140

EDNA

6712 / 2



6712 / 3



6712 / 8



6712 / 1



51 - 18 - 140



RACHEL

6749 / 0



6749 / 1



6749 / 6



6749 / 2



46 - 23 - 140

WINNIE

6748 / 6



6748 / 2



6748 / 1



6748 / 0



50 - 18 - 140





VANGUARD

A FEMENINE AESTHETIC ADAPTED TO THE NEW ERA

SUN

GEORGINA

6733 / 0



6733 / 1



6733 / 2



6733 / 9



54 - 21 - 140



# KENDALL

6737 / 0



6737 / 1



6737 / 2



6737 / 8



51 - 22 - 140

# OPHRA

6734 / 0



6734 / 6



6734 / 1



6734 / 2



49 - 19 - 145



# GABRIELLA

6738 / 2



6738 / 3



6738 / 1



6738 / 7



51 - 19 - 140

# NATALIE

6735 / 0



6735 / 1



6735 / 2



6735 / 8



50 - 24 - 140



# KIKA

6736 / 1



6736 / 2



6736 / 3



6736 / 6



53 - 22 - 140





MADDIE

6706 / 1



6706 / 7



6706 / 9



6706 / 2



49 - 24 - 140

SCARLETT

6709 / 3



6709 / 9



6709 / 1



6709 / 2



48 - 22 - 145



# SHIRLEY

6455 / 0



6455 / 7



6455 / 1



6455 / 2



52 - 19 - 145

# LAURA

6454 / 3



6454 / 8



6454 / 1



6454 / 2



54 - 17 - 145

FIONA

6705 / 1



6705 / 6



6705 / 2



6705 / 7



49 - 24 - 140

HAILEY

6707 / 7



6707 / 2



6707 / 1



6707 / 6



52 - 21 - 140



BILLIE

6755 / 0



6755 / 1



6755 / 2



6755 / 6



49 - 19 - 140

LEANDRA

6762 / 2



6762 / 7



6762 / 8



6762 / 1



51 - 24 - 145

CONTEMPORARY DESIGNS WITH LARGER SIZES THAT COMBINES TIMELESS  
AND CASUAL MODELS CONCEIVED FROM THE DETAILS

MEN  
OPTICAL

REMBRANDT

6740 / 1



6740 / 2



6740 / 7



54 - 22 - 140



# WRIGHT

6739 / 8



6739 / 2



6739 / 1



50 - 25 - 145 | 53 - 25 - 145

# BACH

6741 / 7



6741 / 1



6741 / 3



53 - 20 - 145

# VERNE

6742 / 1



6742 / 2



6742 / 4



55 - 21 - 145

# FREUD

6744 / 1



6744 / 2



6744 / 4



52 - 21 - 145



# CÉZANNE

6743 / 0



6743 / 1



6743 / 2



54 - 19 - 145 | 56 - 19 - 145







MEN

SUNGLASSES DESIGNED FOR TODAY'S MAN,  
WITH LARGER SIZES FOR A PERFECT FIT

SUN

TURNER

6746 / 1



6746 / 7



6746 / 8



54 - 24 - 145



# KANT

6745 / 1



6745 / 2



6745 / 8



50 - 25 - 145



BROWN

6560 / 8



6560 / 2



6560 / 4



51 - 22 - 150

SIMON

6561 / 1



6561 / 8



6561 / 2



52 - 21 - 150



GIGI Studios Lab

NEW COLORS

The fruit of experimentation with new materials and technological advances. The subtlety of the designs and their extreme lightness define this collection, characterised by the use of ultra-light materials. Masculine and feminine designs inspired by technology and fashion.

# Portland



8054 / 0



8054 / 2



8054 / 7



8054 / 8



8054 / 1



8054 / 3



8054 / 5



8054 / 6

48 - 19 - 140

# Dahlia



8055 / 0



8055 / 2



8055 / 7



8055 / 3



8055 / 1



8055 / 8



8055 / 5



8055 / 6

54 - 18 - 140

# Detroit



8069 / 0



8069 / 2



8069 / 7



8069 / 8



8069 / 1



8069 / 3



8069 / 5



8069 / 6

49 - 20 - 140



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