

PERFORMANCE INNOVATION SINCE 1888



Born in 1888 in France, Bollé is the market leading solution for eyewear and helmets.

Globally respected and worldwide distributed, Bollé is known as the most advanced design and creative sport brand, which creates trends and pushes industry boundaries.



bollé

PERFORMANCE INNOVATION SINCE 1888

VISION BEYOND

Confidence is a state of mind in which we to free ourselves. For many of us, it is a trigger to progress, to move forward. It is a goal achieved through training, failure, perseverance and success.

Confidence is not about being one hundred percent certain, it's about seeing possibilities instead of obstacles, opportunities instead of limitations. Once you've gained confidence, you are powered by a vision that takes you further than you ever thought possible.

Bollé designs gear with an eye for details that make all the difference, enabling you to venture further than ever before :

BEYOND BOUNDARIES, BEYOND WHAT OTHERS SEE, BEYOND YOURSELF.

DISCOVER THE KEY VISUAL

AT BOLLÉ, WE DON'T CLAIM WE ARE GOING TO SAVE THE PLANET, BUT WE DO STRIVE TO REDUCE OUR IMPACT.

FOLLOWING THE RELEASE OF THE COMPANY'S FIRST SUSTAINABLE DEVELOPMENT REPORT. THE TEAM PUSHED EVEN FURTHER FOR THE SPRING/SUMMER 24 SEASON WITH THE LAUNCH OF A FULL RANGE OF ECO-DESIGNED HELMETS, INCLUDING ROAD, MOUNTAIN BIKE AND URBAN MODELS. 65% OF THE COLLECTION ARE NOW PART OF OUR **"REACT FOR GOOD" PROGRAM.**

OUR APPROACH TOWARDS SUSTAINABILITY TOOK A BIG STEP FORWARD ON THE SUNGLASSES SIDE AS WELL. 100% OF OUR PERFORMANCE FRAMES EQUIPPED WITH OUR PROPRIETARY LENSES PHANTOM AND VOLT ARE NOW ECO-FRIENDLY*, MAKING THE BOLLÉ CYCLING RANGE THE BIGGEST ECO-DESIGNED OFFER AVAILABLE ON THE MARKET.

AND ALL THIS IS BROUGHT TO YOU I A 100% ECO-DESIGNED PACKAGING





*ACCORDING TO BOLLÉ ECO-FRIENDLY CRITERIA (SEE BOLLÉ BRANDS ESG POLICY)

BRAND VALUES



ADVANCED DESIGN & CREATIVITY





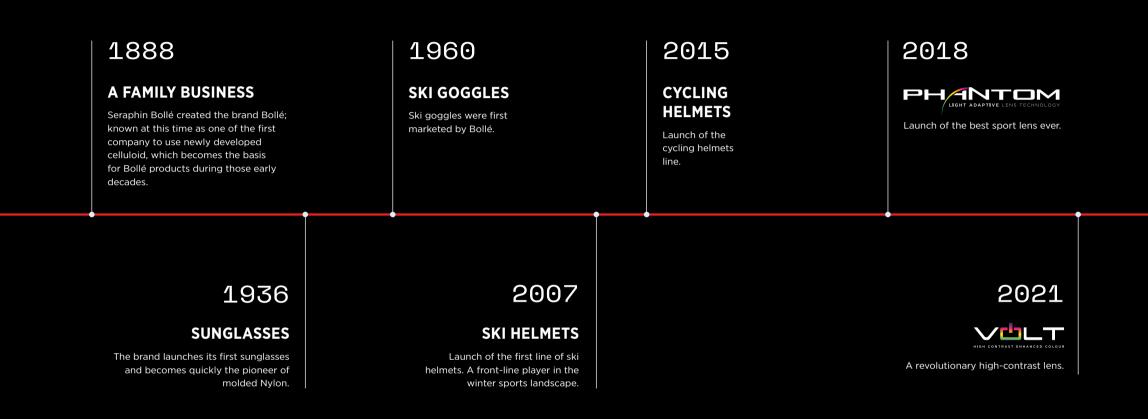
LEADERSHIP

PERFECTIONISM

REVERENCE TO THE OUTDOORS



BRAND HISTORY



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WELCOME	BRAND	ROAD	OFF ROAD	COMMUTER	RECREATIONAL
TO BOLLÉ	VALUES	HELMETS	HELMETS	HELMETS	/ KIDS HELMETS

2023

AVIO

Highest performance road cycling helmet.

2021-2024

REACT FOR GOOD

Launch of a full eco-designed cycling range.



P.42-63

PERFORMANCE SUNGLASSES

P.64-65

WORLD DISTRIBUTION

MIPS TECHNOLOGY Mips

MULTI-DIRECTIONAL IMPACT PROTECTION SYSTEM







FOUNDED IN SCIENCE







AVIO MIPS | P.15

THE LOW FRICTION LAYER ALLOWS A MULTI-DIRECTIONAL MOVEMENT OF 10-15 MM ON CERTAIN ANGLED IMPACTS, INTENDED TO REDUCE ROTATIONAL FORCE TO THE HEAD.

LEARN MORE: MIPSPROTECTION.COM







OUR LIGHTEST AVAILABLE HELMET SAFETY SYSTEM

This is a system lighter than anything we have made before. With air flowing through your helmet it feels like wearing nothing, except added safety.



NTILATION





AVAILABLE WITH MIPS:



ECO AVIO MIPS | P.17



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STANCE PURE MIPS | P.36





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HALO REACT MIPS | P.28

ROAD Helmets





The AVIO MIPS is Bollé's most advanced high-performance road cycling helmet we've ever created. A balance of lightness, ventilation, aerodynamics, and comfort while maintaining the strict requirements involved with helmet certification. Numerous design iterations were necessary to balance these attributes into a single helmet. The result is the most lightweight, ventilated, aerodynamic helmet Bollé has ever designed.



STRIKE-CAGE TECHNOLOGY

The strike-cage reinforces the helmet structure and pushes the limits of vent sizing that impact certification would allow. Large front vents are aligned with small rear exhaust ports to create a lowpressure zone at the rear of the helmet. This low pressure pulls air through the helmet keeping the rider's head cool.

OPTI-DOCK

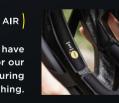
With Bollé's deep history of eyewear design and development, we made sure to have a dedicated place to stow your eyewear. The Opti-Dock storage system has been designed with flexible rubber fins that securely hold frames of all sizes and styles without temples contacting your head or obstructing airflow.

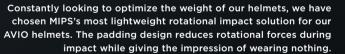


Through Computational Fluid Dynamics (CFD) testing on a supercomputer, we were able to refine the helmet's geometry to minimize drag and reduce wake to create a fast aerodynamic shape.

Mips

KAMM TAIL









PERFORMANCE CLICK-TO-FIT™ SYSTEM The system has been completely redesigned to be even more

comfortable, lightweight, and adjustable. Women's needs were also considered, the fit system can be lowered to accommodate a ponytail.

AVID AERO PROGRESSIVE EPS

The next generation of Bollé's AVID Progressive EPS technology combines high- and low-density impact management while directing and increasing airflow through the helmet. Deep channels and recesses inside the helmet improve airflow while lowering the density in specific areas and without compromising the ability to provide impact protection.



DISCOVER THE AVIO STORY 🕞

AVIO MIPS

SIZES : FROM 52-55 CM TO 59-62 CM



DISCOVER THE PRODUCT VIDEO

The AVIO is Bollé's ultimate high-performance road helmet. The fastest cycling helmet ever designed by the brand has it all. Ultra-lightweight thanks to its EPS design, lightweight in-molded components and optimized fit system, it features MIPS AIR, MIPS's most lightweight brain protection system. Super ventilated, the AVIO is designed to align both deep internal channeling and large front vents with small exhaust ports that create low pressure at the rear of the helmet for extra air circulation. Developed to make you faster with cutting-edge aerodynamics, the AVIO has an optimized low-profile shape and is equipped with the AVID Aero Progressive EPS to direct airflows and manage impact energy. Conceived to reduce drag thanks to its Kamm Tail at the rear, the AVIO is all about details with an Opti-Dock designed to securely hold allsized sunglasses and even a ponytail compatibility. A new generation of helmets with no compromise.







Titanium Acid Matte

AVAILABLE TECHNOLOGIES

Strike-Cage technology Opti-Dock Performance Click-To-Fit™ System Ponytail compatible Anti-twist and slip divider Weight: 234g

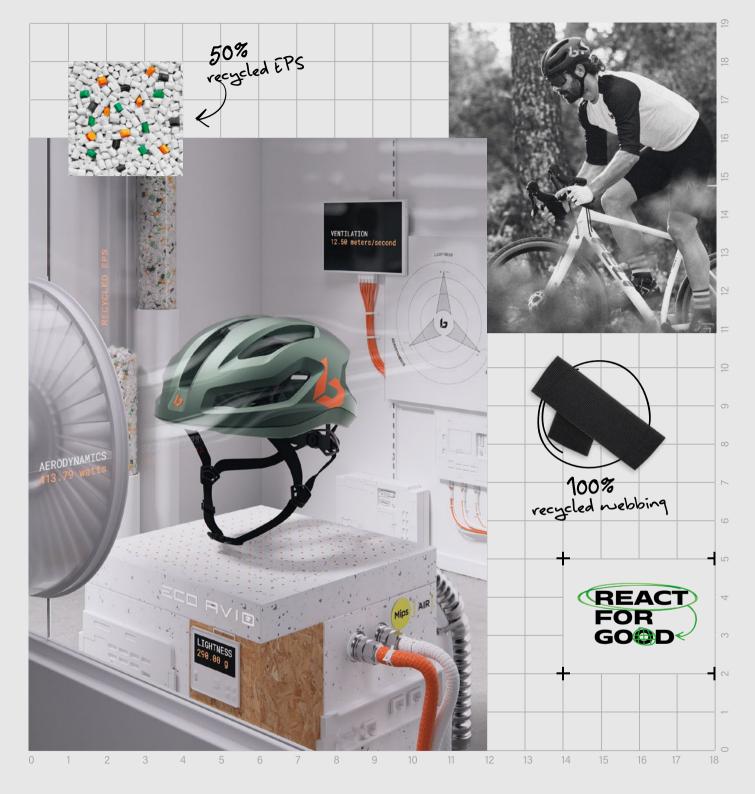
AVID Aero Progressive EPS Mips Air Ultralight Brain Protection System Kamm Tail



BC002012/59-62 CM Mineral Black Matte



AIR



PERFORMANCE REDEFINED

+ (ECO-DESIGNED) LIGHTNESS AERODYNAMICS VENTILATION



ECO AVIO MIPS

SIZES : FROM 52-55 CM TO 59-62 CM



DISCOVER THE PRODUCT VIDEO 🕞

The most aerodynamic, ventilated and lightweight eco-designed cycling helmet. Ideal for gravel, the ECO AVIO challenges the traditional way to make helmets with 50% recycled EPS and 100% recycled webbing. Ultra-lightweight thanks to its EPS design, lightweight in-molded components and optimized fit system, it features MIPS AIR, MIPS's most lightweight brain protection system. Super ventilated, the ECO AVIO is designed to align both deep internal channeling and large front vents with small exhaust ports that create low pressure at the rear of the helmet for extra air circulation. Developed to make you faster with cutting-edge aerodynamics, the ECO AVIO has an optimized low-profile shape and is equipped with the AVID Aero Progressive EPS to direct airflows and manage impact energy. Conceived to reduce drag thanks to its Kamm Tail at the rear, the ECO AVIO is all about details with an Opti-Dock designed to securely hold all-sized sunglasses and even a ponytaill compatibility. A new generation of helmets with no compromise.



BC006001/52-55 CM BC006002/55-59 CM BC006003/59-62 CM Black Matte



AVAILABLE TECHNOLOGIES

Performance Click-To-Fit[™] System Ponytail compatible Anti-twist and slip divider 31% recycled material: 50% recycled EPS 100% recycled webbing Weight: 290g

AVID Aero Progressive EPS Mips Air Ultralight Brain Protection System Kamm Tail Strike-Cage technology Opti-Dock





BC006004/52-55 CM BC006005/55-59 CM BC006006/59-62 CM Lightest Grey Matte



BC006007/52-55 CM BC006008/55-59 CM BC006009/59-62 CM Green Orange Matte

ECO AVIO PURE MIPS

SIZES : FROM 52-55 CM TO 59-62 CM

NEW

EVOLUTION



system.

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BC012001/52-55 CM BC012002/55-59 CM BC012003/59-62 CM Mineral Black Matte



BC012004/52-55 CM BC012005/55-59 CM BC012006/59-62 CM White Matte

With its lightweight design, the newcomer in the AVIO family is packed with performance and comfort features. At Bollé, when it comes

to protection, we always look for the best so we combined our AVID Aero Progressive EPS technology which directs airflows and manages impact energy with MIPS, the best brain protection system available. Developed with our eco-design approach, the ECO AVIO PURE MIPS

offers additional features such as the Opti-Dock designed to securely hold all-sized sunglasses and the ponytail compatible adjustment



BC012007/52-55 CM BC012008/55-59 CM BC012009/59-62 CM Sage Matte



Mips

BC012010/52-55 CM BC012011/55-59 CM BC012012/59-62 CM **Black Purple Matte**

AVAILABLE TECHNOLOGIES 61% recycled material: 100% recycled fabric lining and webbing 98% recycled Mips Brain Protection System 98% recycled PC 50% recycled EPS Weight: 260g

AVID Aero Progressive EPS

Anti-twist and slip divider

Ponytail compatible

Performance Click-To-Fit[™] System

Opti-Dock

16 vents



HELMET: AVIO MIPS GREMS

SUNGLASSES: SHIFTER GREMS





HELMET: ECO AVIO PURE MIPS SUNGLASSES: LIGHTSHIFTER







HELMET: ECO AVIO PURE MIP SUNGLASSES: C-ICARU

HELMET: ECO AVIO PURE MIPS SUNGLASSES: C-SHIFTER

DISCOVER THE IMAGERY

OFF ROAD HELMETS











SIZES : FROM 52-55 CM TO 59-62 CM



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ECO





If you're looking to perform on any trail, the ECO TRACKDOWN MIPS is the ultimate gear to wear. This eco-designed mountain bike and enduro helmet offers a unique set of features: the Opti-Dock designed to securely hold all-sized sunglasses, a 3-position visor allowing space for goggles and a deep coverage at the rear. The AVID Progressive EPS along with the Mips Brain Protection System allows to combine channels for superior ventilation with progressive shock absorption.



AVAILABLE TECHNOLOGIES

Click-To-Fit™ System Anti-twist and slip dividers Extended rear coverage 24% recycled material: 100% recycled fabric lining and webbing 50% recycled EPS Weight : 380g

Mips Brain Protection System Opti-Dock 3-position adjustable visor with aluminum screws AVID Progressive EPS 13 vents for ventilation







BC005004/52-55CM BC005005/55-59 CM BC005006/59-62 CM Sage Matte



BC005009/59-62 CM Tungsten Matte

ADAPT

SIZES : FROM 52-55 CM TO 59-62 CM







inside padding keep the temperature in check on your rides.



BC402010/52-55 CM BC402011/55-59 CM BC402012/59-62 CM Khaki Matte

ECO ADAPT MIPS

SIZES : FROM 52-55 CM TO 59-62 CM



Mips Brain Protection System AVID Progressive EPS Click-To-Fit™ System Anti-twist and slip dividers Extended rear coverage

100% recycled fabric lining and webbing 40% recycled EPS 40% recycled PC 25% recycled ABS 3-position adjustable visor 21% recycled nylon plastic parts Weight: 335g

AVAILABLE TECHNOLOGIES

40% recycled material:



The ECO ADAPT MIPS is Bollé's eco-designed off-road helmet that will protect you on the trails while keeping you cool. The AVID Progressive EPS and Mips Brain Protection System enhance the protection while the large vents keep the temperature in check on your rides



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BC016001/52-55 CM BC016002/55-59 CM BC016003/59-62 CM Mineral Black Matte



BC016005/55-59 CM BC016006/59-62 CM **Oatmeal Matte**



BC016007/52-55 CM BC016008/55-59 CM BC016009/59-62 CM Sage Matte

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EVOLUTION

AVAILABLE TECHNOLOGIES

3 positions adjustable visor 13 vents for ventilation AVID Progressive EPS Anti-twist and slip divider Click-To-Fit[™] System Coolmax* padding

The ADAPT is an off-road helmet designed to keep you cool and covered on the trails. AVID Progressive EPS and the low brimline enhance the protection while the large vents and the



BC402008/52-55 CM BC402009/55-59 CM BC402003/59-62 CM Black Matte



BC402006/52-55 CM BC402002/55-59 CM BC402007/59-62 CM Grey Matte

COMMUTER Helmets

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COMMU



ECO REACT VISOR

SIZES : FROM 52-55 CM TO 59-62 CM





DISCOVER THE PRODUCT VIDEO 🕞

Pillar of our eco-designed commuter range, the ECO REACT VISOR now comes with a clear visor for optimal vision and protection. The same gualities that make our helmet lightweight. comfortable and safe also make it eco-friendly. With the ECO REACT VISOR, we are challenging the traditional way to make helmets, replacing some plastic and petroleum products with organic and recycled materials to reduce the environmental impact. We have added cork to the EPS, recycled polyamide in the fit system and used 100% recycled padding, webbing and nylon webbing divider. It's our first step to respond to the needs of cyclists who want to pursue an active lifestyle in the city while doing their part for the planet.



BC009004/52-55 CM BC009005/55-59 CM BC009006/59-62 CM **Cool Grey Matte**

AVAILABLE TECHNOLOGIES

27% recycled material: 360° MIPS integrated Click-To-Fit™ system with recycled nylon Removable cap with reflective line in 100% recycled material 100% recycled fabric lining and webbing 40% recycled PC 20% recycled nylon plastic parts 20% Cork EPS

Integrated Rechargeable LED Fidlock Magnetic Buckle AVID Progressive EPS Delivered with a spare padding 13 vents for ventilation

Mips Brain Protection System

HALO REACT MIPS

SIZES : FROM 52-55 CM TO 59-62 CM

ULTIMATE





Star of our eco designed range for commuters, the HALO REACT is a must have for the urban environment. 100% recycled nylon webbing and padding fabric, plastic parts in 100% recycled nylon, cap in 100% recycled fabric and cork incorporated in the EPS are all part of our eco approach. The HALO REACT is a high end urban helmet above all designed for your safety. It is equipped with an integrated and USB rechargeable back and front LED system, easy to turn on and off with several lighting modes, to make sure you will be seen at night. At Bollé, when it comes to protection, we always look for the best so we combined our AVID Progressive EPS technology with MIPS, the best brain protection available. With the Halo React, you will stay safe at all times.

BC410003/59-62 CM

Titanium

DISCOVER THE PRODUCT VIDEO (DAY) 💽

DISCOVER THE PRODUCT VIDEO (NIGHT)

Mips



Platinum

BC410004/52-55 CM BC410005/55-59 CM BC410006/59-62 CM \gtrsim

AVAILABLE TECHNOLOGIES

45% recycled material: 100% recycled visor 100% recycled fabric lining and webbing

42% recycled nylon plastic parts 40% recycled PC 20% Cork EPS

AVID Progressive EPS Clear visor Click-To-Fit™ System 13 vents for ventilation Fidlock Magnetic Buckle

BC009001/52-55 CM BC009002/55-59 CM BC009003/59-62 CM Dark Bronze



ECO REACT MIPS

SIZES : FROM 52-55 CM TO 59-62 CM





The same qualities that make our helmet lightweight, comfortable, and safe also make it eco-friendly. With the ECO-REACT, we are challenging the traditional way to make helmets, replacing some plastic and petroleum products by organic or recycled material to reduce the environmental impact. We have added cork to the EPS, used recycled plastics for the shell, recycled nylon plastic parts, webbing and padding fabric. It's our first step to respond to the needs of cyclists who want to pursue an active lifestyle in the city while doing their part for the planet.



Blue Matte

AVAILABLE TECHNOLOGIES

35% recycled material: 360° MIPS integrated Click-To-Fit™ System with recycled nylon Removable cap with reflective line in 100% recycled fabric 100% recycled fabric lining and webbing 40% recycled PC shell 20% recycled nylon plastic parts 20% Cork EPS

Mips Brain Protection System AVID Progressive EPS Delivered with a spare padding 13 vents for ventilation





COMMUTER HELM

ECO STANCE

SIZES : FROM 52-55 CM TO 59-62 CM

AVAILABLE TECHNOLOGIES

40% Recycled PC shell on Black Matte colorway Removable cap with reflective line in 100% recycled fabric 100% recycled nylon plastic parts 100% recycled straps and padding fabric 20% Cork EPS

AVID Progressive EPS Click-To-Fit[™] System with recycled nylon Delivered with a spare padding 13 vents for ventilation

ECO REACT

SIZES : FROM 52-55 CM TO 59-62 CM







The same qualities that make our helmet lightweight, comfortable, and safe also make it eco-friendly. With the ECO REACT, we are challenging the traditional way to make helmets, replacing some plastic and petroleum products by organic materials to reduce the environmental impact. We have added cork to the EPS, used recycled plastics for the shell, recycled nylon plastic parts, webbing and padding fabric. It's our first step to respond to the needs of cyclists who want to pursue an active lifestyle in the city while doing their part for the planet. Now available in a non-MIPS version.



BC412001/52-55 CM BC412002/55-59 CM BC412003/59-62 CM Black Matte



BC412004/52-55 CM BC412005/55-59 CM BC412006/59-62 CM Matcha Matte



BC412007/52-55 CM BC412008/55-59 CM BC412009/59-62 CM **Oatmeal Matte**

Part of Bolle's new eco design approach, the ECO STANCE has an EPS shell made with cork and recycled plastic. The textile parts are made from renewable or recycled fibers and we are using plastics made from renewable castor oil or from recycled plastics. On top of the eco design, the ECO STANCE offers additional features such as reflective sticker and webbing visible at night, integrated mesh to protect from bugs' attacks and our Click-to-Fit™ system for an easy and precise adjustment.



Black Matte

EVOLUTION

AVAILABLE TECHNOLOGIES

40% Recycled PC shell on Black Matte colorway 100% recycled nylon webbing and padding fabric 100% recycled anti-bug mesh 20% Cork EPS

Reflective sticker Click-To-Fit[™] System with recycled nylon Anti-twist and slip dividers

RECREATIONAL/ KIDS HELMETS



ALTERNA SAMERSON AND THE

STANCE PURE MIPS

SIZES : FROM 52-55 CM TO 59-62 CM

Mips Brain Protection System Reflective sticker Anti-bug mesh Anti-twist and slip dividers Click-To-Fit[™] System

STANCE PURE

SIZES : FROM 52-55 CM TO 59-62 CM





Part of our recreational range, the STANCE PURE is full of handy features. Reflective sticker visible at night, integrated mesh to protect from bugs' attacks and our famous Click-to-Fit™ system for an easy and precise adjustment. This version comes equipped with MIPS, the best brain protection system.

Mips



BC010002/55-59 CM BC010003/59-62 CM Black Matte

BC010004/52-55 CM BC010005/55-59 CM BC010006/59-62 CM White Matte



Part of our recreational range, the STANCE PURE is full of handy features. Reflective sticker visible at night, integrated mesh to protect from bugs' attacks and our famous Click-to-Fit^M system for an easy and precise adjustment.



Black Matte



BC004004/52-55 CM BC004005/55-59 CM BC004006/59-62 CM White Matte

Grey Matte

36

AVAILABLE TECHNOLOGIES

Reflective sticker Anti-bug mesh Anti-twist and slip dividers Click-To-Fit[™] System





BC004007/52-55 CM BC004008/55-59 CM BC004009/59-62 CM



BC004010/52-55 CM BC004011/55-59 CM BC004012/59-62 CM Acid Yellow Matte



BC004013/52-55 CM BC004014/55-59 CM BC004015/59-62 CM Navy Stone Matte

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STANCE JR

SIZES : FROM 47-51 CM TO 51-55 CM



Reflective sticker Anti-bug mesh Click-To-Fit[™] System Safety LED at the back



Inspired by its adult version, STANCE JR also comes with a set of useful features for kids. Reflective sticker at the back, integrated mesh to protect from bugs' attacks and finally a Click-to-Fit[™] system integrating an LED for additional safety.



BC401001/47-51 CM BC401002/51-55 CM Mint Matte



BC401003/47-51 CM BC401004/51-55 CM Forest Matte



BC401005/47-51 CM BC401006/51-55 CM Lilac Matte



BC401007/47-51 CM BC401008/51-55 CM Navy Stone Matte



HELMETS







ESSENTIAL

+





Eco React Visor 2 Visor Mechanisms and 2 Screws BA007002

Eco React Visor Spare Visor - Clear Cat 0 BA007001





HELMET: AVIO MIPS SUNGLASSES: C-SHIFTER



DISCOVER THE IMAGERY

HELMETS RANGE OVERVIEW

ROAD

OFF ROAD

COMMUTER



ECO AVIO MIPS FROM 52-55 CM TO 59-62 CM

FROM 52-55 CM TO 59-62 CM



FROM 52-55 CM TO 59-62 CM





HALO REACT MIPS FROM 52-55 CM TO 59-62 CM

ECO REACT VISOR FROM 52-55 CM TO 59-62 CM



ECO AVIO PURE MIPS





FROM 52-55 CM TO 59-62 CM





FROM 52-55 CM TO 59-62 CM



HELMETS RANGE OVERVIEW | SS 2024





STANCE PURE MIPS FROM 52-55 CM TO 59-62 CM



P 37 STANCE PURE FROM 52-55 CM TO 59-62 CM



FROM 47-51 CM TO 51-55 CM

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PERFORMANCE SUNGLASSES

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bolle



ADAPTATION IS KEY

A true reference in the world of eye protection, Bollé Safety offers protective glasses trusted by professional workers in demanding industries like automotive, construction, mining, or pharmaceutical. Platinum represents the highest level of expertise in anti fog and anti scratch protection.

With **Phantom**, Bollé brings this expertise to everyone.

A perfect protection with a more performing anti fog and an anti scratch that last 40% more than the standard

LIGHTWEIGHT

NXT^{*} material is close to the lightest lens material available today, at 14% lighter than polycarbonate. This allows for larger designs with fuller coverage, ultimate protection and utmost comfort.

AVAILABLE IN PRESCRIPTION

Because everyone's vision is unique, Phantom lenses are available on our RX-able frames, suitable for 99% of prescriptions.

HIGH IMPACT RESISTANCE

NXT^{*} lenses not only protect you 100% from harmful UV rays, but are also built for maximum impact resistance. NXT[®] is one of the strongest materials on the market. Originally adapted from military use - jet canopies and helicopter windshields - lenses are subjected to rigorous highvelocity impact tests.

PHOTOCHROMIC PERFORMANCE

Phantom lens technology adapts to any light condition, ensuring precise visual acuity whatever the weather. The lens tint changes with the light from cat.1 to cat.3. Enhanced vision whatever the conditions

HIGH CONTRAST

Bollé has advanced the performance of Phantom lens technology by adding a high contrast filter on its lenses. Available on all Phantom lenses, the high contrast filter boosts colors and significantly enhance your vision. Whether you are on the road or on trails, high contrast lenses will help you perceive the obstacles.



OPTICAL CLARITY

Made with NXT[®] material, Phantom lenses raise the optical clarity of our lenses to a new level. NXT* material is packed with a lot of features such as optimal clarity, lightweight, high impact resistance, chemical resistance, and of course 100% UV protection. Ideal for a sport use, Phantom lenses will offer maximum protection & comfort of vision for your eyes.

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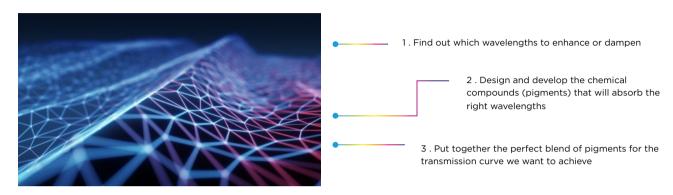
DISCOVER THE KEY VISUAL

DISCOVER THE TECHNOLOGY VIDEO





THE FIRST LENS EVER DEVELOPED WITH ARTIFICIAL INTELLIGENCE.



20 MILLION COMBINATIONS EVALUATED, 1 UNIQUE FORMULA.



THE ULTIMATE IN HIGH CONTRAST



WHITE POINT

INCREASE DEPTH PERCEPTION



Volt lenses are now made of 60% bio-sourced polycarbonate.

EXPERIENCE THE POWER OF COLOUR



ALL COLORS ENHANCED



COLOR DEFICIENCY LENS

30% COLOR ENHANCEMENT TWICE BETTER THAN THE CLOSEST COMPETITOR (15%)

DISCOVER THE TECHNOLOGY VIDEO



MICRO EDGE

FIT: MEDIUM • 6BASE 145/47/136/138





DISCOVER THE PRODUCT VIDEO 💽

A part of Bollé's history and worn by the best athletes in the world, the MICRO EDGE is the symbol of the brand's advanced design and creativity. With its narrow shield and sharp lines, this modernized version is one to be remembered. This half-rim frame is 100% focused on performance with an exceptional horizontal and peripheral field of vision. Ultra-comfortable, it has an Adjustable nose piece and adjustable temple tips to guarantee a perfect fit. Light and flexible, the MICRO EDGE is also eco-designed with 45% bio-based frame, temples and nose piece (made with renewable castor oil). Available with Phantom, our best photochromic lens for a phenomenal vision and with Volt, our revolutionary high contrast lens.





Black Frost Phantom Clear Green Photochromic





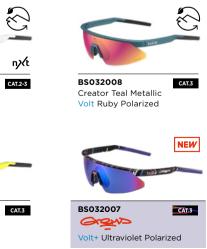
BS032005 CAT.3 Black Matte TNS Gun BS032006 Acid Yellow Matte Brown Blue

AVAILABLE TECHNOLOGIES

Anti-Fog coating Anti-Scratch coating Oleo/Hydrophobic coating Snap hinge S-fit temples

45% bio-based frame (made with renewable castor oil)

Available with Phantom Photochromic Lens Available with Volt High Contrast Enhanced Colour Lens made from 60% bio-based PC Adjustable nose piece Adjustable temple tips Thermogrip*







BS03009 Titanium Matte Volt Ultraviolet CAT.3

ASSES

RFORMANCE SUNGL

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2024

BOLLE

CHRONOSHIELD

FIT: LARGE • 6BASE 143/65/118/147





Based on the iconic shape from the 80's, the revised edition of CHRONOSHIELD makes no compromises in terms of vision or comfort, featuring Phantom lenses and our ultimate frame technology.





BS018005 CATH-3 Black Matte Phantom Clear Green Photochromic

Black Matte Phantom Brown Red Photochromic



BS018001 CALS Black Matte Volt+ Cold White Polarized

THE FLOW IS ALL YOU FEEL.

ULTRA LIGHT. OPTIMAL FIT. NO PRESSURE POINT. PHENOMENAL VISION.

Our complete range of high-performance shields, now available:





CHRONOSHIELD

OLIMATI

AVAILABLE TECHNOLOGIES

Adjustable nose piece Adjustable temple tips Snap hinge Thermogrip' Vented lens Removable Browbar 45% bio-based frame (made with renewable castor oil)

Available with Phantom Photochromic Lens

Available with Volt High Contrast Enhanced Colour Lens made from 60% bio-based PC Anti-Fog coating Anti-Scratch coating Oleo/Hydrophobic coating



Creator Teal Metallic Volt Ruby





Titanium Matte Volt Ultraviolet

C-ICARUS

FIT: MEDIUM • 6BASE 140/60/135/138



EVOLUTION

PERFORMANCE SUNGLASSES

PERFORMANCE SUNGLASSES

50



AVAILABLE TECHNOLOGIES

Thermogrip[®]

S-Fit temples

Snap hinge

24 grams

Available with Photochromic Lens made from 60% bio-based PC Available with Volt High Contrast Enhanced Colour Lens made from 60% bio-based PC 45% bio-based frame (made with renewable castor oil) Available with SLF Lens made from 60% recycled PC Anti-Fog coating Anti-Scratch coating

Oleo/Hydrophobic coating

ICARUS







DISCOVER THE KEY VISUAL

Stay on top of trends and performance with Bollé's new ultra light frameless model. With a cylindrical bold design and a great stability ensured by the use of Thermogrip* rubber on both the S-curved temples and the nose piece, the C-ICARUS has everything you need to make a difference. This 6-base shield is available with photochromic lens and Volt, our revolutionary high contrast enhanced colour lens.



BS057006 Mineral Green Clear Rubv Photochromic



CAT.3

BS057004 Black Matte TNS Gold



BS057001 Titanium Matte Volt Ultraviolet



CAT.3

CAT.3

BS057005 White Matte TNS Gun



CAT.3

BS057002 Astro Purple Volt Ruby



Volt Gun



Black Matte



BS016005 CAT.1-3 White Matte Phantom Clear Green Photochromic





BS016008 CAT.3 Grey Acid Frost Volt Gun

BS016001 Black Matte TNS



DISCOVER THE PRODUCT VIDEO 🕞

When it comes to lightweight, look no further. The ICARUS is Bollé's new ultra light frameless model, 24 grams of pure performance. Great stability is ensured by the use of Thermogrip* rubber on both the S-fit temples and the nose piece. This 6 base is available with Phantom, the most advanced photochromic lens on the market and Volt, our revolutionary high contrast lens.

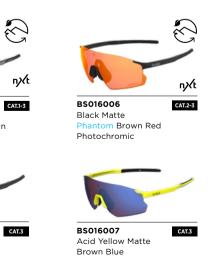


BS016010 CAT.1-3 Black Matte Phantom Vermillon Gun Photochromic

AVAILABLE TECHNOLOGIES

Oleo/Hydrophobic coating Thermogrip^{*} Snap hinge S-Fit temples 45% bio-based frame (made with renewable castor oil) 23 grams

Available with Phantom Photochromic Lens Available with Volt High Contrast Enhanced Colour Lens made from 60% bio-based PC Anti-Fog coating Anti-Scratch coating







Titanium Matte Volt Ultraviolet

PERFORMANCE SUNGL



FIT: MEDIUM • 6BASE 136/55/116/142



AVAILABLE TECHNOLOGIES

Cylindrical Lens Anti-Fog coating Anti-Scratch coating Oleo/Hydrophobic coating Thermogrip' Snap hinge Vented lens S-Fit temples

Available with Photochromic Lens made from 60% bio-based PC Available with Volt High Contrast Enhanced Colour Lens made from 60% bio-based PC Available with SLF Lens made from 60% recycled PC

Adjustable nose piece

45% bio-based frame (made with renewable castor oil) Optical clip compatible

C-SHIFTER

FIT: LARGE • 6BASE 140/59/125/143





DISCOVER THE KEY VISUAL 🗔

DISCOVER THE PRODUCT VIDEO

Stay on top of trends and performance with the latest from the shifter family. Stylish with a cylindrical bold design and high performance with ultra technical features, the C-SHIFTER has everything you need to make a difference. The half rim shield provides excellent ventilation, the frame made of TR90 nylon is light, flexible and comfortable and the Adjustable nose piece and temple tips with Thermogrip^{*} rubber offer a perfect fit no matter the intensity of the action. Available with photochromic lens and Volt, our revolutionary high contrast enhanced colour lens.





BS005024 CAT.0-3 Black Matte Clear Ruby Photochromic



BS005020 White Matte Volt Gun



BS005025 CAT.0-3 Sand Matte Clear Ruby Photochromic



CAT.3

BS005019 Black Matte Volt Gun



BS005018 CATA Creator Teal Metallic Volt Ruby



CAT.3

BS005022 Black Matte TNS Gold



BS005021 CAT.3 Titanium Matte Volt Ultraviolet



BS005023 CA13 Acid Yellow Matte Brown Blue



DISCOVER THE KEY VISUAL 🗖

One of our most popular performance models. Great for cycling, the SHIFTER offers maximum comfort and perfect stability with a Thermogrip® nose piece and rubber on the curved temples. A specially conceived vented lens optimizes the airflow and prevents fogging. Available with Phantom, our best photochromic lens for a phenomenal vision or with Volt, our revolutionary high contrast lens.



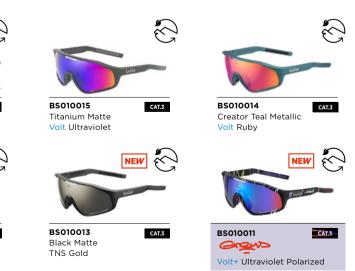
EVOLUTION

AVAILABLE TECHNOLOGIES

Anti-Fog coating Anti-Scratch coating Oleo/Hydrophobic coating Thermogrip' Snap hinge Vented lens S-Fit temples 45% bio-based frame (made with renewable castor oil)

Available with Phantom Photochromic Lens Available with Volt High Contrast Enhanced Colour Lens made from 60% bio-based PC Adjustable nose piece





LIGHTSHIFTER

FIT: MEDIUM • 6BASE 136/57/123/142







DISCOVER THE KEY VISUAL 🗔

пXt

CAT.1-3

A lighter version of the SHIFTER, the LIGHTSHIFTER stands out thanks to its semi-frameless style giving the model a great look. Perfectly adapted for cycling, the LIGHTSHIFTER presents all the technologies of the SHIFTER family : Thermogrip* inserts and adjustable nose piece for stability, S-Fit temples for helmet integration and vented lens. Available with Phantom, our best photochromic lens for a phenomenal vision or with Volt. our revolutionary high contrast enhanced lens.



BS020006 Black Matte Phantom Clear Green Photochromic



BS020014 CAT.3 Acid Yellow Matte Volt Gun



Phantom Brown Red Photochromic



CAT.2-3

CAT.3

BS020012 Creator Teal Metallic Volt Ruby



BS020007 White Matte Phantom Brown Red Photochromic

CAT.2-3



BS020011 CAT.3 Burgundy Pink Matte TNS Gold



PH/INTOM

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AVAILABLE TECHNOLOGIES

45% bio-based frame (made with renewable castor oil)

Optical Clip compatible

Thermogrip[®]

Snap hinge

Vented lens

S-Fit temples

Available with Phantom Photochromic Lens

Anti-Fog coating

Anti-Scratch coating

Oleo/Hydrophobic coating

Available with Volt High Contrast Enhanced Colour Lens made from 60% bio-based PC

BS020013 CAT.3 Titanium Matte Volt Ultraviolet



BS020005 CAT.3 Black Matte TNS Ice

LIGHTSHIFTER XL

FIT: XL • 6BASE 144/57/130/145





LIGHTSHIFTER, now in XL size. Keeping everything that you love about this performance cycling frame but increasing dimensions to fit the larger faces. Experience the XL field of view while keeping the high performance specs such as the high grade TR90 nylon frame for lightness and flexibility, Thermogrip' rubber for stability and adjustable nose piece for a perfect fit.



CAT.1-3





BS014011 Acid Yellow Matte TNS



BS014009

Black Frost

Photochromic

Phantom Brown Red

Brown Blue

EVOLUTION

PERFORMANCE SUNGLASSES

AVAILABLE TECHNOLOGIES

Thermogrip' Snap hinge Vented lens S-Fit temples Adjustable nose piece

45% bio-based frame (made with renewable castor oil) Optical Clip compatible

Available with Phantom Photochromic Lens Available with Volt High Contrast Enhanced Colour Lens made from 60% bio-based PC Anti-Fog coating Anti-Scratch coating Oleo/Hydrophobic coating





Volt Ultraviolet





Creator Teal Metallic Volt Ruby

BOLT 2.0 S

FIT: SMALL • 8BASE 67/38/125/132



AVAILABLE TECHNOLOGIES

Anti-Scratch coating

TR90 Nylon Frame

Adjustable nose piece S-Fit temples

Thermogrip*

Snap hinge

Available with Phantom Photochromic Lens Oleo/Hydrophobic coating Available with Volt+ High Contrast Polarized Lens Anti-Fog coating

BOLT 2.0

FIT: MEDIUM • 8BASE 76/40/125/142



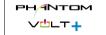




A classic sport favorite, revisited. The dimensions stay true to the original, but with the latest specs and design to enhance the performance for which it's known: highest grade TR90 nylon frame for lightness and flexibility, Thermogrip' rubber for stability and adjustable nose piece for a perfect fit.

n/t

CAT.3





BS003006 CAT.1-3 Black Matte Phantom Clear Green Photochromic



n/t

BS003004 CAT.3 Titanium Matte Volt+ Ultraviolet Polarized



Phantom Brown Gun Photochromic



BS003013 Acid Yellow Matte Brown Blue



NEW/

n∕t

Phantom Brown Red Photchromic



BS003005 CAT.3 Black Shiny TNS



BS003012 Creator Teal Metallic Volt+ Ruby Polarized



CAT.3



BS004004 CAT.1-3 Black Crystal Matte antom Clear Green Photochromic



n∕t

stability and adjustable nose piece for a perfect fit.

Matte Black Phantom Brown Gun Photochromic





BS004010 Burgundy Pink Matte TNS Gold

BS004003 Black Shiny TNS

EVOLUTION

CAT.3

AVAILABLE TECHNOLOGIES

Anti-Scratch coating Oleo/Hydrophobic coating Thermogrip* TR90 Nylon Frame Snap hinge Adjustable nose piece S-Fit temples

Available with Phantom Photochromic Lens Available with Volt+ High Contrast Polarized Lens Anti-Fog coating

Our classic small size sport favourite, revisited. Providing pure performance for smaller faces, BOLT S has been updated with a new design maintaining the performance for which it's known: highest grade TR90 nylon frame for lightness and flexibility, Thermogrip' rubber for





CAT.3



BS004002 CAT.3 Titanium Matte Volt+ Ultraviolet Polarized



BS004009 CAT.3 Creator Teal Metallic Volt+ Ruby Polarized

PERFORMANCE SUNGLASS

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100% recycled polyester MICRO EDGE case BA462002



100% recycled polyester SPORT PERFORMANCE case BA462003



HELMET: AVIO MIPS SUNGLASSES: MICRO EDGE

HELMET: AVIO MIPS SUNGLASSES: C-SHIFTER



DISCOVER THE IMAGERY

SUNGLASSES **RANGE OVERVIEW**

SPORTS PERFORMANCE





MICRO EDGE FIT: MEDIUM 6BASE

CHRONOSHIELD FIT: LARGE 6BASE



P 50



C-ICARUS FIT: MEDIUM 6BASE

ICARUS FIT: MEDIUM 6BASE





P 53 SHIFTER FIT: MEDIUM 6BASE



LIGHTSHIFTER FIT: MEDIUM 6BASE



D 55 LIGHTSHIFTER XL FIT: XL 6BASE



BOLT 2.0 FIT: MEDIUM 8BASE

C-SHIFTER

FIT: LARGE 6BASE



BOLT 2.0 S FIT: SMALL 8BASE





MICRO EDGE Volt+ Ultraviolet

SHIFTER Volt+ Ultraviolet







Mickaël Eveno aka Grems

A complete artist with overflowing energy, Grems is the kind of unstoppable artist, who will always push the boundaries until the end. His two main creative tendencies, art and music, developed alongside one another, are teasing and forcing each other to more energetic production in order to always create something unexpected while keeping his well-known and unique style.



"It all comes down to a trace. A trace as a race route, a trace as a brush stroke, a trace as a product shape or simply a trace as the mark that Bollé will leave in history. A trace left by an object, a tool. I create a link between the journey and the outcome. I want to make the invisible visible. I illustrate through my language of trace the invisible bond between efforts, performance, and achievement."







VENTILATION 12.50 meters/second

Mips AIR

bollé

LIGHTNESS

5



PERFORMANCE REDEFINED

+ LIGHTNESS AERODYNAMICS VENTILATION

