



PERFORMANCE INNOVATION SINCE 1888



Born in 1888 in France, Bollé is the market leading solution for eyewear and helmets.

Globally respected and worldwide distributed, Bollé is known as the most advanced design and creative sport brand, which creates trends and pushes industry boundaries.



BRAND VALUES





REVERENCE TO THE OUTDOORS

PERFECTIONISM

LEADERSHIP

BRAND HISTORY

1888

A FAMILY BUSINESS

Seraphin Bollé created the brand Bollé; known at this time as one of the first company to use newly developed celluloid, which becomes the basis for Bollé products during those early decades.

1960

SKI GOGGLES

Ski goggles were first marketed by Bollé.

2007

SKI HELMETS

Launch of the first line of ski helmets. A front-line player in the winter sports landscape.

2018

PHANTOM!

Launch of the best sport lens ever.

2021



A revolutionary high-contrast and polarized lens.

ECO REACT

First eco-designed helmet.

2023

AVIO

Highest performance road cycling helmet.

ECO AVIO

Eco-designed version for road and gravel.

1936

SUNGLASSES

The brand launches its first sunglasses and becomes quickly the pioneer of molded Nylon. 1986

CHRONOSHIELD

Launch of the iconic cycling model.



2015

CYCLING HELMETS

Launch of the cycling helmets line.

2020

CHRONOSHIELD 2.0



2022

REACT **FOR GOOD**

Launch of a full, eco-designed commuter range MICRO EDGE



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SPORTS LIFESTYLE **SUNGLASSES**



MIPS TECHNOLOGY

MULTI-DIRECTIONAL IMPACT PROTECTION SYSTEM







THE LOW FRICTION LAYER ALLOWS A
MULTI-DIRECTIONAL MOVEMENT OF 10-15 MM
ON CERTAIN ANGLED IMPACTS, INTENDED
TO REDUCE ROTATIONAL FORCE TO THE HEAD.

LEARN MORE: MIPSPROTECTION.COM







OUR LIGHTEST AVAILABLE HELMET SAFETY SYSTEM

This is a system lighter than anything we have made before. With air flowing through your helmet it feels like wearing nothing, except added safety.





AVAILABLE WITH MIPS:



AVIO MIPS | P.15



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GOAD HELMETS





PERFORMANCE INNOVATION SINCE 1888
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B&B HOTELS - KTM

UCI Pro Cycling Team

PERFORMANCE REDEFINED

The AVIO MIPS is Bollé's most advanced high-performance road cycling helmet we've ever created. A balance of lightness, ventilation, aerodynamics, and comfort while maintaining the strict requirements involved with helmet certification. Numerous design iterations were necessary to balance these attributes into a single helmet. The result is the most lightweight, ventilated, aerodynamic helmet Bollé has ever designed.

STRIKE-CAGE TECHNOLOGY

The strike-cage reinforces the helmet structure and pushes the limits of vent sizing that impact certification would allow. Large front vents are aligned with small rear exhaust ports to create a low-pressure zone at the rear of the helmet. This low pressure pulls air through the helmet keeping the rider's head cool.



OPTI-DOCK

With Bollé's deep history of eyewear design and development, we made sure to have a dedicated place to stow your eyewear. The Opti-Dock storage system has been designed with flexible rubber fins that securely hold frames of all sizes and styles without temples contacting your head or obstructing airflow.



KAMM TAIL

Through Computational Fluid Dynamics (CFD) testing on a supercomputer, we were able to refine the helmet's geometry to minimize drag and reduce wake to create a fast aerodynamic



Mips A

Constantly looking to optimize the weight of our helmets, we have chosen MIPS's most lightweight rotational impact solution for our AVIO helmets. The padding design reduces rotational forces during impact while giving the impression of wearing nothing.



PERFORMANCE CLICK-TO-FIT™ SYSTEM

The system has been completely redesigned to be even more comfortable, lightweight, and adjustable. Women's needs were also considered, the fit system can be lowered to accommodate a ponytail.



AVID AERO PROGRESSIVE EPS

The next generation of Bollé's AVID Progressive EPS technology combines high- and low-density impact management while directing and increasing airflow through the helmet. Deep channels and recesses inside the helmet improve airflow while lowering the density in specific areas and without compromising the ability to provide impact protection.



Created in 2017, the B&B Hotels - KTM is based in Brittany, France. A region where for over a century, the heart of cycling beats strong. For training and competitions, the team is wearing the best products from Bollé's Performance range including Lightshifter and Chronoshield with our exceptionnal Phantom lenses.

«This partnership between Bollé and the B&B HOTELS - KTM team is a great source of pride. Being part of such and iconic brand with its roots in cycling brings a lot of excitement to the team. We are all aware of Bollé's heritage and the riders know they can put their trust in its products.»

> Jérôme Pineau, Team General Manager, B&B HOTELS - KTM

AVIO MIPS

AVAILABLE TECHNOLOGIES

AVID Aero Progressive EPS Mips Air Ultralight Brain Protection System Strike-Cage technology Opti-Dock

Performance Click-To-Fit™ System Ponytail compatible Anti-twist and slip divider Weight: 234g



SIZES : FROM 52-55 CM TO 59-62 CM

NEW





The AVIO is Bollé's ultimate high-performance road helmet. The fastest cycling helmet ever designed by the brand has it all. Ultra-lightweight thanks to its EPS design, lightweight in-molded components and optimized fit system, it features MIPS AIR, MIPS's most lightweight brain protection system. Super ventilated, the AVIO is designed to align both deep internal channeling and large front vents with small exhaust ports that create low pressure at the rear of the helmet for extra air circulation. Developed to make you faster with cutting-edge aerodynamics, the AVIO has an optimized low-profile shape and is equipped with the AVID Aero Progressive EPS to direct airflows and manage impact energy. Conceived to reduce drag thanks to its Kamm Tail at the rear, the AVIO is all about details with an Opti-Dock designed to securely hold allsized sunglasses and even a ponytail compatibility. A new generation of helmets with no compromise.





BC002001/52-55 CM BC002002/55-59 CM BC002003/59-62 CM Black Glaz Shiny



BC002007/52-55 CM BC002008/55-59 CM BC002009/59-62 CM Titanium Acid Matte



BC002004/52-55 CM BC002005/55-59 CM BC002006/59-62 CM White Shiny



PVID

PERFORMANCE REDEFINED

LIGHTNESS AERODYNAMICS VENTILATION

VENTILATION

12.50 meters/second

AVAILABLE TECHNOLOGIES AVID Aero Progressive EPS

Mips Air Ultralight Brain Protection System Strike-Cage technology Opti-Dock







ECO AVIO MIPS

SIZES : FROM 52-55 CM TO 59-62 CM



BOLLE.COM







The most aerodynamic, ventilated and lightweight eco-designed cycling helmet. Ideal for gravel, the ECO AVIO challenges the traditional way to make helmets with 100% recycled EPS and webbing. Ultra-lightweight thanks to its EPS design, lightweight in-molded components and optimized fit system, it features MIPS AIR, MIPS's most lightweight brain protection system. Super ventilated, the ECO AVIO is designed to align both deep internal channeling and large front vents with small exhaust ports that create low pressure at the rear of the helmet for extra air circulation. Developed to make you faster with cutting-edge aerodynamics, the ECO AVIO has an optimized low-profile shape and is equipped with the AVID Aero Progressive EPS to direct airflows and manage impact energy. Conceived to reduce drag thanks to its Kamm Tail at the rear, the ECO AVIO is all about details with an Opti-Dock designed to securely hold all-sized sunglasses and even a ponytail compatibility. A new generation of helmets with no compromise.







BC006001/52-55 CM BC006002/55-59 CM BC006003/59-62 CM Black Matte



BC006007/52-55 CM BC006008/55-59 CM BC006009/59-62 CM **Green Orange Matte**



BC006004/52-55 CM BC006005/55-59 CM BC006006/59-62 CM Lightest Grey Matte

ROAD

EXO MIPS

SIZES : FROM 52-55 CM TO 59-62 CM









With a sleek design borrowed from car racing, EXO MIPS offers an aerodynamic design characterized by a kamm tail, specially engineered to reduce drag and improve aerodynamics. Packed with performance & comfort features, EXO MIPS also offers deep internal channeling for a great ventilation and a 360° fit system. The MIPS protection system redirects energy to provide more protection in angled impacts.



BOLLE.COM

Opti-Dock Kamm Tail AVID Progressive EPS Anti-twist and slip divider

AVAILABLE TECHNOLOGIES



31796/52-55 CM 31797/55-59 CM 31798/59-62 CM Matte & Gloss Black



32012/52-55 CM **32013**/55-59 CM **32014**/59-62 CM **White Gloss Black**



32242/52-55 CM **32243**/55-59 CM **32244**/59-62 CM **Green & Grey Metallic**







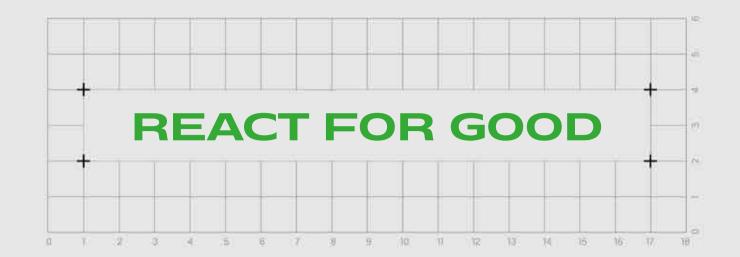




COMMUTER HELMETS



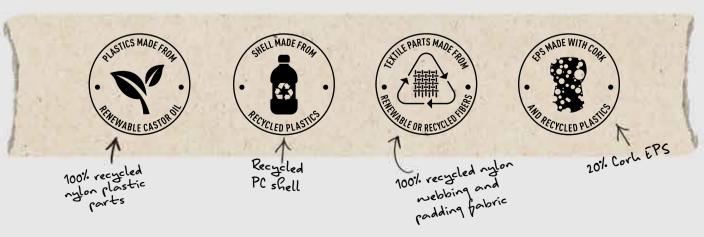




AT BOLLÉ, WE DON'T CLAIM WE ARE GOING TO SAVE THE PLANET. HOWEVER, IF WE ARE NOT A PART OF THE SOLUTION, WE REFUSE TO BE A PART OF THE PROBLEM.

STEP BY STEP, WE ARE HEADING TO A MORE SUSTAINABLE APPROACH SYMBOLIZED BY OUR "REACT FOR GOOD" CAMPAIGN. FOLLOWING THE ADDITION OF THE **ECO REACT VISOR, A NEW MODEL IN OUR FULL ECO DESIGNED COMMUTER RANGE,**WE ARE PROUD TO ANNOUNCE THAT WE ARE ALSO LAUNCHING THE **ECO AVIO, THE MOST AERODYNAMIC, VENTILATED, LIGHTWEIGHT ECO-DESIGNED** ROAD AND GRAVEL HELMET EVER DEVELOPED BY THE BRAND.

FOR THE FIRST TIME, OUR PLAN ALSO COVERS HIGH-PERFORMANCE SUNGLASSES WITH THE LAUNCH OF THE MICRO EDGE, AN ECO-DESIGNED MODEL OFFERED IN 6 COLORS. THIS IS OUR NATURAL RESPONSE TO THE NEEDS OF CYCLISTS WHO WANT TO PURSUE AN ACTIVE LIFESTYLE WHILE DOING THEIR PART FOR THE PLANET.



RIDE IN STYLE

HIGHLY VENTILATED 14 WHITE LEDS IN THE FRONT

> HALO REACT has been designed with 13 vents to allow a big air intake while maintaining the highest safety level.

> > RECHARGEABLE REAR RED LIGHT

> > > EPS WITH 20% CORK

ICK-TO-FITTM YSTEM WITH YCLED NYLON

system allows you to fine tune the fit of your helmet easily and quickly. Our rubberized adjustement wheel lets you tighten or loosen the helmet effortlessly, even with your gloves on.

100% RECYCLED NYLON ADJUSTOR

FIDLOCK MAGNETIC BUCKLE



(RECHARGEABLE BATTERY)

CAP WITH REFLECTIVE

RECYCLED

LINE IN 100%

FABRIC

MIPS * BRAIN PROTECTION SYSTEM

For ultimate protection performance, HALO REACT is equipped with the best brain protection of the market : MIPS® patented Brain Protection System AVID PROGRESSIVE EPS

Creating helmets that perform in all types of collision requires getting the details exactly right. This is why Bollé Research & Development team has developed a technology bringing ultimate protection to your head in every type of impact situation.

100% RECYCLED PADDING

Drains the moisture away

BOLLE.COM

HALO REACT MIPS

SIZES : FROM 52-55 CM TO 59-62 CM







Star of our eco designed range for commuters, the HALO REACT is a must have for the urban environment. 100% recycled nylon webbing and padding fabric, plastic parts in 100% recycled nylon, cap in 100% recycled fabric and cork incorporated in the EPS are all part of our eco approach. The HALO REACT is a high end urban helmet above all designed for your safety. It is equipped with an integrated and USB rechargeable back and front LED system, easy to turn on and off with several lighting modes, to make sure you will be seen at night. At Bollé, when it comes to protection, we always look for the best so we combined our AVID Progressive EPS technology with MIPS, the best brain protection available. With the Halo React, you will stay safe at all times.





BC410001/52-55 CM BC410002/55-59 CM BC410003/59-62 CM



BC410004/52-55 CM BC410005/55-59 CM BC410006/59-62 CM



AVAILABLE TECHNOLOGIES

Mips Brain Protection System

Integrated Rechargeable LED

AVID Progressive EPS

BOLLE.COM

AVAILABLE TECHNOLOGIES

AVID Progressive EPS

Click-To-Fit™ System

13 vents for ventilation

Fidlock Magnetic Buckle 100% recycled nylon plastic parts

Clear visor

AVAILABLE TECHNOLOGIES

Mips Brain Protection System

Delivered with a spare padding

AVID Progressive EPS

13 vents for ventilation 360° MIPS integrated Click-To-Fit™ System with recycled nylon

20% Cork EPS

40% Recycled PC shell on Dark Green Matte colorway

ECO REACT VISOR

SIZES : FROM 52-55 CM TO 59-62 CM









Pillar of our eco-designed commuter range, the ECO REACT VISOR now comes with a clear visor for optimal vision and protection. The same qualities that make our helmet lightweight, comfortable and safe also make it eco-friendly. With the ECO REACT VISOR, we are challenging the traditional way to make helmets, replacing some plastic and petroleum products with organic and recycled materials to reduce the environmental impact. We have added cork to the EPS, recycled polyamide in the fit system and used 100% recycled padding, webbing and nylon webbing divider. It's our first step to respond to the needs of cyclists who want to pursue an active lifestyle in the city while doing their part for the planet.



BC009004/52-55 CM BC009005/55-59 CM BC009006/59-62 CM **Cool Grey Matte**



BC009001/52-55 CM BC009002/55-59 CM BC009003/59-62 CM

ECO REACT MIPS

SIZES : FROM 52-55 CM TO 59-62 CM







The same qualities that make our helmet lightweight, comfortable, and safe also make it eco-friendly. With the ECO-REACT, we are challenging the traditional way to make helmets, replacing some plastic and petroleum products by organic or recycled material to reduce $the \ environmental \ impact. \ We \ have \ added \ cork \ to \ the \ EPS, \ used \ recycled \ plastics \ for \ the \ shell, \ recycled \ nylon \ plastic \ parts, \ webbing \ and \ recycled \ plastics \ for \ the \ shell, \ recycled \ nylon \ plastic \ parts, \ webbing \ and \ recycled \ plastics \ for \ the \ shell, \ recycled \ nylon \ plastic \ parts, \ webbing \ and \ recycled \ nylon \ plastic \ parts, \ nylon \ parts, \ nylon \ plastic \ parts, \ nylon \ plastic \ parts, \ nylon \ plastic \ parts, \ nylon \ parts, \ nyl$ padding fabric. It's our first step to respond to the needs of cyclists who want to pursue an active lifestyle in the city while doing their part





32258/55-59 CM **32259**/59-62 CM Dark Green Matte



BC411001/52-55 CM BC411002/55-59 CM BC411003/59-62 CM Blue Matte



SIZES : FROM 52-55 CM TO 59-62 CM



AVAILABLE TECHNOLOGIES

BOLLE.COM

40% Recycled PC shell on Black Matte colorway Removable cap with reflective line in 100% recycled fabric 100% recycled nylon plastic parts







The same qualities that make our helmet lightweight, comfortable, and safe also make it eco-friendly. With the ECO-REACT, we are challenging the traditional way to make helmets, replacing some plastic and petroleum products by organic materials to reduce the environmental impact. We have added cork to the EPS, used recycled plastics for the shell, recycled nylon plastic parts, webbing and padding fabric. It's our first step to respond to the needs of cyclists who want to pursue an active lifestyle in the city while doing their part for the planet. Now available in a non-MIPS version.



BC412001/52-55 CM BC412002/55-59 CM BC412003/59-62 CM Black Matte



BC412004/52-55 CM BC412005/55-59 CM BC412006/59-62 CM Matcha Matte



BC412007/52-55 CM BC412008/55-59 CM BC412009/59-62 CM Oatmeal Matte

ECO STANCE

SIZES : FROM 52-55 CM TO 59-62 CM

AVAILABLE TECHNOLOGIES

Reflective sticker Click-To-Fit[™] System with recycled nylon Anti-twist and slip dividers 40% Recycled PC shell on Black Matte colorway 100% recycled nylon webbing and padding fabric 100% recycled anti-bug mesh 20% Cork EPS







Part of Bollé's new eco design approach, the ECO STANCE has an EPS shell made with cork and recycled plastic. The textile parts are made from renewable or recycled fibers and we are using plastics made from renewable castor oil or from recycled plastics. On top of the eco design, the ECO STANCE offers additional features such as reflective sticker and webbing visible at night, integrated mesh to protect from bugs' attacks and our Click-to-Fit™ system for an easy and precise adjustment.



BC415001/52-55 CM BC415002/55-59 CM **BC415003**/59-62 CM Black Matte



BC415004/52-55 CM BC415005/55-59 CM BC415006/59-62 CM Offwhite Matte

RECREATIONAL / KIDS HELMETS





STANCE PURE MIPS

AVAILABLE TECHNOLOGIES

SIZES : FROM 52-55 CM TO 59-62 CM



Mips Brain Protection System Reflective sticker Anti-bug mesh Anti-twist and slip dividers Click-To-Fit™ System





SIZES : FROM 52-55 CM TO 59-62 CM

STANCE PURE





AVAILABLE TECHNOLOGIES











Part of our recreational range, the STANCE PURE is full of handy features. Reflective sticker visible at night, integrated mesh to protect from bugs' attacks and our famous Click-to-Fit™ system for an easy and precise adjustment. This version comes equipped with MIPS, the best brain protection system.





BC010001/52-55 CM **BC010002**/55-59 CM BC010003/59-62 CM Black Matte



BC010004/52-55 CM **BC010005**/55-59 CM BC010006/59-62 CM White Matte

Part of our recreational range, the STANCE PURE is full of handy features. Reflective sticker visible at night, integrated mesh to protect from bugs' attacks and our famous Click-to-Fit™ system for an easy and precise adjustment.



BC004001/52-55 CM BC004002/55-59 CM BC004003/59-62 CM Black Matte



BC004004/52-55 CM BC004005/55-59 CM BC004006/59-62 CM White Matte



BC004007/52-55 CM BC004008/55-59 CM BC004009/59-62 CM **Grey Matte**



BC004010/52-55 CM BC004011/55-59 CM BC004012/59-62 CM **Acid Yellow Matte**

STANCE JR MIPS

SIZES : FROM 47-51 CM TO 51-55 CM

AVAILABLE TECHNOLOGIES

Mips Brain Protection System
Reflective sticker
Anti-bug mesh
Click-To-Fit[™] System
Safety LED at the back

STANCE JR

SIZES : FROM 47-51 CM TO 51-55 CM



Reflective sticker
Anti-bug mesh
Click-To-Fit™ System
Safety LED at the back













Inspired by its adult version, STANCE JR also comes with a set of useful features for kids. Reflective sticker at the back and on webbing, integrated mesh to protect from bugs' attacks, an anti-pinch buckle on the strap and finally a Click-to-Fit™ system integrating an LED for additional safety. This version comes equipped with MIPS, the best brain protection system.





BC405001/47-51 CM BC405002/51-55 CM Black Matte



BC405003/47-51 CM BC405004/51-55 CM

Inspired by its adult version, STANCE JR also comes with a set of useful features for kids. Reflective sticker at the back and on webbing, integrated mesh to protect from bugs' attacks, an anti-pinch buckle on the strap and finally a Click-to-Fit™ system integrating an LED for additional safety.



BC401005/47-51 CM BC401006/51-55 CM Lilac Matte



BC401001/47-51 CM BC401002/51-55 CM Mint Matte



31994/47-51 CM **31995**/51-55 CM **Navy Matte**



BC401003/47-51 CM BC401004/51-55 CM Forest Matte



THE BEST IN MTB SAFETY

TRACKDOWN is an all-mountain helmet designed to perform on any trail. This helmet features a deep coverage at the rear, the Bollé Eyewear Storage to store your sunglasses, Vent caps to protect from bad weather conditions, and a 3-position visor allowing space for goggles. If you're looking for style and comfort on the tracks, the Trackdown is the ultimate gear to wear.



OPTI-DOCK

TRACKDOWN is equipped with the specific Opti-Dock storage system designed to hold a pair of sunglasses, ideal when you need to give your eyes a rest

GREAT PROTECTION

Deep coverage to protect you in all conditions, whether you are climbing up or riding down the hill



MIPS®BRAIN PROTECTION SYSTEM

For ultimate protection performance, TRACKDOWN is equipped with the best brain protection of the market: MIPS* patented Brain Protection System

TRACKDOWN MIPS

SIZES : FROM 52-55 CM TO 59-62 CM

BOLLE.COM

AVAILABLE TECHNOLOGIES

Mips Brain Protection System
Opti-Dock
3 positions adjustable visor
AVID Progressive EPS
Anti-twist and slip dividers
Removable Vent Caps







This mountain bike helmet from Bollé offers a unique set of features. A 360° retention system for stability and full adjustability. AVID Progressive EPS to combine channels for superior ventilation with progressive shock absorption. The Opti-Dock system to hold your sunglasses, a 3-position visor allowing space for goggles, and vent caps for bad weather conditions. Available with MIPS, the best brain protection system.





BC397001/52-55CM BC397002/55-59 CM BC397003/59-62 CM Garnet Matte



BC397007/52-55CM BC397008/55-59 CM BC397009/59-62 CM Green Orange



BC397004/52-55 CM BC397005/55-59 CM BC397006/59-62 CM Black Acid Matte

SIZES : FROM 52-55 CM TO 59-62 CM

AVAILABLE TECHNOLOGIES

Mips Brain Protection System 3 positions adjustable visor 13 vents for ventilation AVID Progressive EPS Anti-twist and slip dividers 360° MIPS integrated Click-To-Fit™ System Coolmax* padding







The ADAPT MIPS is an off-road helmet designed to keep you cool and covered on the trails. AVID Progressive EPS, Mips Brain Protection System and the low brimline enhance the protection while the large vents and Coolmax padding keep the temperature in check on your rides.





32270/52-55 CM **32271**/55-59 CM **32272**/59-62 CM **Black Matte**



32273/52-55 CM **32274**/55-59 CM **32275**/59-62 CM **Off White Matte**



BC393001/52-55 CM BC393002/55-59 CM BC393003/59-62 CM Motal Blue

ADAPT

BOLLE.COM

SIZES : FROM 52-55 CM TO 59-62 CM



3 positions adjustable visor 13 vents for ventilation AVID Progressive EPS Anti-twist and slip divider Click-To-Fit™ System







The ADAPT is an off-road helmet designed to keep you cool and covered on the trails. AVID Progressive EPS and the low brimline enhance the protection while the large vents and the inside padding keep the temperature in check on your rides.



BC402010/52-55 CM BC402011/55-59 CM BC402012/59-62 CM Khaki Matte



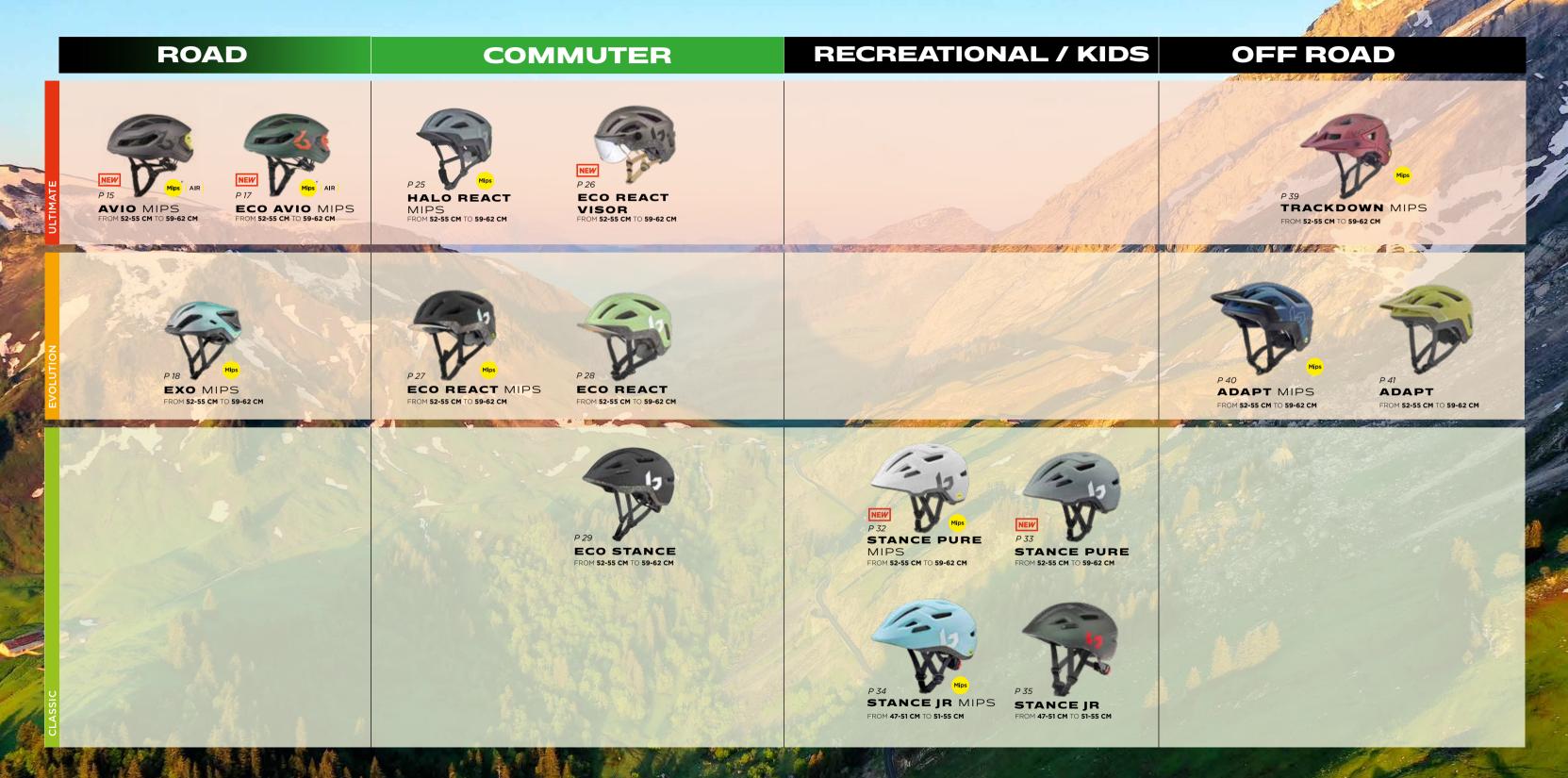
BC402008/52-55 CM BC402009/55-59 CM BC402003/59-62 CM Black Matte



BC402006/52-55 CM BC402002/55-59 CM BC402007/59-62 CM Grey Matte

RANGE OVERVIEW CYCLING HELMETS

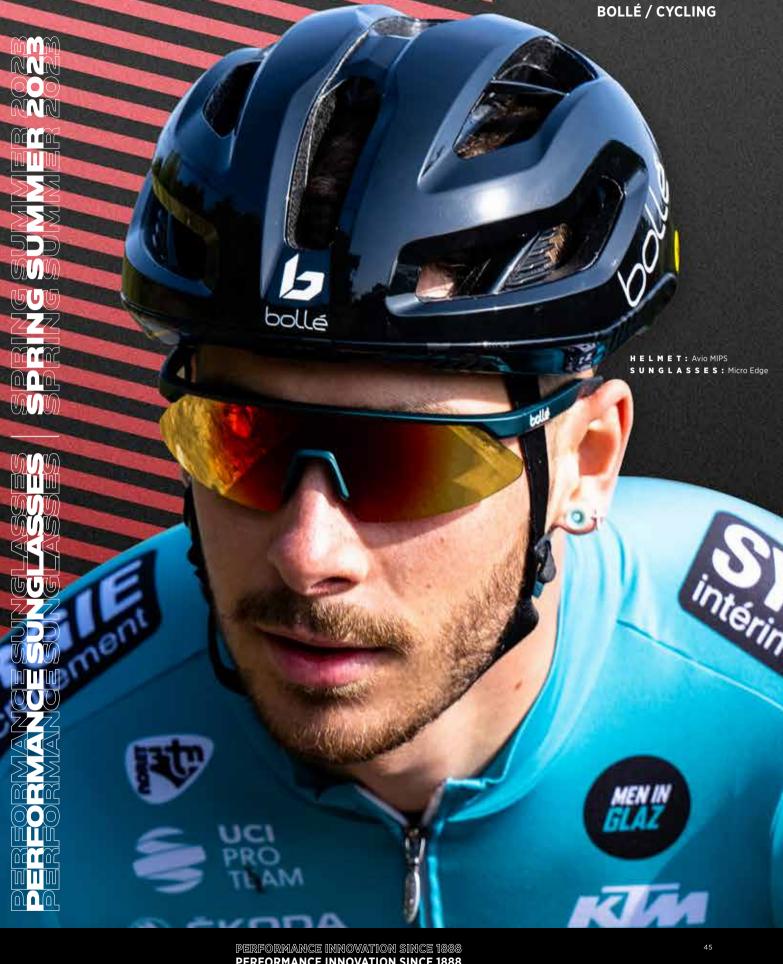
RANGE OVERVIEW CYCLING HELMES



BOLLÉ / CYCLING

PERFORMANCE SUNGLASSES







REVEAL THE INVISIBLE



♦PL\TINUM[®]

A true reference in the world of eye protection, Bollé Safety protective alasses trusted by professional workers in demanding industries like automotive, construction, mining, or pharmaceutical. Platinum represents the highest level of expertise in anti fog and anti scratch protection.

With Phantom. Bollé brings this expertise to everyone.

A perfect protection with a more performing anti fog and an anti scratch that last 40% more than the standard.

LIGHTWEIGHT

NXT* material is close to the lightest lens material available today, at 14% lighter than polycarbonate. This allows for larger designs with fuller coverage, ultimate protection and utmost comfort.

AVAILABLE IN PRESCRIPTION

Because everyone's vision is unique, our NXT* lenses are available with our B-Thin Technology, suitable for 99% of prescriptions.

HIGH IMPACT RESISTANCE

NXT* lenses not only protect you 100% from harmful UV rays, but are also built for maximum impact resistance. NXT is one of the strongest materials on the market. Originally adapted from military use - iet canopies and helicopter windshields - lenses are subjected to rigorous highvelocity impact tests.

chemical resistance, and of course

sport use. Phantom lenses will offer

maximum protection & comfort of

100% UV protection. Ideal for a

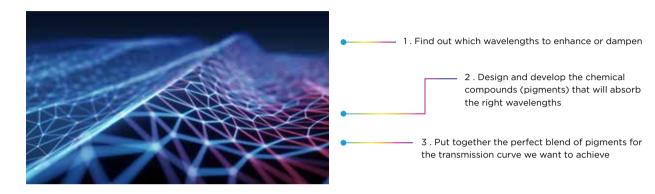
vision for your eyes.

PHOTOCHROMIC PERFORMANCE

Phantom lens technology adapts to any light condition, ensuring precise visual acuity whatever the weather. The lens tint changes with the light from cat.1 to cat.3. Enhanced vision whatever the conditions

HIGH CONTRAST Bollé has advanced the performance of Phantom lens technology by adding a high contrast filter on its lenses. Available on all Phantom lenses, the high contrast filter boosts colors and significantly enhance your vision. Whether you are on the road or on trails, high contrast lenses will help you perceive the obstacles. ▶ △ OPTICAL CLARITY Made with NXT* material, Phantom lenses raise the optical clarity of our lenses to a new level. NXT* material is packed with a lot of features such as optimal clarity, lightweight, high impact resistance,

THE FIRST LENS EVER DEVELOPED WITH ARTIFICIAL INTELLIGENCE



20 MILLION COMBINATIONS EVALUATED, 1 UNIQUE FORMULA



THE ULTIMATE IN HIGH CONTRAST



HIGH PERFORMANCE POLARIZER

30% COLOR ENHANCEMENT TWICE BETTER THAN THE CLOSEST COMPETITOR (15%)

TRY OUT OUR INSTAGRAM AUGMENTED REALITY FILTERS









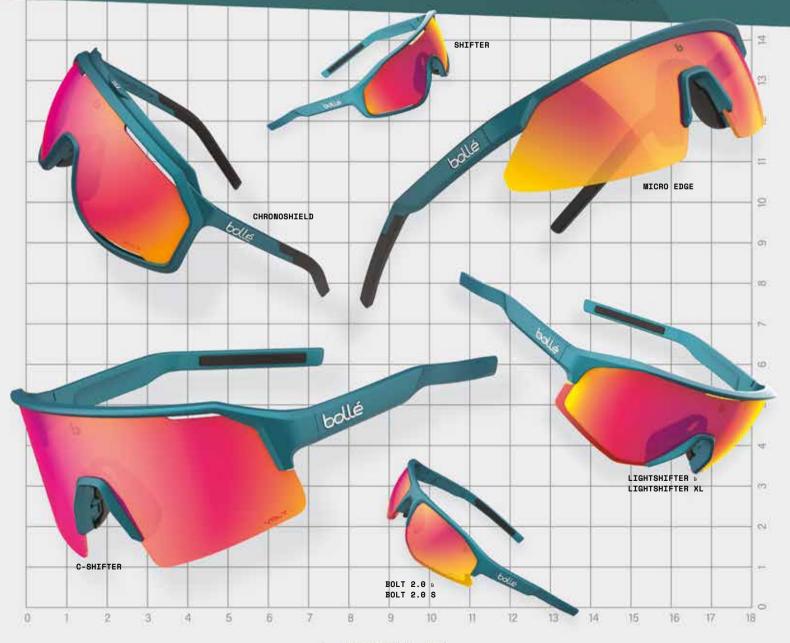






O BOLLE

CREATOR TEAL & VOLT RUBY CREATOR TEAL & VOLT RUBY CREATOR TEAL & VOLT RUBY





MICRO EDGE

FIT: MEDIUM • 6BASE 145/47/136/138







Adjustable nose piece Adjustable temple tips Thermogrip* Anti-Fog coating Anti-Scratch coating Oleo/Hydrophobic coating Snap hinge S-fit temples 45% bio-based material (made with renewable castor oil)



A part of Bollé's history and worn by the best athletes in the world, the MICRO EDGE is the symbol of the brand's advanced design and creativity. With its narrow shield and sharp lines, this modernized version is one to be remembered. This half-rim frame is 100% focused on performance with an exceptional horizontal and peripheral field of vision. Ultra-comfortable, it has an Adjustable nose piece and adjustable temples tips to guarantee a perfect fit. Light and flexible, the MICRO EDGE is also eco-designed with 100% bio-based frame, temples and nose piece (made with renewable castor oil). Available with Phantom, our best photochromic lens for a phenomenal vision and with Volt+, our revolutionary high contrast and polarized lens.





BS032001 Black Frost Phantom Clear Green Photochromic



White Matte Phantom Brown Red Photochromic



BS032004 Creator Teal Metallic Volt+ Ruby Polarized



BS032003 Titanium Matte Volt+ Ultraviolet Polarized



BS032005 TNS Gun



BS032006 Acid Yellow Matte Brown Blue

CHRONOSHIELD

FIT: LARGE • 6BASE 143/65/118/147

2023



Photochromic Lens
Available with Volt+
the Contrast Polarized Lens

AVAILABLE TECHNOLOGIES

Anti-Fog coating
Anti-Scratch coating
Oleo/Hydrophobic coating
Adjustable nose piece
Adjustable temple tips
Snap hinge
Thermogrip'
Vented lens
Removable Browbar

TR90 Nylon Frame



Based on the iconic shape from the 80's, this year's revised edition of CHRONOSHIELD makes no compromises in terms of vision or comfort, featuring Phantom lenses and our ultimate frame technology.





BS018005
Black Matte
Phantom Clear Green
Photochromic



BS018003 CAT.
Black Matte
Phantom Brown Red
Photochromic



BS018010 CAL3
Creator Teal Metallic
Volt+ Ruby Polarized



BS018002
Titanium Matte
Volt+ Ultraviolet Polarized

ADJUSTABLE TEMPLES & NOSEPAD

The temples & nosepad can be adjusted, which offers a truly tailored fit and the ultimate solution in comfort.

Machine



One of the most iconic shapes in Bollé's history, Chronoshield was first launched back in 1986. This revised edition makes no compromise between vision & comfort, featuring Phantom lenses

and our ultimate frame technology.

Removable brow bar with face foam absorber system

WIDE FIELD OF VISION

With the largest lens dimensions in our range, Chronoshield offers an extra wide field of vision, ideal for visual comfort and protection against the elements.



BS018001 CAT.3
Black Matte
Volt+ Cold White Polarized

C-SHIFTER





AVAILABLE TECHNOLOGIES

Adjustable nose piece Cylindrical Lens Anti-Fog coating Anti-Scratch coating Oleo/Hydrophobic coating Thermogrip* Snap hinge Vented lens

S-Fit temples

TR90 Nylon Frame



Stay on top of trends and performance with the newborn from the shifter family. Stylish with a cylindrical bold design and high performance with ultra technical features, the C-SHIFTER has everything you need to make a difference. The half rim shield provides excellent ventilation, the frame made of TR90 nylon is light, flexible and comfortable and the Adjustable nose piece and temple tips with Thermogrip* rubber offer a perfect fit no matter the intensity of the action. Available with VOLT, our revolutionary high contrast lens. Also available in our new «Creator Teal» visionary color.





BS005007 Creator Teal Metallic Volt Ruby



BS005005 Titanium Matte Volt Ultraviolet



BS005004 White Matte



BS005003 Black Matte Volt Gun



BS005001 Black Matte TNS Gold



BS005002 Acid Yellow Matte Brown Blue



FIT: MEDIUM • 6BASE 136/55/116/142

BOLLE.COM





Available with Volt+ High Contrast Polarized Lens Anti-Fog coating Anti-Scratch coating Oleo/Hydrophobic coating Thermogrip* Snap hinge Vented lens S-Fit temples TR90 Nylon Frame



One of our most popular performance models. Great for cycling, the SHIFTER offers maximum comfort and perfect stability with a Thermogrip* nose pad and rubber on the curved temples. A specially conceived vented lens optimizes the airflow and prevents fogging. Available with Phantom, our best photochromic lens for a phenomenal vision or with Volt +, our revolutionary high contrast and polarized





BS010005 Black Matte Phantom Clear Green Photochromic



BS010007 Black Matte Phantom Brown Red Photochromic



BS010001 Titanium Matte Volt+ Ultraviolet Polarized



BS010008 Acid Yellow Matte Volt+ Gun Polarized



BS010009 Creator Teal Metallic Volt+ Ruby Polarized



BS010004 Black Matte



White Shiny Brown Blue



PERFORMANCE SUNGLASSES

LIGHTSHIFTER

FIT: MEDIUM • 6BASE 136/57/123/142



AVAILABLE TECHNOLOGIES

BOLLE.COM

Anti-Fog coating Anti-Scratch coating Oleo/Hydrophobic coating Thermogrip* Snap hinge Optical Clip compatible Vented lens S-Fit temples TR90 Nylon Frame



A lighter version of the SHIFTER, the LIGHTSHIFTER stands out thanks to its semi-frameless style giving the model a great look. Perfectly $adapted \ for \ cycling, \ the \ LIGHTSHIFTER \ presents \ all \ the \ technologies \ of \ the \ SHIFTER \ family: Thermogrip* \ inserts \ and \ adjustable \ no sepiece$ for stability, S-Fit temples for helmet integration and vented lens. Available with Phantom, our best photochromic lens for a phenomenal vision or with Volt +, our revolutionary high contrast and polarized lens.





BS020006 Black Matte **Phantom Clear Green**

Photochromic



BS020008 Acid Yellow Matte Volt+ Gun Polarized



BS020009 Black Matte Phantom Brown Red Photochromic



BS020010 Creator Teal Metallic Volt+ Ruby Polarized



BS020007 CAT.2-3 White Matte Phantom Brown Red Photochromic



BS020011 Burgundy Pink Matte TNS Gold



BS020001 Titanium Matte Volt+ Ultraviolet Polarized



BS020005 Black Matte TNS Ice

LIGHTSHIFTER XL

FIT: XL • 6BASE 144/57/130/145



AVAILABLE TECHNOLOGIES

Anti-Fog coating Anti-Scratch coating Oleo/Hydrophobic coating Thermogrip* Snap hinge Optical Clip compatible Vented lens S-Fit temples TR90 Nylon Frame



LIGHTSHIFTER, now in XL size. Keeping everything that you love about this performance cycling frame but increasing dimensions to fit the larger faces. Experience the XL field of view while keeping the high performance specs such as the high grade TR90 nylon frame for lightness and flexibility, Thermogrip* rubber for stability and adjustable nose pad for a perfect fit





BS014008 Black Matte Phantom Clear Green Photochromic



BS014011 Acid Yellow Matte



BS014009 Black Frost Phantom Brown Red Photochromic





BS014004 Titanium Matte Volt+ Ultraviolet Polarized



BS014010 Creator Teal Metallic Volt+ Ruby Polarized



BS014002 Black Matte Brown Blue

ICARUS

FIT: MEDIUM • 6BASE 135/52/135/133



AVAILABLE TECHNOLOGIES

Anti-Fog coating Anti-Scratch coating Oleo/Hydrophobic coating Thermogrip* Snap hinge S-Fit temples 23 grams TR90 Nylon Frame



When it comes to lightweight, look no further. The ICARUS is Bollé's new ultra light frameless model, 23 grams of pure performance. Great stability is ensured by the use of Thermogrip* rubber on both the S curved temples and the nose pad. This 6 base is available with Volt+, our revolutionary high contrast polarized lens.





BS016005

White Matte **Phantom Clear Green** Photochromic



BS016001 Black Matte



BS016006 CAT.2-3 Black Matte Phantom Brown Red Photochromic



BS016007 Acid Yellow Matte Brown Blue



BS016004 Titanium Matte Volt+ Ultraviolet Polarized



BS016003 Grey Acid Frost Volt+ Gun Polarized







FIT: MEDIUM • 8BASE 76/40/125/142



AVAILABLE TECHNOLOGIES

Available with Phantom Photochromic Lens Anti-Fog coating Anti-Scratch coating Oleo/Hydrophobic coating Thermogrip* TR90 Nylon Frame Snap hinge Adjustable Nosepad S-Fit temples



A classic sport favorite, revisited. The dimensions stay true to the original, but with the latest specs and design to enhance the performance for which it's known: highest grade TR90 nylon frame for lightness and flexibility, Thermogrip' rubber for stability and adjustable nose pad





BS003006 Black Matte **Phantom Clear Green** Photochromic



BS003013 Acid Yellow Matte Brown Blue



BS003009 CAT.2-3 Matte Black Phantom Brown Gun Photochromic



BS003005 CAT.3 Black Shiny



BS003012 Creator Teal Metallic Volt+ Ruby Polarized



BS003004 Titanium Matte Volt+ Ultraviolet Polarized

BOLT 2.0 S

FIT: SMALL • 8BASE 67/38/125/132

BOLLE.COM



AVAILABLE TECHNOLOGIES

Anti-Fog coating Anti-Scratch coating Oleo/Hydrophobic coating Thermogrip* TR90 Nylon Frame Snap hinge Adjustable Nosepad S-Fit temples



Our classic small size sport favourite, revisited. Providing pure performance for smaller faces, BOLT S has been updated with a new design maintaining the performance for which it's known: highest grade TR90 nylon frame for lightness and flexibility, Thermogrip' rubber for stability and adjustable nose pad for a perfect fit.





BS004004 Black Crystal Matte antom Clear Green Photochromic

BS004010

TNS Gold



BS004007 Matte Black Phantom Brown Gun Photochromic



BS004002 Titanium Matte Volt+ Ultraviolet Polarized



BS004009 Creator Teal Metallic Volt+ Ruby Polarized



Burgundy Pink Matte



Black Shiny

TNS

PERFORMANCE SUNGLASSES

PERFORMANCE SUNGLASSES





PRIME

FIT: LARGE • 4 BASE 60/46/140/140



AVAILABLE TECHNOLOGIES

Available with Volt+ High Contrast Polarized Lens Thermogrip* TR90 Nylon Frame Snap hinge S-Fit temples



A large, angular aviator with low base curve. Don't let the looks fool you, the frame technologies leaves nothing to wish for. The Thermogrip' rubber keeps it in place during action and the lightweight design in high grade TR90 nylon makes it comfortable and flexible.





BS030006 Black Matte Volt+ Gun Polarized



BS030007 Navy Crystal Shiny Volt+ Ultraviolet Polarized





BS030003 Black Crystal Matte TNS Polarized



BS030004 Dark Tortoise Matte Axis Polarized



BS030001 Black Shiny



BS030002 Frost Green Crystal Matte

SCORE

BOLLE.COM

FIT: MEDIUM • 6BASE 53/42/140/135



AVAILABLE TECHNOLOGIES

Thermogrip* TR90 Nylon Frame Snap hinge S-Fit temples



The SCORE takes the game with its lightweight and flexible TR90 nylon frame and its super-wearable dimensions. The rectangular eyeshape with Thermogrip' rubber on nose pad and temple tips works great both for sport and casual wear.





BS031006 Black Matte Volt+ Gun Polarized



BS031007 Teal Crystal Shiny Volt+ Cold White Polarized



BS031003 Black Crystal Matte Brown Pink Polarized



BS031004 Tortoise Matte Axis Polarized



BS031001 Black Shiny



BS031002 Frost Green Crystal Matte

FIT: LARGE • 6BASE 51/45/140/140



AVAILABLE TECHNOLOGIES

Available with Volt+ High Contrast Polarized Lens Thermogrip* TR90 Nylon Frame Snap hinge S-Fit temples



A hint to our 80' heritage: The GLORY's large cat eye design with performance features is the perfect mix of sport and lifestyle. It is lightweight and sleek, with straight dynamic temples and Thermogrip* rubber to keep it in place during action.





BS028006 Black Matte Volt+ Gun Polarized



BS028007 Teal Crystal Shiny Volt+ Ultraviolet Polarized



BS028003 Black Crystal Matte TNS Polarized



BS028004 Caramel Tortoise Matte Brown Gun Polarized



BS028005 Azure Matte TNS Polarized



BS028001 Black Shiny







BOLLE.COM

FIT: MEDIUM • 6BASE 51/45/140/135



AVAILABLE TECHNOLOGIES

Available with Volt+ High Contrast Polarized Lens Thermogrip* TR90 Nylon Frame Snap hinge S-Fit temples



The PRIZE is an eyecatching but well-balanced cat-eye in the Slim family of sleek and lightweight sport lifestyle product. The cut angles gives great character and distinction while sport features like the Thermogrip' rubber and the straight temples enhance its performance





BS029006 Black Matte Volt+ Gun Polarized



BS029007 Navy Crystal Shiny Volt+ Cold White Polarized



BS029003 Black Crystal Matte Brown Pink Polarized



BS029004 Dark Tortoise Matte Axis Polarized



BS029001 Black Shiny



BS029002 Frost Green Crystal Matte

MERIT

FIT: SMALL • 6 BASE 50/45/135/130



AVAILABLE TECHNOLOGIES

BOLLE.COM

Thermogrip* TR90 Nylon Frame Snap hinge S-Fit temples

TALENT

FIT: MEDIUM • 6BASE 51/43/135/135



Available with Volt+ High Contrast Polarized Lens Thermogrip* TR90 Nylon Frame Snap hinge

S-Fit temples

AVAILABLE TECHNOLOGIES



Part of the Slim family of sleek and lightweight sport lifestyle eyewear, MERIT is a small sized round frame with character and an easy-towear lifestyle look, but with performance features such as straight temples and Thermogrip' rubber on temples and nose pads for stability in action. Enjoy Merit with Volt+, the revolutionnary high contrast lens.





BS015002 Black Matte Volt+ Gun Polarized



BS015005 Azure Matte TNS Polarized



BS015004 Black Crystal Matte Brown Pink Polarized



BS015003 Caramel Tortoise Matte Brown Gun Polarized



BS017002 Black Matte Volt+ Gun Polarized



performance features such as Thermogrip' rubber and light and strong TR90 nylon frame that will not disappoint whether for casual wear

A rounded square of the Slim family of sleek and lightweight sport lifestyle eyewear. The TALENT's lifestyle shape is paired with

BS017001 Forest Crystal Matte Volt+ Cold White Polarized



BS017008 Light Grey Frost TNS Polarized



VULT+

BS017004 Black Crystal Matte Brown Pink Polarized



BS015006 Black Shiny



BS015007 Mocha Transparent Matte



BS017006 Black Shiny



BS017007 Mocha Transparent Matte

RADIANT

FIT: SMALL • 6BASE 51/48/145/130



AVAILABLE TECHNOLOGIES

BOLLE.COM

Siliconized nose pads Integrated Hinge Thermogrip* temple tips S-Fit temples Straight and Adjustable temple tips



Trendy and bold, the RADIANT is Bollé's metal version of the classic Pantos shape. Characterized by its S-Fit temples and integrated hinge, this model is perfectly suited for an active lifestyle thanks to its straight and adjustable Thermogrip* temple tips and silicone nose pads that guarantee excellent comfort and stability. Available with Volt+, Bollé's revolutionary high contrast and polarized lens.



LIVEWIRE

FIT: MEDIUM • 6BASE 60/48/145/137



AVAILABLE TECHNOLOGIES

Siliconized nose pads Integrated Hinge Thermogrip* temple tips S-Fit temples Straight and Adjustable temple tips



Perfect thin and lightweight option for everyday wear, the LIVEWIRE is a classic metal round aviator revisited with Bollé design language. Characterized by its S-Fit temples and a double bridge, this model is perfectly suited for an active lifestyle thanks to its straight and adjustable and adjust a property of the property oThermogrip* temple tips and silicone nose pads that guarantee excellent comfort and stability. Available with Volt+, Bollé's revolutionary high contrast and polarized lens.





BS145004 Silver Matte Volt+ Gun Polarized



BS145003 Blue Rose Matte Brown Pink Polarized



BS145002 Gold Matte Axis Polarized



Gun Matte



BS142004 Black Acid Matte Volt+ Offshore Polarized



BS142003 Gold Matte Axis Polarized



BS142002 Silver Matte TNS Polarized



BS142001 Gun Matte



FLOW

FIT: MEDIUM • 6 BASE 59/42/145/139



AVAILABLE TECHNOLOGIES

Siliconized nose pads Integrated Hinge Thermogrip* temple tips S-Fit temples Straight and Adjustable temple tips



Part of the metal family, the Flow is a classic rectangular frame revisited with Bollé design language. A model with character yet very well balanced. Characterized by its S-Fit temples and a double bridge, this model is perfectly suited for an active lifestyle thanks to its straight and adjustable Thermogrip* temple tips and silicone nose pads that guarantee excellent comfort and stability. Available with Volt+, Bollé's revolutionary high contrast and polarized lens.





BS141005 Silver Matte Volt+ Offshore Polarized



BS141004 Black Red Matte Volt+ Gun Polarized



BS141003 Gun Matte Axis Polarized



BS141002 Gold Matte TNS Polarized

SOURCE

FIT: MEDIUM • 6BASE 57/47/145/135



AVAILABLE TECHNOLOGIES

Siliconized nose pads Integrated Hinge Thermogrip* temple tips S-Fit temples Straight and Adjustable temple tips



A best seller, the Source is a modern navigator metal frame with Bollé's design touch. Characterized by its S-Fit temples and integrated hinge, this model is perfectly suited for an active lifestyle thanks to its straight and adjustable Thermogrip* temple tips and silicone nose pads that guarantee excellent comfort and stability. Available with Volt+, Bollé's revolutionary high contrast and polarized lens.





BS143005 Silver Matte Volt+ Offshore Polarized



BS143004 Black Red Matte Volt+ Gun Polarized



BS143003 Gun Matte Axis Polarized



BS143002 Gold Matte TNS Polarized



BS143001 Gun Matte

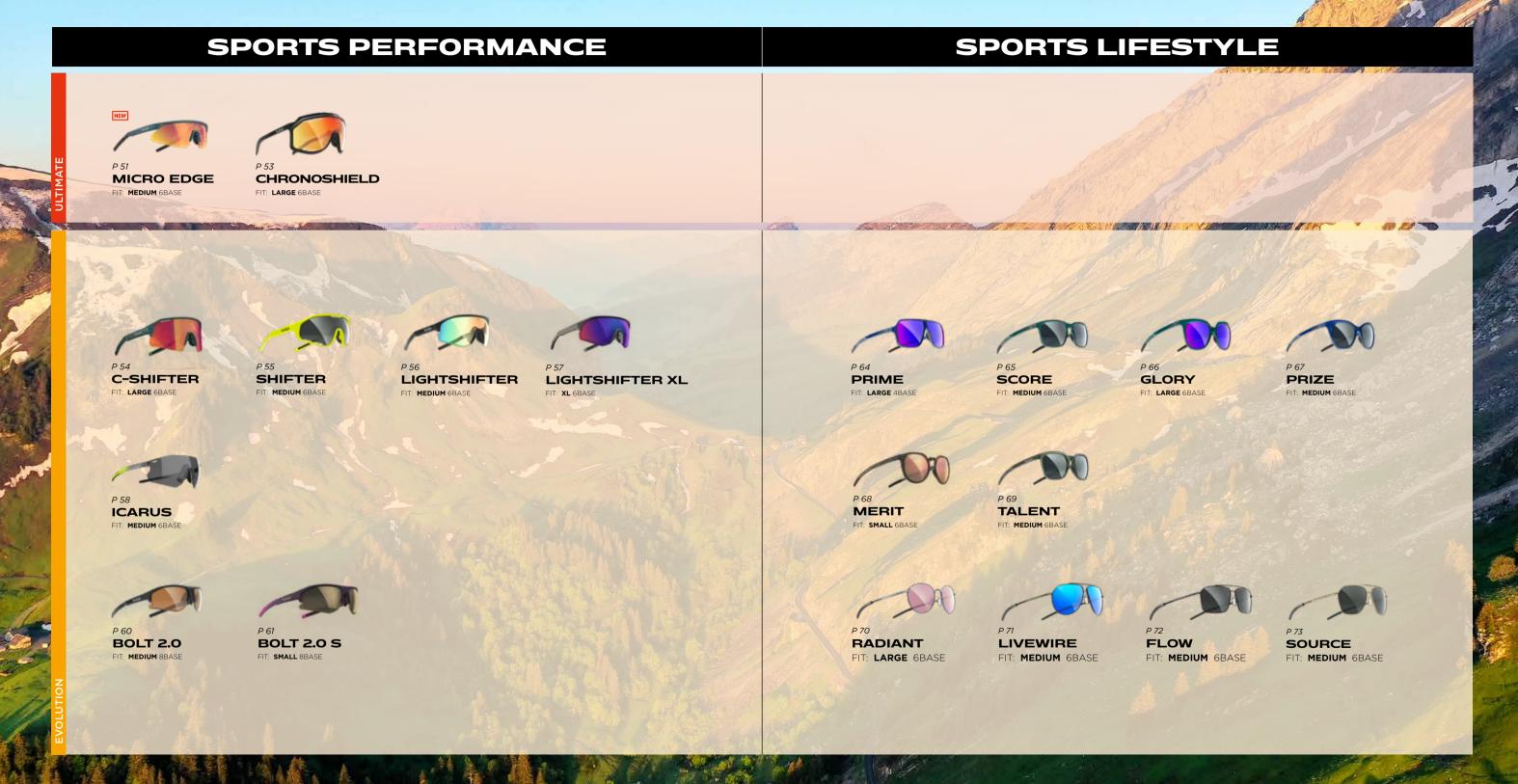


BS141001 Gun Matte



RANGE OVERVIEW SUNGLASSES

RANGE OVERVIEW SUNGLASSES



RX LENS TECHNOLOGY

EXPERIENCE THE ULTIMATE IN PRESCRIPTION



PRECISION OPTICS

- Phantom Technology: optical Our prescription technology is photochromic lenses
- Hydrophobic/Oleophobic treatment
- Adjustable nosepiece and temples
- Wide range of shield colors
- VOLT + lenses also available

B-THIN ACTIVE AVAILABLE DESIGN

now integrated on our spherical (+6.00 to -8.00, cylinder to shields frames (e.g. Lightshifter, Chronoshield, Lightshifter XL, ...). Most shield lens colors will be available in the coming

IN 99% OF **PRESCRIPTION**

-4.00) combined power

XXL FIELD OF VIEW

Laser cut inserts (no optical clip) for optimal lightness

PRESCRIPTION PROGRAM

A FAST & INTUITIVE WEBSHOP

WHAT IS B-THIN ACTIVE **DESIGN TECHNOLOGY ABOUT?**

Software using the most advanced calculations is used to create customized lenses and the ultimate in lightweight products. Every prescription is reassessed to compensate for optical distortions related to the frame wrap angle. When the prescription reaches the limits of the conventional digital surfacing method, our patented algorithm calculates the best lens geometry regarding the optical area, the transition zone and reduces the edge thickness (US patent number 8,002,404). Every product is customized to the prescription, frame and wearer's facial metrics, ensuring optimum precision, comfort and frame balance for sports sunglasses.



NEW WEBSHOP COMING

During Fall 2021, a new version of the RX Webshop (link to be found on : https://www.bolle.com/gb/prescription-program.html) will be available to the opticians, to make the RX ordering process even easier.

New webshop, more informative, easier to use: you can enter the prescription details of the frame wearer and the webshop will automatically filter for you the available frame & lens combinations corresponding to his (her) prescription. A lens thickness calculator also helps you to anticipate the best solution for each wearer.

B2B ORDERING

PLATFORM



REQUEST ACCESS TO OUR NEW 24/7 ORDERING PLATFORM



Access to special offers and promotions



Real-time stock availability



Access to order history and invoices



24/7 instant ordering tool



Access to full online catalogs



Import products to your cart



MY ACCOUNT KEY INFORMATION:

Order status

Order history

Invoice history

Download PDF of your orders & invoices

Download statement of account

Your information (phone number, email, etc.)

KEY FUNCTIONALITIES:

Customer Specific Product Pricing

Quick order

Product and marketing items

Stock Visibility

Back Order Functionality

CSV Import - Mass import items to your cart

Ability to enter your own PO at checkout

Ability to download Product Catalogs

Access to ESG/Conformity files

Access to marketing kits

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Bollé Brands **Native Communication**



