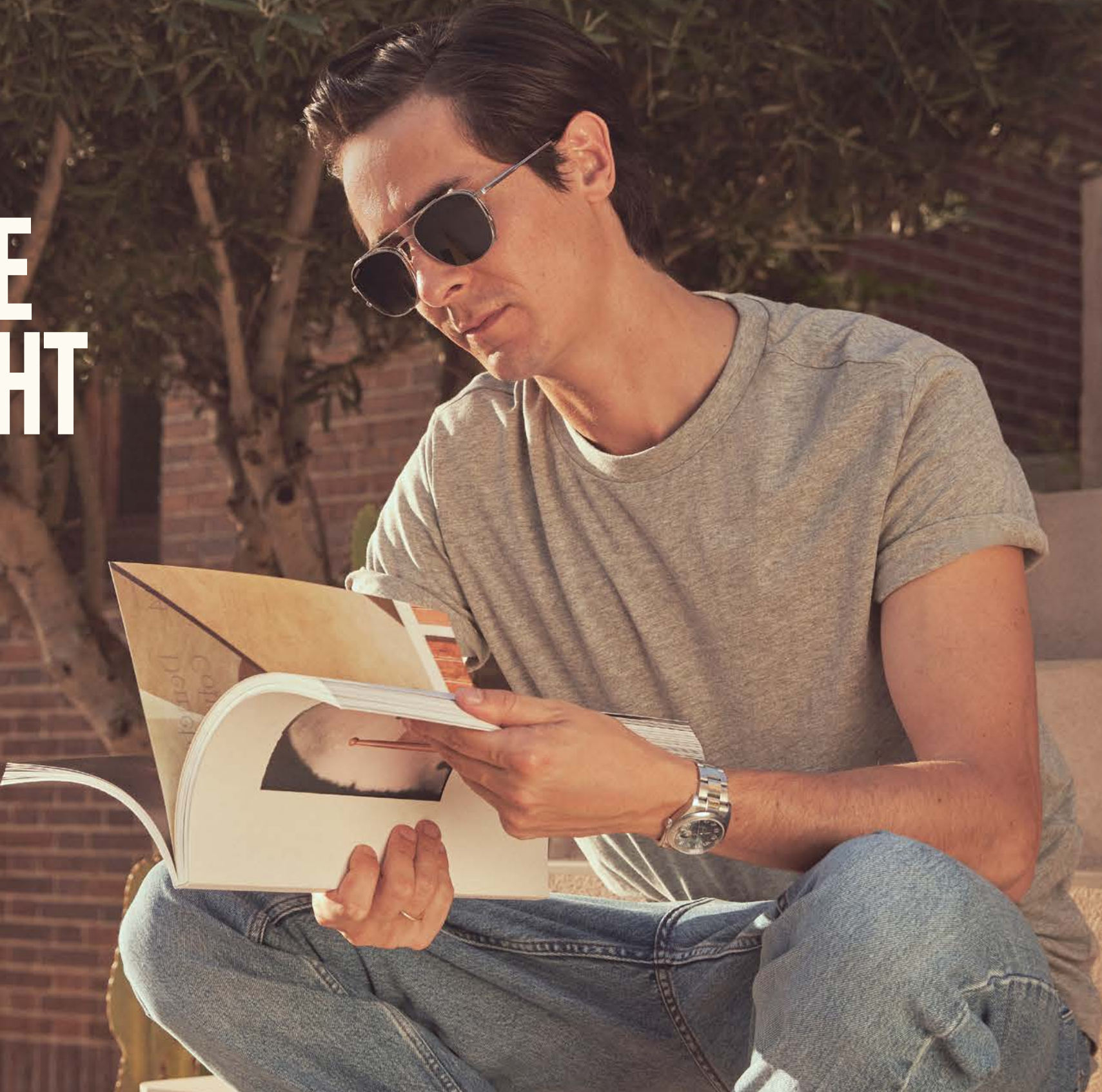


CHASE
THE LIGHT



SERENGETI

Agenda

- 3 Introduction
- 4 CTL Concept & Our Philosophy
- 5 Key Facts about Serengeti
- 6 Main Line Sunglasses
- 21 Sport Sunglasses
- 28 Eyewear Craftmanship and Mastery & Technologies
- 39 Ophthalmic Range
- 49 Hits and Hooks Sun & Ophtha 2024
- 53 Rx Lens & Website
- 59 Toolbox Sun et Ophtha 2024
- 61 Index - For all Frames
- 63 Distribution

Legend pictogram

-  **HOOKS** —  **HITS** —  **SUNGLASSES AVAILABLE IN RX**
-  **NON-POLARIZED LENS**, *ideal for pilots flying aircraft with digital instrument panels.*

Introduction

Iconic brand, born in the U.S.A. Globally respected and worldwide distributed, Serengeti is the unique brand able to combine the most advanced eyewear technologies, inherited from more than 140 years of R&D, the Americana culture and the finest sense of aesthetics, design and creativity.



CONCEPT

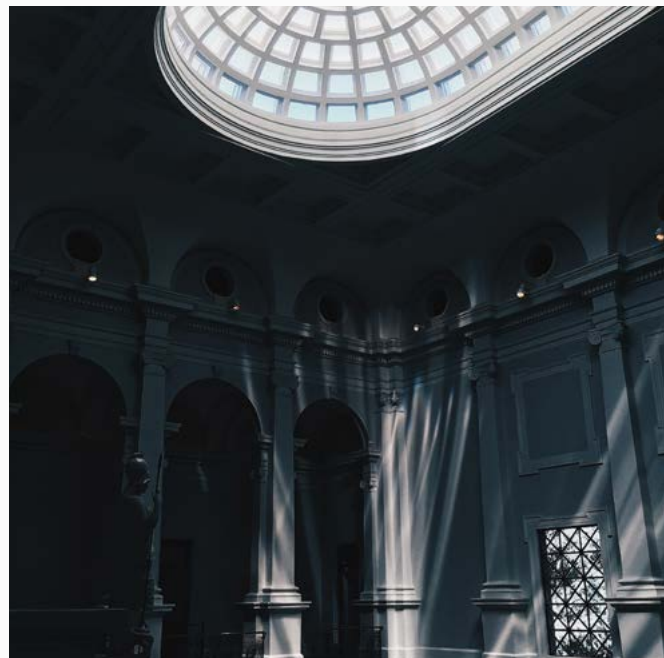
Chase The Light

At Serengeti, we design eyewear that lets you Chase The Light and capture it – revealing the world at its most inspiring.

The idea of chasing the light is about more than just sunlight.
It's about chasing life. Chasing success.
Joy. Enlightenment.

At Serengeti, we Chase The Light by constantly striving for design perfection. Our master craftsmen are inspired and encouraged to go beyond product design, beyond craft to inspire you, the wearer.
Once you try our glasses, you will understand.
Wherever you are. Whatever you are chasing.
We're not just chasing design.

We're crafting and mastering eyewear.



Our Philosophy

Born in the USA, an iconic premium brand, known and renowned in the eyewear industry as a pioneer in eyewear lenses. Serengeti has refined and always pushed further the excellence, the know-how and deep attention to details in the creation of its frames.

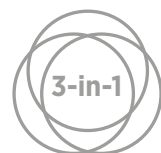
Fond of innovation, Serengeti keeps challenging itself, pushes the boundaries when it comes to frame design and lens technology.

Inspired by its strive for excellence, the brand-new ophthalmic collection highlights all the essence and craftsmanship of Serengeti, considering both the manufacturing of the frame and the expertise of the lens. Indeed, enhanced details, eco-friendly frame materials as well as a unique eco-friendly demo lens belongs to this remarkable and timeless collection.

By bringing to the ophthalmic industry all its mastery of sunglasses, Serengeti invites you to chase the light through the most advanced visual experience.

KEY FACTS ABOUT

SERENGETI



100% of our sunglasses
are Photochromic
+ Polarized
+ Spectral Control



99% of our collection is
available in prescription



100%
handcrafted in Italy



1 product sold every
2 minutes

OUR 3-IN-1 TECHNOLOGIES



PHOTOCHROMIC
Perfect adaptation to light

POLARIZATION
Ultimate glare protection

SPECTRAL CONTROL™
Ultra-high definition
Filters up to 95% of blue light

Try out our instagram augmented reality filters

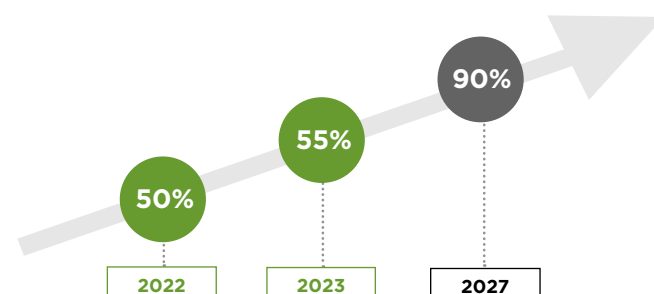
100% HANDCRAFTED IN ITALY



OUR CONVICTION

We have always believed in the importance of developing eco-conceived frames.
Our range today is 55% eco-conceived and 100% handcrafted in Italy.

Over half of our products are eco-designed. Our ambition is to achieve 90% by 2027.



The Creator Collection

Our Creator Capsule has been thought and designed as an artistic, expressive and inspiring line. This capsule is not just about unique and remarkable designs, it is also about craftsmanship and passion for the product itself.

Every detail is meticulously considered, and each material is carefully enhanced to create models that are as stunning as they are original. Compromise between creative designs and highest quality standards is not an option.
Created for those who seek to express their uniqueness, authenticity, creativity while inspiring others.



Hayworth



Base Curve: 4
Temple Length: 140 mm
Boxing Size: 54 x 18 mm
Temporal Distance: 127 mm
Fit: Large

Rx: Not Available
Key Features: Mineral 3-In-1 lens , Handcrafted Italian Eco-Acetate, Metal Eye-Rim, Chamfered Edges and Serengeti engraved 5 barrels Hinges

Amboy



Base Curve: 6
Temple Length: 145 mm
Boxing Size: 53 x 20 mm
Temporal Distance: 140 mm

Fit: Medium / Large
Rx: Available
Key Features: Mineral 3-In-1 lens, Handcrafted Italian Acetate, Mix Metal Acetate temples.

Nicholson



SS540003
Shiny Transparent Blue
Polarized 555nm



SS540001
Shiny Black Transparent Layer
Polarized 555nm



SS540002
Shiny Transparent Dark Green
Polarized Drivers Gradient



SS540004
Shiny Transparent Taupe Grey
Polarized Drivers

Base Curve: 4
Temple Length: 140 mm
Boxing Size: 51 x 21 mm
Temporal Distance: 127 mm
Fit: Medium

Rx: Not Available
Key Features: Mineral 3-In-1 lens , Handcrafted Italian Eco-Acetate, Chamfered edges, Bevels on the front, Serengeti 5 barrels Hinges



Winona



SS528005
Shiny Classic Havana
Polarized Drivers



SS528006
Shiny Tortoise
Polarized 555nm

Base Curve: 6
Temple Length: 145 mm
Boxing Size: 55 x 18 mm
Temporal Distance: 145 mm

Fit: Medium
Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted Italian Eco-Acetate, Metal Embellishments, Serengeti 5 barrels hinges.



SS528004
Pink Champagne
Polarized Drivers



SS528001
Shiny Black
Polarized 555nm

Base Curve: 6
Temple Length: 145 mm
Boxing Size: 55 x 18 mm
Temporal Distance: 145 mm

Fit: Medium
Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted Italian Acetate, Metal Embellishments.

The Heritage Collection

Driving is at the heart of Serengeti for over 140 years.

This capsule reflects the very essence of our brand and restyles iconic driving designs, combined with the best solar lens ever developed for driving. This led to the creation of our retro vintage driving collection.

We created these eyewear for those who embraces finest sense of driving codes and who seek to express authenticity and confidence with style.



Geary



NEW
SS526005
Shiny Light Gunmetal
Shiny Dark Green Acetate
Polarized Drivers



SS526001
Gunmetal Polish Black Shiny
Polarized 555nm



SS526002
Shiny Gunmetal Brown Buffalo
Polarized 555nm Blue



SS526004
Bold Gold Red Tortoise
Polarized Drivers Gold



SS526003
Light Gold Orange Tortoise
Polarized 555nm

Base Curve: 6
Temple Length: 145 mm
Boxing Size: 52 x 21 mm
Temporal Distance: 140 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted Acetate Eye-Rim and Temple Embellishments, Metal Eye-Rim and Temples

Boron



SS525001
Bold Gold Dark Tortoise
Polarized Drivers Gold



SS525002
Shiny Gunmetal Brown Buffalo
Polarized 555nm Blue



SS525003
Light Gold Orange Tortoise
Polarized 555nm



SS525004
Shiny Dark Gunmetal Black Shiny
Polarized 555nm

Base Curve: 6
Temple Length: 145 mm
Boxing Size: 56 x 20 mm
Temporal Distance: 148 mm
Fit: Large

Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted Acetate Eye-Rim and Temple Embellishments, Metal Eye-Rim and Temples

Bacall



SS541003
Shiny Tortoise Havana
Polarized 555nm



SS541001
Shiny Black Transparent Layer
Polarized 555nm



SS541002
Shiny Transparent Fed Blue
Polarized Drivers Gradient



SS541004
Shiny Transparent Sand Beige
Polarized Drivers



SS541006
Shiny Crystal Caramel Brown
Drivers Gradient



Base Curve: 6
Temple Length: 140 mm
Boxing Size: 55 x 18 mm
Temporal Distance: 126 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens, Handcrafted Italian Eco-Acetate, Serengeti engraved 5-barrel hinge.

Marco



SS602001
Shiny Classic Havana
Polarized 555nm



SS602002
Shiny black
Polarized 555nm



SS602003
Shiny Milky forest dark green
Polarized Drivers Gradient



SS602004
Shiny Transparent stormy Grey
Polarized Blue Gradient

Base Curve: 6
Temple Length: 145 mm
Boxing Size: 57 x 18 mm
Temporal Distance: 142 mm

Fit: Medium-Large
Rx: Available
Key Features: Eco-Acetate; 5 barrel hinge, Mineral 3-In-1 lens

Carroll



SS542001
Shiny Light Gold
Polarized 555nm



SS542002
Shiny Silver
Polarized 555nm Blue



SS542003
Matte Khaki
Polarized Drivers Gold



SS542004
Matte Light Gold
Polarized Drivers



SS542006
Shiny Rose Gold
Drivers Gradient



Base Curve: 6
Temple Length: 145 mm
Boxing Size: 53 x 18 mm
Temporal Distance: 131 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens , Customized Metal Rim, Adjustable Nose Pads, Adjustable Acetate Temple tips and Spring Hinges

Carroll Large



SS598001
Matte Silver
Polarized Smoke



SS598002
Shiny Gunmetal
Polarized 555nm blue



SS598003
Shiny Light Gold
Polarized 555nm



SS598004
Matte Dark Gunmetal
Polarized Drivers



SS598005
Shiny Light Gold Tort Spray
Drivers



Base Curve: 6
Temple Length: 145 mm
Boxing Size: 58 x 18 mm
Temporal Distance: 141 mm
Fit: Large

Rx: Available
Key Features: Flex Hinge; Mineral 3-In-1 lens ; Adjustable nose pads; Adjustable Temple tips; Dedicated engraved Serengeti metal rim.

Lunger



SS545001
Brushed Bronze
Polarized Drivers Gold



SS545002
Shiny Silver
Polarized 555nm



SS545003
Shiny Dark Gunmetal
Polarized Drivers Gradient



SS545004
Matte Black
Drivers

Base Curve: 4
Temple Length: 145 mm
Boxing Size: 55 x 16 mm
Temporal Distance: 132 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens , Metal,
Adjustable Nose Pads, Adjustable Acetate
Temple tips and Spring Hinges

Dorwinn



SS578004
Matte Black
Drivers Gradient



SS578001
Matte Light Gold
Polarized 555nm



SS578002
Shiny Silver
Polarized 555nm Blue



SS578003
Shiny Gunmetal
Polarized Drivers

Base Curve: 6
Temple Length: 140 mm
Boxing Size: 61 x 14 mm
Temporal Distance: 140 mm

Fit: Medium-Large
Rx: Available
Key Features: Mineral 3-in-1 lens, Flex Hinges,
Adjustable Nose pads, Adjustable temple tips

Haywood



SS543002
Matte Black
Polarized Drivers



SS543001
Brushed Bronze
Polarized Drivers Gold



SS543003
Shiny Light Gold
Polarized 555nm



SS543006
Shiny Gunmetal
Drivers

Base Curve: 6
Temple Length: 150 mm
Boxing Size: 56 x 16 mm
Temporal Distance: 136 mm
Fit: Large

Rx: Available
Key Features: Mineral 3-In-1 lens , Customized
Metal Rim, Adjustable Nose Pads, Adjustable
Acetate Temple tips and Spring Hinges

Pete



SS599001
Matte Dark Gun metal
Non Polarized Drivers Gradient



SS599002
Shiny Light Gun metal
Polarized 555nm



SS599003
Matte Black
Polarized Smoke



SS599004
Brushed Bronze
Polarized Drivers



SS599005
Shiny Light Gold
Polarized 555nm

Base Curve: 6
Temple Length: 145 mm
Boxing Size: 58 x 18 mm
Temporal Distance: 142 mm
Fit: Medium / Large

Rx: Available
Key Features: Mineral 3-In-1 lens , Customized
Metal Rim, Adjustable Nose Pads, Adjustable
Acetate Temple tips and Spring Hinges

The Essentials Collection

Our “Essentials” capsule is about creating classics and timeless stylings using the ultimate in premium materials and lenses to offer a new market classic standard.

With this range, we allow our consumers to express their nature to the best of their ability without any compromise on the quality of our products.

We created these eyewear for those who seek to experience their world at its most inspirational with a classic style.



Chadwick



SS562001
Shiny Black Transparent
Inside, Shiny Light Gold
Polarized 555nm



SS562002
Shiny Crystal,
Shiny Light Gold
Polarized 555nm blue



SS562003
Shiny Classic Havana,
Shiny Light Gold
Polarized Drivers



SS562004
Shiny Crystal Dark Green,
Shiny Gunmetal
Polarized Drivers Gradient



SS562005
Shiny Black Transparent Inside,
Shiny Light Gold
555nm

Base Curve: 6
Temple Length: 150 mm
Boxing Size: 52 x 21 mm
Temporal Distance: 141 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted
Italian Eco-Acetate, Metal Eye-Rim, Adjustable
nose pads, Engraved metal bridge and Serengeti
engraved 5-barrels Hinges

Susan



SS560002
Shiny Tortoise Havana,
Shiny Light Gold
Polarized 555nm



SS560001
Shiny Black Transparent Inside,
Shiny Light Gold
Polarized Sedona



SS560003
Shiny Tortoise Origin,
Shiny Silver
Drivers



SS560004
Transparent Burgundy,
Shiny Light Gold
Polarized Drivers Gradient



SS560005
Shiny Black
Transparent Inside,
Shiny Light Gold
Polarized 555nm

Base Curve: 6
Temple Length: 140 mm
Boxing Size: 53 x 19 mm
Temporal Distance: 144 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted
Italian Eco-Acetate, Metal Eye-Rim, Adjustable
nose pads, Engraved metal bridge and Serengeti
engraved 5-barrels Hinges

Jodie



SS561001
Shiny Black Transparent Inside,
Shiny Light Gold
Polarized Drivers Gold



SS561002
Shiny Tortoise Havana,
Shiny Light Gold
Polarized 555nm



SS561003
Shiny Crystal Fed Blue,
Shiny Light Gold
Polarized Drivers



SS561004
Shiny Crystal Burgundy,
Shiny Light Gold
Polarized Drivers



SS561005
Shiny Black
Transparent Inside,
Shiny Light Gold
Drivers

Base Curve: 6
Temple Length: 140 mm
Boxing Size: 52 x 18 mm
Temporal Distance: 135 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted
Italian Eco-Acetate, Sandwich construction with
metal shadowing at the top, Metal temples, Italian
Handcrafted Eco-Acetate Adjustable Temple Tips.

Kean



SS597002
Matte Black
Polarized 555nm blue



SS597001
Matte Light Gold
Polarized 555nm



SS597003
Shiny Gunmetal
Polarized Smoke



SS597004
Matte Gunmetal
Polarized Drivers

Base Curve: 6
Temple Length: 140 mm
Boxing Size: 59 x 18 mm
Temporal Distance: 142 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens ; Adjustable nose pads; Adjustable Temple tips; Stainless steel temples and nose bridge; Dedicated engraved Serengeti metal rim.

Hamel



SS520001
Shiny Rose Gold
Polarized Drivers



8925
Shiny Black
Polarized 555nm



8926
Shiny Dark Gunmetal
Polarized 555nm Blue



8927
Shiny Silver
Polarized 555nm



8928
Brushed Bronze
Polarized Drivers Gradient



8929
Shiny Bold Gold
Polarized Drivers Gold

Base Curve: 6
Temple Length: 140 mm
Boxing Size: 50 x 21 mm
Temporal Distance: 129 mm

Fit: Medium
Rx: Available
Key Features: Mineral 3-In-1 lens, Spring Hinges, Adjustable Nose Pads

Loy



SS548003
Shiny Light Gold
Polarized Drivers Gold



SS548001
Shiny Chocolate Brown
Polarized Drivers



SS548002
Shiny Black
Polarized 555nm



SS548004
Rose Gold
Drivers Gradient



SS548005
Shiny Light Gold
Drivers

Base Curve: 6
Temple Length: 145 mm
Boxing Size: 56 x 17 mm
Temporal Distance: 133 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens , Metal Rim, Adjustable Nose Pads, Adjustable Acetate Temple tips and Spring Hinges

Wayne



SS546004
Brushed Bronze
Polarized Drivers Gold



SS546001
Shiny Light Gold
Polarized 555nm



SS546002
Shiny Dark Gunmetal
Polarized 555nm Blue



SS546003
Matte Black
Polarized Drivers



SS546005
Shiny Light Gold
555nm

Base Curve: 6
Temple Length: 145 mm
Boxing Size: 57 x 15 mm
Temporal Distance: 132 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-in-1 lens, thick metal rim, Adjustable Nose Pads, Adjustable Acetate Temple tips and Spring Hinges.

Masten



SS579004
Shiny Black
Mineral Drivers



SS579001
Matte Black
Polarized Drivers



SS579002
Matte Gunmetal
Polarized 555nm



SS579003
Shiny Silver
Polarized Smoke

Base Curve: 8
Temple Length: 123 mm
Boxing Size: 64 x 16 mm
Temporal Distance: 146 mm

Fit: Medium - Large
Rx: Available
Key Features: Flex Hinges, Adjustable Nose pads, Adjustable temple tips

Ansel



SS600004
Shiny Dark Gunmetal
Polarized 555nm Blue



SS600001
Shiny Light Gold
Polarized Drivers



SS600002
Shiny Silver
Polarized 555nm



SS600003
Matte Black
Polarized Blue Gradient

Base Curve: 6
Temple Length: 140 mm
Boxing Size: 60 x 18 mm
Temporal Distance: 141 mm
Fit: Large

Rx: Available
Key Features: Flex Hinge; Mineral 3-In-1 lens ;
Adjustable nose pads; Adjustable Temple tips,
Thicker Metal rim;

Modugno 2.0



SS566004
Matte Black
Polarized Smoke



SS566005
Shiny Dark Gunmetal
Polarized Drivers



SS566006
Matte Black
Polarized 555nm



Base Curve: 8
Temple length: 130 mm
Boxing Size: 63 x 17 mm
Temporal Distance: 141 mm
Fit: Large

Rx: Available
Key Features: Mineral 3-in-1 lens,
Adjustable Nose Pads, Adjustable Temple
tips and Spring Hinges.

Spello



8796
Shiny Black / Black / Red
Polarized 555nm



8797
Matte Black / Black / Blue
Polarized 555nm Blue



8798
Shiny Gunmetal Black / Gray
Polarized 555nm



8799
Shiny Gunmetal / Dark Brown
Chocolate Brown
Polarized Drivers

Base Curve: 8
Temple Length: 145 mm
Boxing Size: 58 x 16 mm
Temporal Distance: 146 mm
Fit: Medium - Large

Rx: Available
Key Features: Mineral 3-in-1 lens, Adjustable
nose pads, Double injected rubber temples,
Adjustable temple tips.

Shelton



SS547006
Shiny Dark Gunmetal
Polarized 555nm



SS547001
Matte Chocolate Brown
Polarized Drivers Gold



SS547002
Shiny Navy Blue
Polarized Drivers



SS547003
Shiny Dark Gunmetal
Polarized Drivers
Gradient



SS547004
Matte Khaki
Polarized 555nm



SS547005
Matte Light Gold
Drivers

Base Curve: 8
Temple Length: 123 mm
Boxing size: 64 x 17 mm
Temporal distance: 144 mm

Fit: Large
Rx: Available
Key Features: Mineral 3-In-1 lens , Metal,
Adjustable Nose Pads, Adjustable Temple tips

Tellaro



8819
Matte Black / Black / Blue
Polarized 555nm Blue



8818
Shiny Black / Black / Red
Polarized 555nm



8820
Shiny Gunmetal/Black/Gray
Polarized 555nm



8821
Shiny Gunmetal / Dark Brown
Chocolate Brown
Polarized Drivers

Base Curve: 6
Temple Length: 145 mm
Boxing Size: 60 x 17 mm
Temporal Distance: 143 mm
Fit: Large

Rx: Available
Key Features: Mineral 3-in-1 lens, Adjustable
nose pads, Double injected rubber temples,
Adjustable temple tips.

Havah



SS574002
Shiny Black
with transparent layer
Polarized Drivers Gold



SS574001
Crystal Caramel Brown
Polarized Drivers



SS574003
Confidential Havana
Polarized Smoke



SS574004
Shiny Crystal Dark Green
Polarized Drivers



SS574005
Shiny Honey
Polarized 555nm



SS574006
Shiny Black with
transparent layer
Drivers

Base Curve: 6
Temple Length: 140 mm
Boxing Size: 51 x 20 mm
Temporal Distance: 139 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted
Italian Eco-Acetate, and Serengeti 5-barrels
Hinges

Ethan



SS575002
Shiny Crystal
Polarized Blue Gradient



SS575001
Shiny Black with
transparent layer
Polarized Sedona



SS575003
Shiny Classic Havana
Polarized 555nm



SS575004
Shiny Crystal Dark Green
Polarized Drivers



SS575005
Shiny Transparent Blue
Polarized Smoke



SS575006
Shiny Classic Havana
555nm

Base Curve: 6
Temple Length: 145 mm
Boxing Size: 52 x 22 mm
Temporal Distance: 143 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted
Italian Eco-Acetate, and Serengeti 5-barrels
Hinges

Charlton



SS576005
Shiny Havana
Polarized 555nm



SS576001
Shiny Tortoise
Polarized Drivers



SS576002
Shiny Crystal
Polarized Blue Gradient



SS576003
Shiny Black with
transparent layer
Polarized Smoke



SS576004
Shiny Crystal Dark Green
Polarized Drivers



SS576006
Shiny Havana
555nm



Base Curve: 6
Temple Length: 145 mm
Boxing Size: 52 x 23 mm
Temporal Distance: 145 mm
Fit: Medium-Large

Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted Italian Eco-Acetate, and Serengeti 5-barrels Hinges

Joan



SS577002
Shiny Confidential Havana
Polarized Smoke



SS577001
Shiny Classic Havana
Polarized 555nm



SS577003
Shiny Transparent
fed Blue
Polarized Smoke



SS577004
Matte Black
Polarized Blue Gradient



SS577005
Matte Nude
Polarized Drivers



SS577006
Matte Nude
Drivers



Base Curve: 6
Temple Length: 140 mm
Boxing Size: 53 x 20 mm
Temporal Distance: 142 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted Italian Eco-Acetate, and Serengeti 5-barrels Hinges

Leonora



SS028002
Shiny Clear & Black
Polarized Drivers



SS028001
Shiny Ice Blue
Polarized 555nm Blue

Base Curve: 6
Temple Length: 145 mm
Boxing size: 51 x 21 mm
Temporal Distance: 127 mm

Fit: Medium
Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted Italian Eco-Acetate, Metal Embellishments

Joan



SS577002
Shiny Confidential Havana
Polarized Smoke



SS577001
Shiny Classic Havana
Polarized 555nm



SS577003
Shiny Transparent
fed Blue
Polarized Smoke



SS577004
Matte Black
Polarized Blue Gradient



SS577005
Matte Nude
Polarized Drivers



SS577006
Matte Nude
Drivers



Base Curve: 6
Temple Length: 140 mm
Boxing Size: 53 x 20 mm
Temporal Distance: 142 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted Italian Eco-Acetate, and Serengeti 5-barrels Hinges



8839
Shiny Pink Tortoise
Polarized Drivers Gradient



8840
Shiny Blue Tortoise
Polarized Drivers



8841
Shiny Striped Brown
Polarized Drivers Gradient



8956
Shiny Beige
Polarized Drivers

Base Curve: 6
Temple Length: 145 mm
Boxing size: 51 x 21 mm
Temporal Distance: 127 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted Italian Acetate, Metal Embellishments

Delio



SS021004
Shiny Classic Havana
Polarized 555nm



SS021001
Shiny Crystal Khaki
Polarized Drivers



SS021002
Shiny Dark Blue
Polarized 555nm

Base Curve: 6
Temple Length: 145 mm
Boxing Size: 51 x 21 mm
Temporal Distance: 132 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted
Italian Eco-Acetate, Metal Embellishments



8948
Shiny Crystal
Polarized 555nm



8947
Shiny Black
Polarized 555nm



8949
Shiny Dark Havana
Polarized Drivers



8855
Shiny Honey
Polarized 555nm

Base Curve: 6
Temple Length: 145 mm
Boxing Size: 51 x 21 mm
Temporal Distance: 132 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted
Italian Eco-Acetate, Metal Embellishments

Raffaele



SS041004
Shiny Dark Green
Polarized Drivers



SS041001
Shiny Ice Blue
Polarized Drivers Gradient



SS041002
Shiny Tortoise
Polarized 555nm

Base Curve: 6
Temple Length: 145 mm
Boxing size: 48 x 23 mm
Temporal Distance: 130 mm

Fit: Small / Medium
Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted
Italian Eco-Acetate, Metal Embellishments



8953
Shiny Caramel
Polarized Drivers



8950
Shiny Black
Polarized 555nm



8951
Shiny Honey
Polarized 555nm



8952
Shiny Crystal
Polarized 555nm

Base Curve: 6
Temple Length: 145mm
Boxing size: 48 x 23 mm
Temporal Distance: 130 mm

Fit: Small / Medium
Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted
Italian Acetate, Metal Embellishments

Foyt



SS549001
Shiny Classic Havana
Polarized 555nm



SS549002
Shiny Origine
Transparent Layer
Polarized Drivers
Gradient



SS549003
Shiny Transparent Grey
Polarized Drivers



SS549004
Shiny Black
Transparent Layer
Polarized 555nm



SS549005
Shiny Black Transparent
Layer 555nm



SS549006
Shiny Tortoise Havana
Drivers

Base Curve: 6
Temple Length: 140 mm
Boxing Size: 53 x 18 mm
Temporal Distance: 130 mm

Fit: Medium
Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted Italian Eco-Acetate, Serengeti 5 Barrels Hinges

Foyt Large



SS550004
Shiny Transparent Grey
Polarized Drivers



SS550001
Shiny Classic Havana
Polarized 555nm



SS550002
Shiny Tortoise Havana
Polarized Drivers



SS550003
Shiny Black
Transparent Layer
Polarized 555nm



SS550006
Matte Black
Drivers

Base Curve: 6
Temple Length: 155 mm
Boxing Size: 57 x 20 mm
Temporal Distance: 135 mm

Fit: Large
Rx: Available
Key Features: Mineral 3-In-1 lens , Handcrafted Italian Eco-Acetate, Serengeti 5 Barrels Hinges

Lenwood



NEW
SS485003
Shiny Dark Green
Polarized Drivers



SS485004
Shiny Classic Havana
Polarized 555nm

Base Curve: 6
Temple Length: 155 mm
Boxing size: 57 x 18 mm
Temporal Distance: 138 mm
Fit: Extra Large

Rx: Available
Key Features: Mineral 3-In-1 lens ,
Handcrafted Italian Eco-Acetate, Metal
Embellishments



SS485002
Shiny Crystal
Polarized 555nm Blue



8930
Matte Black
Polarized 555nm



8931
Shiny Black
Polarized 555nm Blue



8933
Shiny Dark Havana
Polarized Drivers

Base Curve: 6
Temple Length: 155 mm
Boxing size: 57 x 18 mm
Temporal Distance: 138 mm
Fit: Extra Large

Rx: Available
Key Features: Mineral 3-In-1 lens ,
Handcrafted Italian Acetate, Metal
Embellishments

Arlie



SS483005
Shiny Honey
Polarized 555nm



SS483004
Shiny Classic Havana
Polarized Drivers



Base Curve: 6
Temple Length: 145 mm
Boxing Size: 52 x 20 mm
Temporal Distance: 130 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens ,
Handcrafted Italian Eco-Acetate, Metal
Embellishments



SS483002
Champagne Translucide
Polarized 555nm



8935
Shiny Black
Polarized 555nm



SS483003
Shiny Crystal
Polarized 555nm Blue

Base Curve: 6
Temple Length: 145 mm
Boxing Size: 52 x 20 mm
Temporal Distance: 130 mm
Fit: Medium

Rx: Available
Key Features: Mineral 3-In-1 lens ,
Handcrafted Italian Acetate, Metal
Embellishments

Pancho



SS601001
Matte Black
Polarized 555nm



SS601002
Matte Tortoise
Polarized Drivers

Base Curve: 6
Temple length: 140 mm
Boxing Size: 57 x 15 mm
Temporal Distance: 135 mm

Fit: Medium
RX: Available
Key Features: Bio-Nylon;
Flex Hinge, Mineral 3-In-1 lens

Positano



8984
Matte Tortoise
Polarized 555nm



8370
Matte Black
Polarized 555nm



8371
Shiny Dark Tortoise
Polarized Drivers



8982
Matte Black
Polarized 555nm Blue

Base Curve: 6
Temple Length: 135 mm
Boxing Size: 56 x 16 mm
Temporal Distance: 135 mm

Fit: Medium / Large
RX: Available
Key Features: Mineral 3-In-1 lens , Nylon TR90,
Hidden Spring Hinges

Agata



8970
Shiny Espresso
Polarized Drivers



8969
Shiny Red Tortoise
Polarized Drivers Gradient



8971
Shiny Black
Polarized 555nm



8777
Shiny Blue Tortoise
Polarized Drivers Gradient



Base Curve: 6
Temple Length: 130 mm
Boxing Size: 57 x 20 mm
Temporal Distance: 132 mm

Fit: Large
Rx: Available
Key Features: Mineral 3-In-1 lens , Nylon TR90

Pistoia



8300
Matte Dark Tortoise
Polarized Drivers



8298
Matte Black
Polarized 555nm Blue



8301
Matte/Shiny Black
Polarized 555nm



Base Curve: 8
Temple Length: 130 mm
Boxing Size: 64 x 17 mm
Temporal Distance: 130 mm

Fit: Large
Rx: Available
Key Features: Mineral 3-In-1 lens , Nylon TR90



ENDEE SS573003

CHASE
THE LIGHT

4

ENDEE SS573003



5

SPORT COLLECTION



4

4A

5

5A

KINGMAN SS572005



Metal frames



Aitkin



SS554001
Brushed Bronze
SATURN Polarized Drivers



SS554002
Matte Black
SATURN Polarized 555nm



SS554003
Shiny Silver
SATURN Polarized Petrol Blue



SS554004
Matte Gunmetal
SATURN Polarized Sedona

Base Curve: 4
Temple Length: 145 mm
Boxing Size: 56 x 15 mm
Temporal Distance: 135 mm

Fit: Medium
Rx: Available
Key Features: SATURN Lens, Stainless Steel Metal, Spring Hinges, Adjustable Nose Pads

Odell



SS555002
Matte Khaki
SATURN Polarized Drivers



SS555001
Shiny Light Gold
SATURN Polarized Drivers



SS555003
Matte Black
SATURN Polarized Petrol Blue



SS555004
Rose Gold
SATURN Polarized Drivers Gold

Base Curve: 4
Temple Length: 145 mm
Boxing Size: 56 x 15 mm
Temporal Distance: 137 mm

Fit: Medium
Rx: Available
Key Features: SATURN Lens, Stainless Steel Metal, Spring Hinges, Adjustable Nose Pads

Shelby



SS533004
Shiny Silver
SATURN Polarized 555nm Blue



SS533001
Light Rose Gold
SATURN Polarized Drivers



SS533002
Matte Black
SATURN 555nm



SS533003
Light Gold
SATURN Polarized
Drivers Gold



SS533005
Matte Gunmetal
SATURN Polarized 555nm

Base Curve: 4
Temple Length: 145 mm
Boxing Size: 54 x 18 mm
Temporal Distance: 134 mm

Fit: Medium
Rx: Available
Key Features: SATURN Lens, Stainless Steel
Metal, Spring Hinges, Adjustable Nose Pads

Hinkley



SS570003
Shiny Black
SATURN Polarized 555nm



SS570001
Matte Black
SATURN Polarized Smoke



SS570002
Shiny Gunmetal
SATURN Polarized
Drivers Gold



SS570004
Shiny Bronze
Saturn Polarized Drivers



SS570005
Shiny Bronze
SATURN Drivers



SS570006
Shiny Silver
SATURN Polarized
555nm Blue

Base Curve: 8
Temple Length: 130 mm
Boxing Size: 63 x 17 mm
Temporal Distance: 143 mm

Fit: Large
Rx: Available
Key Features: SATURN Lens, Stainless Steel
Metal, and Spring Hinges

Eco-acetate frames



Brawley



SS556004
Matte Crystal Green
SATURN Polarized 555nm



SS556001
Shiny Classic Tortoise
SATURN Polarized Smoke



SS556002
Matte Black
SATURN Polarized Drivers



SS556005
Matte Black
SATURN 555nm

Base Curve: 6
Temple Length: 145 mm
Boxing Size: 54 x 19 mm
Temporal Distance: 142 mm

Fit: Medium
Rx: Available
Key Features: Saturn Lens, Eco-Friendly Nylon,
Metal temples, Adjustable temple tips.

Chandler



SS557004
Matte Crystal Blue
SATURN Polarized Smoke



SS557001
Shiny Classic Tortoise
SATURN Polarized 555nm



SS557002
Rubberised Khaki
SATURN Polarized
Drivers Gold



SS557003
Matte Black
SATURN Polarized Sedona



SS557005
Matte Black
SATURN 555nm

Base Curve: 6
Temple Length: 135 mm
Boxing Size: 56 x 20 mm
Temporal Distance: 135 mm

Fit: Medium
Rx: Available
Key Features: SATURN Lens, Eco-Nylon, Spring
Hinges

Endee



SS573004
Shiny Milky Red
Saturn Polarized Smoke



SS573001
Matte Classic Tortoise
Saturn Polarized Drivers



SS573002
Shiny Brown Spray
with Milky nude base
Saturn Polarized Drivers



SS573003
Matte Black
Saturn Polarized
Petrol Blue



SS573005
Shiny Milky
Vintage Tortoise
Saturn Polarized 555nm



SS573006
Shiny Milky
Vintage Tortoise
Saturn 555nm

Base Curve: 6
Temple Length: 140 mm
Boxing Size: 56 x 17 mm
Temporal Distance: 143 mm

Fit: Medium
Rx: Available
Key Features: SATURN Lens, Eco-Nylon,
Spring Hinges

Rolla



SS537002
Matte Off White
Matte Tortoise
Saturn Polarized Drivers



SS537001
Matte Crystal Pink
Saturn Drivers



SS537004
Shiny Red Tortoise
Saturn Polarized 555nm



SS537005
Shiny Black
Saturn Polarized 555nm

Base Curve: 4
Temple Length: 140 mm
Boxing Size: 54 x 15 mm
Temporal Distance: 142 mm

Fit: Medium
Rx: Available
Key Features: SATURN Lens, Eco-Nylon, Bevelled
Lens, Spring Hinges

Wakota



SS536003
Shiny Crystal Burgundy
Saturn Polarized 555nm



SS536001
Shiny Crystal Peach
Saturn Drivers



SS536002
Shiny Black
Saturn Polarized 555nm



SS536004
Shiny Tortoise
Saturn Polarized Drivers



SS536005
Matte Crystal Pink
Saturn Polarized Drivers

Base Curve: 4
Temple Length: 140 mm
Boxing Size: 56 x 16 mm
Temporal Distance: 140 mm

Fit: Medium
Rx: Available
Key Features: SATURN Lens, Eco-Nylon, Spring Hinges

Kingman



SS572005
Shiny Black to Clear
Saturn Polarized Smoke



SS572001
Shiny Milky
Vintage Tortoise
Saturn Polarized 555nm



SS572002
Shiny Milky
Vintage Tortoise
Saturn 555nm



SS572003
Shiny Tortoise Dark Blue
Saturn Polarized Drivers



SS572004
Matte Black
Saturn Polarized
Petrol Blue



SS572006
Shiny Milky Khaki
Saturn Polarized Smoke

Base Curve: 4
Temple Length: 140 mm
Boxing Size: 53 x 20 mm
Temporal Distance: 143 mm

Fit: Medium
Rx: Available
Key Features: SATURN Lens, Eco-Nylon, Spring Hinges

Bellemon



SS534005
Rubberised Dark Blue
Saturn Polarized 555nm Blue



SS534001
Matte Black
Saturn 555nm



SS534002
Shiny Tortoise
Saturn Polarized Drivers



SS534003
Matte Black
Saturn Polarized Drivers Gold

Base Curve: 4
Temple Length: 140 mm
Boxing Size: 56 x 18 mm
Temporal Distance: 143 mm

Fit: Medium
Rx: Available
Key Features: SATURN Lens, Eco-Nylon, Spring Hinges

Oatman



SS535003
Frosted Khaki
Saturn Polarized Drivers Gold



SS535001
Rubberised Grey
Saturn 555nm



SS535002
Matte Tortoise
Saturn Polarized Drivers



SS535005
Rubberised Peacock Blue
Saturn Polarized 555nm Blue

Base Curve: 4
Temple Length: 140 mm
Boxing Size: 57 x 15 mm
Temporal Distance: 142 mm

Fit: Medium
Rx: Available
Key Features: SATURN Lens, Eco-Nylon, Bevelled Lens, Spring Hinges

Hext



SS571005
Shiny Dark Blue Spray
on Milky Blue Base
Saturn Polarized Smoke



SS571001
Shiny Milky Khaki
Saturn Polarized Smoke



SS571002
Shiny Black
Saturn Polarized 555nm



SS571003
Matte Black
Saturn Polarized
555nm blue



SS571004
Shiny Classic Tortoise
Saturn Polarized Drivers



SS571006
Shiny Black
Saturn 555nm

Base Curve: 8
Temple Length: 135 mm
Boxing Size: 63 x 17 mm
Temporal Distance: 143 mm

Fit: Medium-Large
Rx: Available
Key Features: SATURN Lens, and Eco-Nylon

Bormio



SS009005
Shiny Black
SATURN Polarized Smoke



SS009001
Matte/Shiny Black
SATURN Polarized 555nm



SS009002
Matte Black
SATURN Polarized
555nm Blue



SS009003
Matte Dark Tortoise
SATURN Polarized
Drivers



SS009004
Shiny Tortoise Black
SATURN Polarized
Drivers

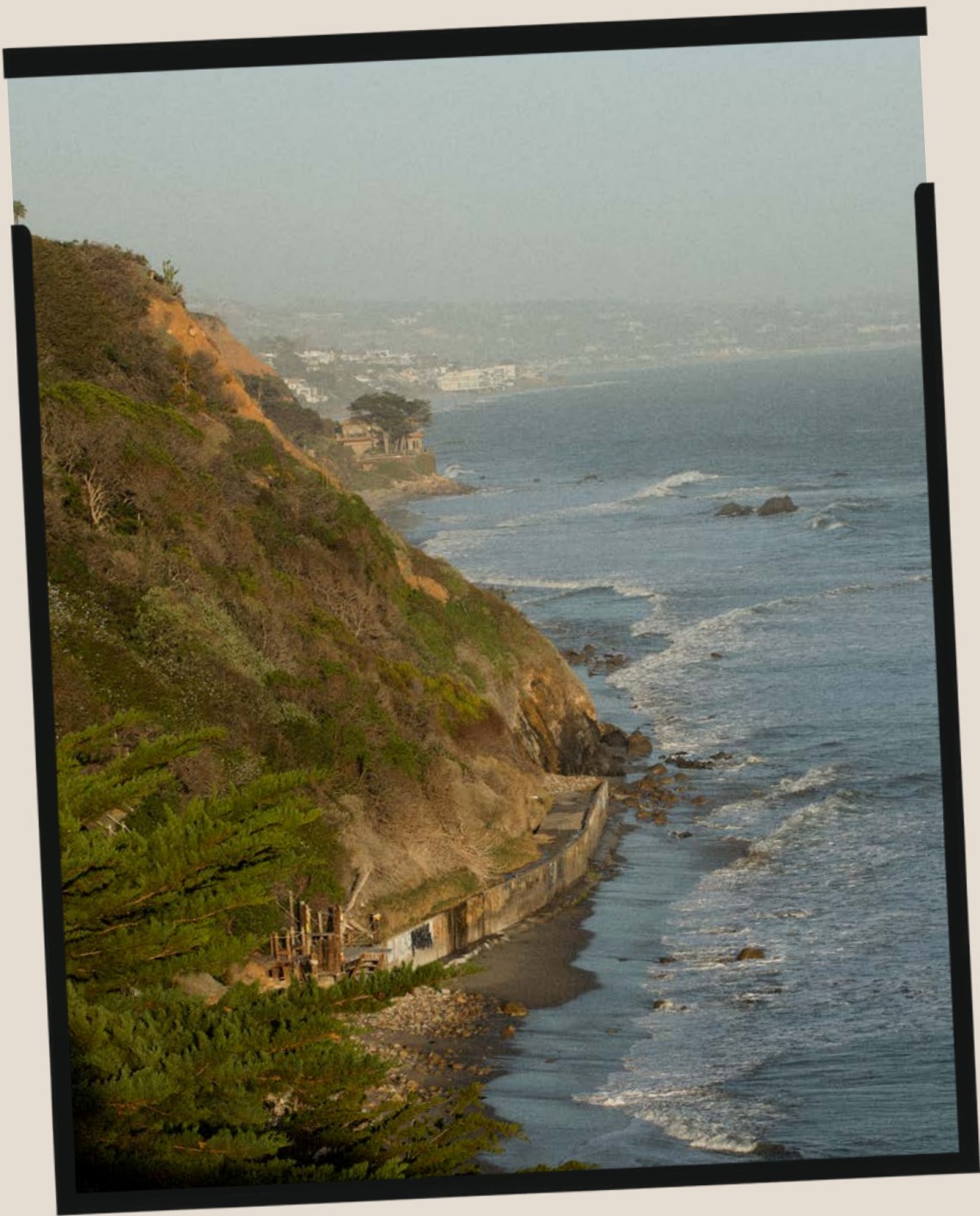


SS009006
Matte Black
SATURN Polarized
Sedona

Base Curve: 8
Temple Length: 125 mm
Boxing Size: 62 x 16 mm
Temporal Distance: 140 mm

Fit: Medium
Rx: Available
Key Features: SATURN Lens, Eco-Nylon, Ruber
nose pads

Rimless & semi-rimmed frames



Lupton Small



SS552003
Rubberised Khaki
PhD™ 2.0 555nm



SS552001
Matte Crystal
Light Brown
PhD™ 2.0 Drivers Gold



SS552002
Matte Crystal Black
PhD™ 2.0 CPG



SS552004
Shiny Dark Brown
PhD™ 2.0 Drivers



SS552005
Matte Black
PhD™ 2.0 Drivers



SS552006
Matte Black
PhD™ 2.0 555nm

Base Curve: 8
Temple Length: 135 mm
Boxing Size: 61 x 16 mm
Temporal Distance: 130 mm

Fit: Small
Rx: Not Available
Key Features: PhD™ 2.0 Lens,
Zero-Waste Nylon, Adjustable Nose Pads

Lupton



SS553001
Matte Crystal Light Brown
PhD™ 2.0 Drivers Gold



SS553002
Matte Crystal Black
PhD™ 2.0 CPG



SS553003
Rubberised Khaki
PhD™ 2.0 555nm



SS553004
Shiny Dark Brown
PhD™ 2.0 Drivers



SS553005
Matte Black
PhD™ 2.0 Drivers



SS553006
Matte Black
PhD™ 2.0 555nm

Base Curve: 8
Temple Length: 135 mm
Boxing Size: 67 x 16 mm
Temporal Distance: 133 mm

Fit: Large
Rx: Not Available
Key Features: PhD™ 2.0 Lens,
Zero-Waste Nylon, Adjustable Nose Pads

Winslow



SS551002
Shiny Crystal Ice Blue
Saturn Polarized 555nm Blue



SS551003
Matte Classic Tortoise
Saturn Polarized Smoke



SS551004
Matte Crystal Dark Grey
Saturn Polarized 555nm



SS551005
Matte Black
Saturn Polarized Drivers



SS551006
Matte Black
Saturn Drivers

Base Curve: 8
Temple Length: 135 mm
Boxing Size: 67 x 9 mm
Temporal Distance: 135 mm

Fit: Medium
Rx: Available
Key Features: SATURN Lens,
Zero-Waste Nylon, Adjustable Nose Pads

Eyewear Craft and Mastery



A Unique Lens material

At Serengeti, we pay particular attention to the materials we use to protect your eyes and offer you the best visual acuity available on the market. From the finest and ultimate raw materials to the latest coatings, every step of the production and every component are meticulously checked to guarantee the best quality and an optimal protection.

ULTRA-LIGHT MINERAL LENS: EXPERIENCE THE ULTIMATE AND THE LIGHTEST MINERAL LENS ON THE MARKET.

Serengeti mineral lenses not only protect your eyes, it also protects our environment, because both of these are invaluable. Serengeti offers the best eye protection while at the same time giving you an unsurpassed visual experience, all the while reducing our ecological footprint so we preserve our planet for future generations. Made with borosilicate optical glass, created from 100% natural components, like sand, they are 100% recyclable.

A full 20% thinner and lighter, our Borosilicate mineral glass lenses are finer than any other mineral lens.

Every pair of Serengeti mineral lenses is unique: each Photochromic lens passes through a Hydrogen-fueled Lehr furnace, which activates the Spectral Control® technology - with varying temperatures that determine the proprietary lens hue.

They are also chemically tempered to ensure scratch and impact resistance.

To complete this unrivalled visual experience, an anti-reflective coating is added to the backside of the lens, cancelling the scattering light that causes reflective glare.



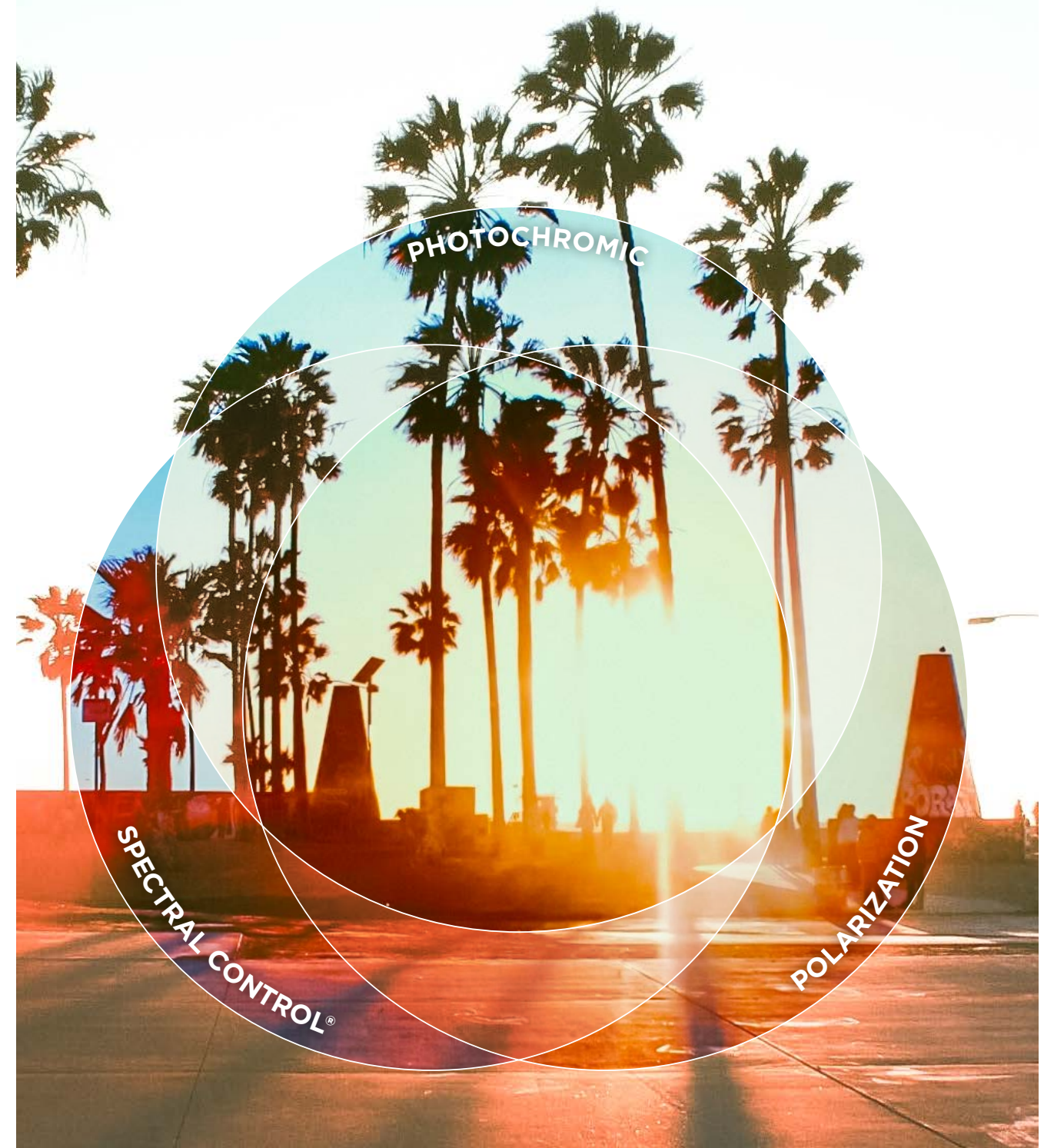
Eyewear Craft and mastery

THE ULTIMATE HIGH DEFINITION VISION OF EVERYTHING IN SIGHT.

No other sunglass brand can claim to combine three industry-defining technologies into one ultra-superior Serengeti lens. Then again, innovation has always been inherent in our DNA. With gradually adjusting Photochromic lenses, naturally color-enhancing Spectral Control® filters, and glare-reducing Polarization, every Serengeti® lens is unique.

With that, achieving clarity in life is not the end game — but rather, the beginning. You are now able to discover the world at its most inspiring.

DISCOVER THE MOST ADVANCED SUN LENS



Photochromic technology

MOLECULARLY INFUSED INTO EVERY SERENGETI LENS

- **REACT TO UV LIGHT**
- **ADAPT TO ALL LIGHT CONDITIONS**
- **PROVIDE YOUR EYES WITH THE EXACT AMOUNT OF LIGHT NEEDED**

As the pioneer of Photochromic technology, Serengeti leads the industry in creating lenses that adapt to any light condition in any setting.

Serengeti Photochromic lenses are activate by the amount of UV radiation in the atmosphere and engineered to transition from light to dark, gradually. Energy from UV radiation causes the polarity of the silver salt lens molecules to expand in brighter conditions, creating a denser lens that absorbs more light.

In darker conditions, the molecules compress and separate to allow in more light.

Our Photochromic lenses optimize for the environment, providing your eyes with the exact amount of light needed at any time and in all weather conditions. It enables your eyes to discern shapes and colors more quickly while eliminating eyestrain.



Spectral ControlTM technology

MOLECULARLY INFUSED INTO EVERY SERENGETI LENS

- FILTER UP TO 95% OF BLUE LIGHT
- ENHANCE COLORS AND CONTRASTS
- PROTECT YOUR EYES FROM AGING

Specific and unique to Serengeti, Spectral ControlTM technology provides you with the ultimate High Definition vision. It fines-tunes the light waves passing through the lens, for a highly reduced blue light transmission, naturally enhanced detail and colors that pop, crisp and clear.

Blue light is necessary to regulate our biological clock. However, it is also really damaging and harmful for the eyes and the retina and is a risk factor for age-related macular degeneration (AMD).

So, our Spectral ControlTM technology filters out up to 95% of the blue light.

By acting like this, the Spectral ControlTM technology reduces blue blur and visible noise. This protects your eyes from aging and damage, to preserve your sight perfectly.

In addition, our lenses selectively manage light wavelengths, distinguishing reds, greens and yellows, in any light condition. They ensure improved and enhanced depth perception and maximum color contrast.

Landscapes that would be washed out, dull or flat with other lenses become defined, vibrant and vivid — while your eyes remain cool and relaxed.



Polarization technology


- ABSORB ALL FOUR TYPES OF GLARE
- EXPERIENCE ABSOLUTE CLARITY
- RELIEVE EYE FATIGUE

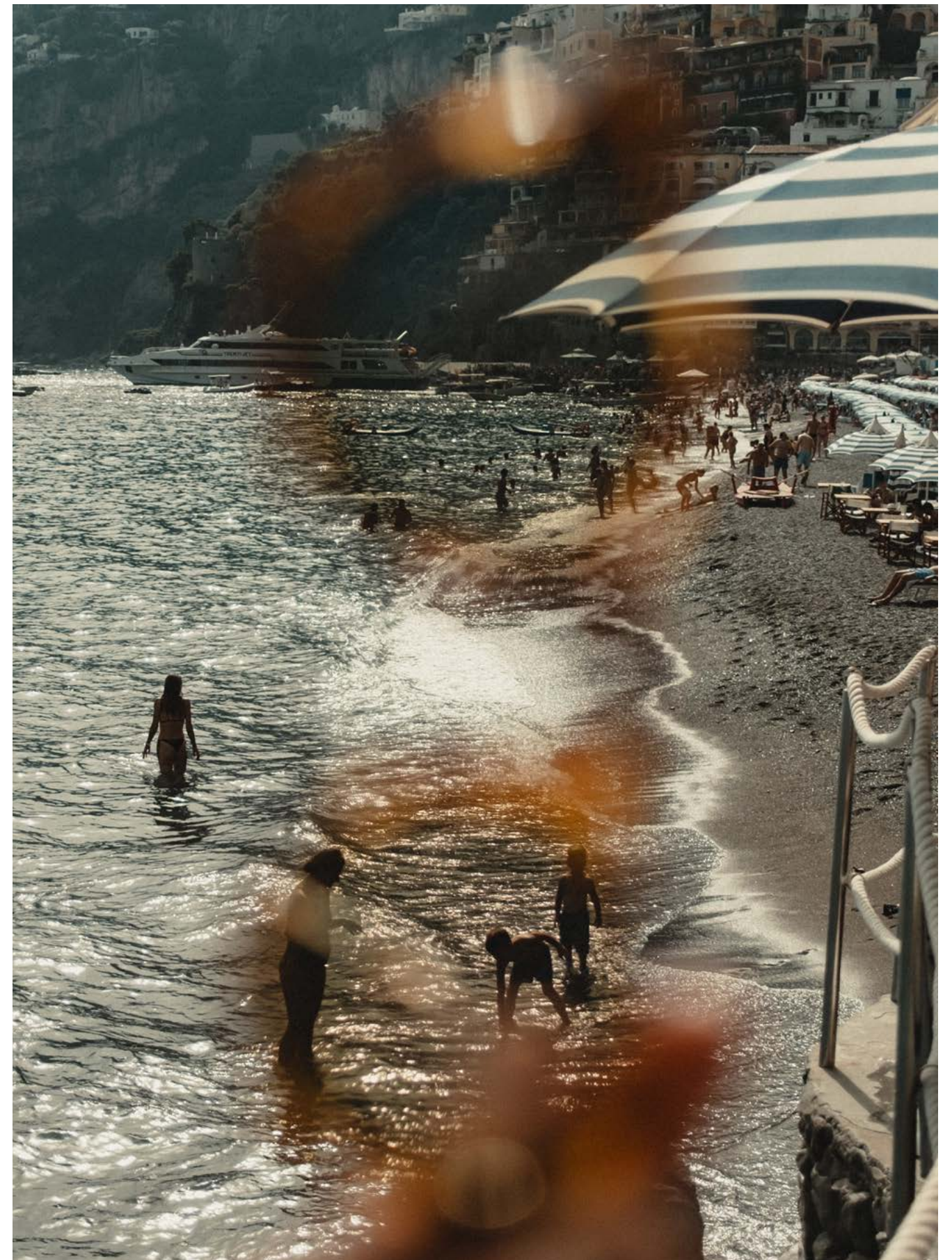
Whether you're in a high- or low-glare environment, you deserve lenses that give you the ultimate glare protection and with it, uncompromised clarity.

When glare reflects off the road, water snow or other areas, parallel light rays can pass through unhindered, while distracting perpendicular rays are reflected.

The Serengeti® Polarization technology eliminates 99.9% of disruptive glare from the four types of glare: distracting, discomforting, disabling and blinding. This ensures, therefore, no more reflection from: vehicle headlights, intense lights, shiny surface reflections and the everyday outdoors.

This Polarization technology relieves eye fatigue. It also allows you to experience absolute clarity by discovering layer upon layer of details that glare would have otherwise kept hidden.

Some of our products feature non-polarized lens options, ideal for pilots flying aircraft with digital instrument panels. 



Serengeti Mineral lenses



DRIVERS

Overcast to medium light conditions.
Ideal for driving and everyday use.

POLARIZED MINERAL (CATEGORY 2 TO 3)
19% transmittance lightened lens 92% blue light blocked lightened lens
11% transmittance darkened lens 95% blue light blocked darkened lens

NON-POLARIZED MINERAL (CATEGORY 2 TO 3)
23% transmittance lightened lens 89% blue light blocked lightened lens
12% transmittance darkened lens 95% blue light blocked darkened lens



555NM BLUE

Overcast to medium light conditions.
Ideal for everyday use and boating activities.

POLARIZED MINERAL (CATEGORY 2 TO 3)
25% transmittance lightened lens 89% blue light blocked lightened lens
16% transmittance darkened lens 93% blue light blocked darkened lens

NON-POLARIZED MINERAL (CATEGORY 2 TO 3)
25% transmittance lightened lens 89% blue light blocked lightened lens
16% transmittance darkened lens 93% blue light blocked darkened lens



SEDONA SILVER BI-MIRROR

Intense light conditions.
Ideal for boating and mountain activities.

POLARIZED MINERAL (CATEGORY 3 TO 3)
16% transmittance lightened lens 91% blue light blocked lightened lens
10% transmittance darkened lens 94% blue light blocked darkened lens



SMOKE

Intense light conditions.
Ideal for boating and mountain activities.

POLARIZED MINERAL (CATEGORY 2 TO 3)
24% transmittance lightened lens 89% blue light blocked lightened lens
12% transmittance darkened lens 96% blue light blocked darkened lens



DRIVERS GRADIENT

Overcast to medium light conditions.
Ideal for driving and everyday use.

POLARIZED MINERAL (CATEGORY 2 TO 3)
22% transmittance lightened lens 85% blue light blocked lightened lens
13% transmittance darkened lens 93% blue light blocked darkened lens

NON-POLARIZED MINERAL (CATEGORY 2 TO 3)
26% transmittance lightened lens 87% blue light blocked lightened lens
14% transmittance darkened lens 93% blue light blocked darkened lens



555NM SILVER

Ideal for very bright light conditions and Intense
light conditions. Ideal for driving, everyday use and
for boating activities.

POLARIZED MINERAL (CATEGORY 3 TO 3)
18% transmittance lightened lens 92% blue light blocked lightened lens
12% transmittance darkened lens 95% blue light blocked darkened lens

NON-POLARIZED MINERAL (CATEGORY 2 TO 3)
24% transmittance lightened lens 89% blue light blocked lightened lens
12% transmittance darkened lens 96% blue light blocked darkened lens



SEDONA SILVER

Intense light conditions.
Ideal for boating and mountain activities.

POLARIZED MINERAL (CATEGORY 3 TO 3)
18% transmittance lightened lens 90% blue light blocked lightened lens
11% transmittance darkened lens 94% blue light blocked darkened lens



BLUE GRADIENT

Medium to intense light conditions.
Ideal for everyday use and boating activities.

POLARIZED MINERAL (CATEGORY 2 TO 3)
24% transmittance lightened lens 82% blue light blocked lightened lens
15% transmittance darkened lens 100% blue light blocked darkened lens



DRIVERS GOLD

Intense light conditions.
Ideal for driving and everyday use.

POLARIZED MINERAL (CATEGORY 3 TO 3)
16% transmittance lightened lens 93% blue light blocked lightened lens
10% transmittance darkened lens 96% blue light blocked darkened lens

Frame materials & Technology

MADE IN ITALY

All Serengeti frames come to life in Italy, where we monitor the manufacturing process to make sure it is in keeping with the perfection and quality that is synonymous with the Serengeti brand. This also enables us to control and limit our impact on the environment, as with shorter ship times there is a reduction in CO2 emissions.

ECO-ACETATE

Made of organic materials (cotton, wood, and other plant matter) which are 100% FSC certified cultivation, our Eco-Acetate frames are made from cellulose acetate created from renewable resources widely present in nature. Our Eco-Acetate is composed by 68% of eco-friendly sourced materials and 32% of fossil materials. It is also biodegradable, under specific conditions (ISO 14855), and free of petrol-based plasticizers.

While growing, the plants absorb CO2 and reject oxygen during the traditional photosynthesis process which serves to increase the gap of CO2 rejection between our Eco-Acetate frames compared to traditional Petrol based acetate frames.

This eco-conception does not impact the quality of our frames. Our Eco-Acetate offers the same physical and mechanical properties of the standard acetate: lightness, fit customization, comfort and availability in an incredible variety of colors and patterns which allow us to create remarkable and elegant pairs of sunglasses.

Another positive factor is that this material is also considered as non-irritant and non-skin sensitizing.

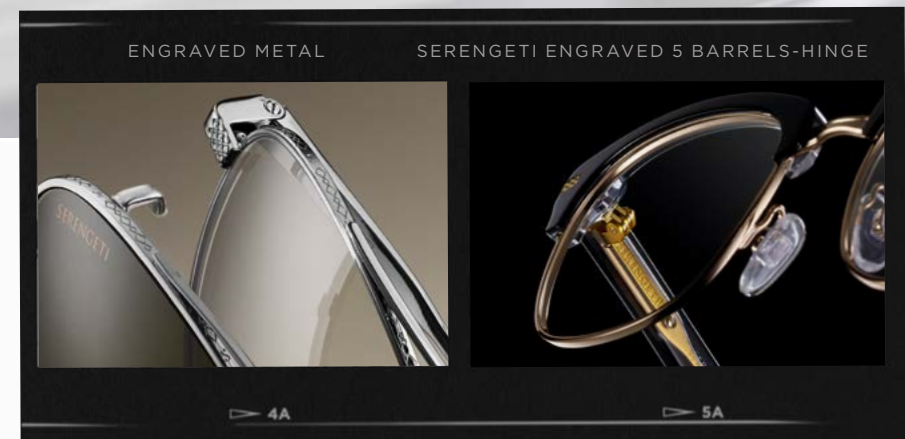
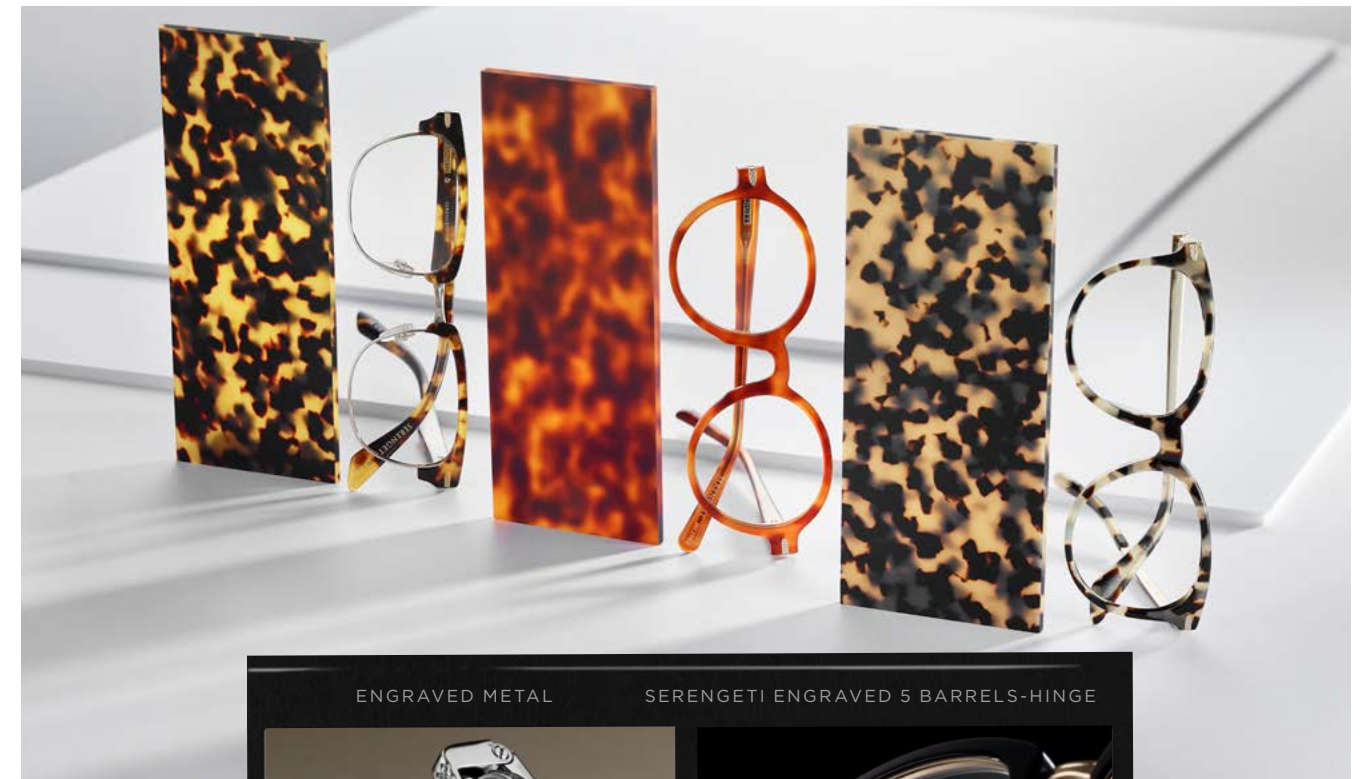
ACETATE

Expertly produced and cured from all-natural cotton, our Cellulose Propionate Acetate is not only handcrafted to be lightweight but can be made into beautiful patterns and brilliant hues. Pliable when heated, it is ideal for custom fitting.

METAL

Offering the possibility of creating thin and lightweight frames, handcrafted for ultimate comfort and a wide fit range.

Metal frames also have the great advantage of being strong and impact resistance as well as being highly aesthetic by proposing an infinite variety of colors and combinations with other materials.



ENGRAVED METAL

Our frames are designed to be an extension of your personality and we continue to work on this so your uniqueness can be expressed in the frame design. To enhance our Premium Metal designs which are crafted with premium materials, we have created a special engraved pattern that is applied to the frame.

SERENGETI HINGE

Each aspect of our products is meticulously thought-through and each detail is carefully refined. To reinforce our product and brand identity, we have created 2 new and unique distinctive 5-barrels hinges that are discreet and chic.

These 5-barrels hinges guarantee an ultimate quality, and that the product will endure the test of time.

Engraved 5-barrels hinges with metal engraved subtle branding, available on Bacall, Chadwick, Hayworth, and Susan.

5-barrels hinges, available on Charlton, Ethan, Foyt, Foyt Large, Havah, Joan, Nicholson, and Winona.

Incredible Lens Materials

At Serengeti, we pay particular attention to the materials we use to protect your eyes and offer you the best visual acuity available on the market.

From the finest and ultimate raw materials to the latest coatings, every step of the production and every component are meticulously checked to guarantee the best quality and protection.

OUR SATURN LENS : THE PERFECT BALANCE OF VISUAL AND PERFORMANCE.

As quality and perfection are key for us, we dedicated this remarkable lens to our Sport collection.

Saturn is the most advanced organic lens ever developed.

In developing this glass, we have been careful to remain consistent and true with who we are at Serengeti. We didn't want to simply launch another organic glass, but took the time to develop the best organic glass.

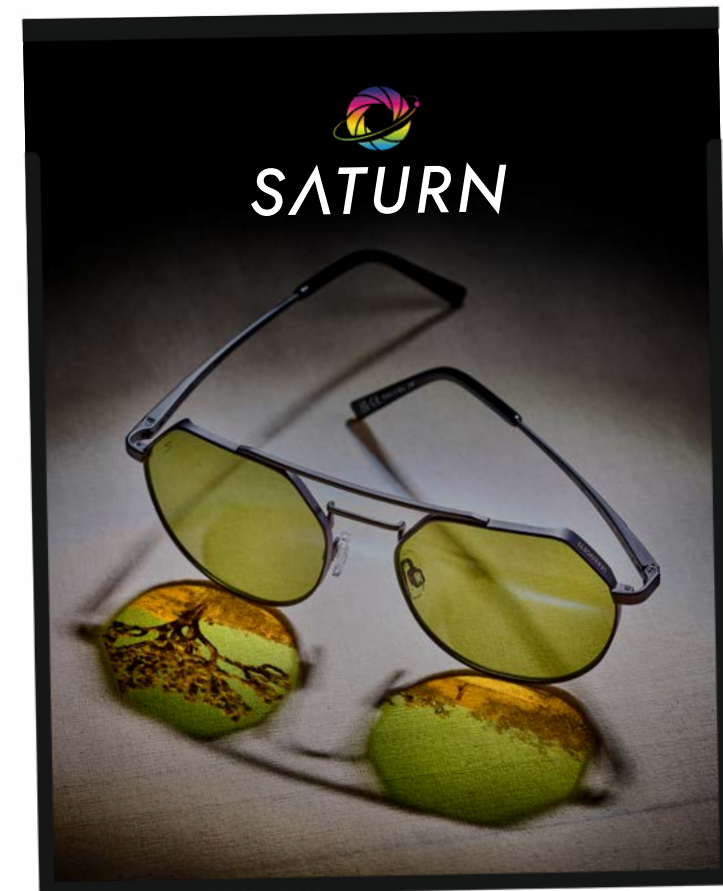
Our Saturn lens is a 3-in-1 sun lens because, like our mineral signature glass, it encompasses the following 3 technologies: Photochromic, Spectral Control™ and Polarization.

Available on the whole Serengeti Sport range, Saturn is also available in prescription.

Experience the world at its most aspirational

Created for those who have an endless thirst for adventure, Serengeti Sport collection features the most advanced organic sport lens ever imagined: Saturn.

Saturn is evocative of the solar system first but can also conjure thoughts of the unknown and awaiting adventure. It is that sense of anticipation and excitement, at discovering something new and unique, that resonates with Serengeti Sport consumers, who live to tread the unbeaten path. Like them, our core values are adventure, vigor, and a whole lot of imagination.



Saturn is one of the lightest planets in the solar system, as is our Saturn lens. Two times lighter than traditional mineral lenses, they are perfect for outdoor activities; comfortable, while protecting your eyes from damaging UV light, so you free to express yourself. Saturn lenses feature the most advanced lens technologies: Photochromic, Polarization, Spectral Control™ as well as the ultimate anti-scratch and anti-reflective treatments. SATURN lenses allow you to see and experience the world at its most inspirational.

Serengeti Saturn lenses



DRIVERS

Launched in 1985, this ideal driving sunglass is the original and emblematic lens of Serengeti. The amber-colored Drivers® lens naturally amplifies contrast and definition. It's engineered to transmit and distinguish red, green and yellow colors, so they can pop in all environments.

Overcast to medium light conditions.

Ideal for driving and everyday use.

SATURN POLARIZED DRIVERS (CATEGORY 2 TO 3)

31% transmittance lightened lens	86% blue light blocked lightened lens
13% transmittance darkened lens	94% blue light blocked darkened lens

SATURN DRIVERS® (CATEGORY 2 TO 3)

29% transmittance lightened lens	83% blue light blocked lightened lens
17% transmittance darkened lens	89% blue light blocked darkened lens

PhD™ 2.0 (CATEGORY 2 TO 3)

20% transmittance lightened lens	92% blue light blocked lightened lens
9% transmittance darkened lens	96% blue light blocked darkened lens



DRIVERS GOLD

This lens has all the benefits of our signature Drivers lens, along with a stylish gold-flash mirror, providing an additional layer of protection.

Overcast to medium light conditions.

Ideal for driving and everyday use.

SATURN POLARIZED DRIVERS GOLD (CATEGORY 2 TO 3)

25% transmittance lightened lens	86% blue light blocked lightened lens
10% transmittance darkened lens	94% blue light blocked darkened lens



PETROL BLUE

A deep blue lens which will enhance the experience of your adventure.

This lens features our Photochromic, Polarization and Spectral Control® technologies. Our SATURN Petrol Blue lens will protect your eyes and reveal the world in high definition.

Thanks to its blue tint, the SATURN Petrol Blue lens offers a trendy look while naturally enhancing the coldest lights.

Overcast to medium light conditions.

Ideal for boating and mountain activities.

SATURN POLARIZED PETROL BLUE (CATEGORY 2 TO 3)

26% transmittance lightened lens	70% blue light blocked lightened lens
10% transmittance darkened lens	88% blue light blocked darkened lens



SEDONA®

A high-contrast rose-colored lens with a silver mirror. The Sedona lens improves contrasts whatever the luminosity definition and provides ultimate clarity to offer a superior image definition while reducing glare from flat light.

Intense light conditions.

Ideal for boating and mountain activities.

SATURN POLARIZED SEDONA (CATEGORY 2 TO 3)

26% transmittance lightened lens	82% blue light blocked lightened lens
10% transmittance darkened lens	92% blue light blocked darkened lens

SATURN SEDONA (CATEGORY 2 TO 3)

26% transmittance lightened lens	76% blue light blocked lightened lens
10% transmittance darkened lens	91% blue light blocked darkened lens

PhD™ 2.0 (CATEGORY 3 TO 3)

14% transmittance lightened lens	90% blue light blocked lightened lens
8% transmittance darkened lens	93% blue light blocked darkened lens



555NM

555 nanometers is the center of light's visible color spectrum, right on the border of yellow and green. This is where the human eye sees best. In low light conditions, this lens allows more yellow and green to pass through, creating relaxing conditions for the eyes.

Intense light conditions.

Ideal for driving, everyday use and for boating activities.

SATURN POLARIZED 555NM (CATEGORY 2 TO 3)

31% transmittance lightened lens	81% blue light blocked lightened lens
13% transmittance darkened lens	91% blue light blocked darkened lens

SATURN 555NM (CATEGORY 2 TO 3)

31% transmittance lightened lens	82% blue light blocked lightened lens
17% transmittance darkened lens	90% blue light blocked darkened lens

PhD™ 2.0 (CATEGORY 2 TO 3)

21% transmittance lightened lens	88% blue light blocked lightened lens
9% transmittance darkened lens	94% blue light blocked darkened lens



555NM BLUE

A beautiful variation of the 555nm, featuring a reflective blue dielectric mirror coating that reflects more glare and improves contrast.

Overcast to medium light conditions.

Ideal for everyday use and boating activities.

SATURN POLARIZED 555NM BLUE (CATEGORY 2 TO 3)

26% transmittance lightened lens	87% blue light blocked lightened lens
11% transmittance darkened lens	94% blue light blocked darkened lens

PhD™ 2.0 (CATEGORY 2 TO 3)

19% transmittance lightened lens	90% blue light blocked lightened lens
8% transmittance darkened lens	94% blue light blocked darkened lens



CPG

Only available in the Serengeti Sport Collection and in PhD™ 2.0, this multi-use lens is designed to reduce harsh glare in all weather conditions without any artificial color enhancement.

Overcast to medium light conditions.

Ideal for everyday use.

PhD™ 2.0 (CATEGORY 2 TO 3)

22% transmittance lightened lens	83% blue light blocked lightened lens
9% transmittance darkened lens	91% blue light blocked darkened lens



SMOKE

Your go-to sunglass lens color for wherever the road may take you.

This neutral black tinted lens will reveal the true beauty of natural colors. Our Photochromic, Spectral Control® and Polarization technologies will enhance colors so you see the world at its most aspirational.

The SATURN Polarized Smoke lens will provide you with the eye protection you need outdoors, by eliminating distracting glare and harmful light while always allowing you to experience the true essence of color.

SATURN POLARIZED SMOKE (CATEGORY 2 TO 3)

27% transmittance lightened lens	88% blue light blocked lightened lens
10% transmittance darkened lens	91% blue light blocked darkened lens

Eco-Friendly Nylon Frame

SERENGETI IS THRILLED TO USE THE ECO-FRIENDLY NYLON TO CRAFT THE SERENGETI SPORT SUNGLASSES.

Climate change is the most important issue facing humanity for a generation, and so it is more important than ever before to ensure we take steps to minimize our ecological impact.

We use a sustainable substitute to traditional TR90 nylon called castor oil to create our frames.

From now, and since 2021, each of our nylon frames is made and composed of 57% of eco-friendly nylon.

It is extracted from Castor Plant but offers the same characteristics as TR90 Nylon: durable, flexible, lightweight, can bend, less likely to break, without requiring the use of petrol.

With this partially eco-friendly-based material, the reduction in CO2 emissions compared to traditional transparent polymers, such as PMMA or PC, is more than 40%.

THE PROCESS TO CREATE OUR ECO-FRIENDLY NYLON :

- 1

The Castor Oil plant grows, ingesting CO2 from the atmosphere whilst releasing O2
- 2

Seeds from the case plant are harvested and processed into castor oil.
- 3

Castor oil is used to produce a natural raw material know as 'eco-friendly-based resin'
- 4

A standard injection process is used with this eco-firendly raw material
- 5

Resulting in eco-friendly-sourced, petrol-free frames with a lower ecological impact

Eco-Friendly packaging

VEGAN LEATHER, RECYCLED AND RECYCLABLE CARTON

At Serengeti we use plant-based fibers to create packaging that has a smaller impact on our environment.

Our Vegan leather cases are 100% Certified FSC.

In addition, all new carton packaging in Serengeti® Sport are made of 40% recycled kraft cardboard 100% recyclable.

All Lens cloth and Pouch in Serengeti® Sport are 100% made of recycled PET 100% recyclable.

WE HAVE REMOVED PLASTIC BAGS FROM OUR PACKAGING

This new process enables us to avoid the use of 33,000 plastic components, which means a total of 33kg of plastic only will be used.

Any plastic elements that remain are now fully recyclable eco-friendly plastics.

We will continue to explore ways to reduce plastic use in future collections.

ACROSS THE RANGE



FOR POLARIZED BASES 4 AND 6



FOR BASE 8 AND NON POLARIZED BASES 4 AND 6



SERENGETI
THE MOST ADVANCED EYEWEAR

CHASE
THE LIGHT



Our Ophthalmic Range with our Clip-on

Serengeti launches its very first clip-on equipped with the original Serengeti 3-in-1 Mineral lens . Available with its famous Driver and 555nm lens, our clip-on has been conceived and designed to perfectly fit with below selected ophthalmic frames. Serengeti clip-on has not been thought as an accessory but as a real part of the frame, so we brought an extreme attention to details exactly as we do when we create our ophthalmic and sunglasses frames.

The only one clip-on available on the market with Mineral 3-in-1 lens.



Eco-Acetate & metal frames —



Nathanel



SV584003
Matte Light Gold
Olive green



SV589001
Shiny Black with transparent layer
Shiny Light Gold



SV584002
Shiny Rose Gold
Red Brown



SV584004
Matte Black
Grey

FIT : medium
BASE : 6



KEY FEATURES :

Bronze flex temples – Serengeti Customed metal rim. High Density Acetate Rim – Adjustable Nose Pads & Temple Tips.

Nancie



SV592002
Shiny Havana
Shiny Light Gold



SV593001
Shiny Transparent Dark Grey
Shiny Light Gold

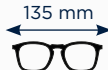


SV592003
Shiny Transparent Violet
Shiny Silver



SV592004
Shiny Crystal Caramel Brown
Shiny Light Gold

FIT : medium
BASE : 6



KEY FEATURES :

Handcrafted Italian Eco-Acetate – Metal Temples Adjustable Temple Tips.

Antoni

NEW



SV612003
Shiny Brown Gradient
Shiny Light Gold Metal



SV612001
Shiny Black Matte
Silver Metal



SV612002
Shiny Classical Havana
Shiny Light Gold Metal

FIT : medium /
Large
BASE : 4



KEY FEATURES :

Eco-Acetate; Serengeti signature 5 barrel hinge, Adjustable nose pads, Adjustable temple tips, Light metal temples.

Denzel



SV589003
Shiny Classic Havana Shiny
Light Gold



SV589001
Shiny Black with transparent layer
Shiny Light Gold



SV589002
Shiny Havana
Shiny Light Gold



SV589004
Shiny Milky Ocre Shiny Light Gold

FIT : medium
BASE : 6



KEY FEATURES :

Handcrafted Italian Eco-Acetate – Serengeti Engraved 5 barrels Hinges – Metal Eye-Rim – Engraved Metal Bridge, Adjustable Nose Pads and Temple Tips.

Leelee



SV584003
Matte Light Gold
Olive green



SV593001
Shiny Transparent Dark Grey
Shiny Light Gold



SV593002
Shiny Crystal Caramel Brown
Shiny Light Gold



SV593004
Shiny Milky Beige Havana
Shiny Light Gold

FIT : medium
BASE : 6



KEY FEATURES :
Handcrafted Italian Eco-Acetate - Metal Temples Adjustable Temple Tips.

Egon S



SV610004
Shiny Crystal Caramel Brown Shiny
Light Gold Metal



SV610001
Shiny Black
Matte Silver Metal



SV610002
Shiny Havana
Shiny Light Gold Metal



SV610003
Shiny Red Burgundy
Shiny Light Gold Metal

FIT : small &
medium
BASE : 4



KEY FEATURES :
Eco-Acetate; Serengeti signature 5 barrel hinge, Metal nose bridge; Adjustable nose pads, Adjustable temple tips, Light metal temples

James



SV613003
Shiny Black to Clear
Matte Silver Metal



SV613001
Shiny Black Matte
Silver Metal

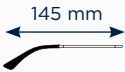


SV613002
Shiny Source Havana
Shiny Light Gold Metal



SV613004
Shiny Crystal dark green
Shiny Light Gold Metal

FIT : large
BASE : 4



KEY FEATURES :
Eco-Acetate; Serengeti signature 5 barrel hinge, Adjustable temple tips, Light metal temples.

Egon M



SV611002
Shiny Havana
Shiny Light Gold Metal



SV611001
Shiny Black Matte
Silver Metal

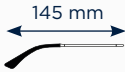


SV611003
Shiny Crystal Dark Green
Matte Silver Metal



SV611004
Shiny Milky Amber
Matte Silver Metal

FIT : medium
BASE : 6



KEY FEATURES :
Bronze flex temples - Serengeti Customed metal rim. High Density Acetate Rim - Adjustable Nose Pads & Temple Tips.

Eco-acetate frames —



Laerry



SV587004
Shiny Transparent
Olive Green



SV587001
Shiny Black

SV587002
Shiny Havana

SV587003
Shiny Transparent Violet

SS603001
Shiny Light Gold
Polarized 555nm

SS603002
Shiny Light Gold
Polarized Drivers

CLIP-ON

FIT : medium
BASE : 6



KEY FEATURES :

Handcrafted Italian Eco-Acetate Serengeti Engraved 5 barrels Hinges.

Gervais



SV588002
Shiny Transparent Violet

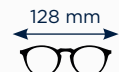


SV588001
Shiny Black with transparent layer

SV588003
Shiny Havana

SV588004
Shiny Classic Havana

FIT : medium
BASE : 6



KEY FEATURES :

Handcrafted Italian Eco-Acetate Serengeti Engraved 5 barrels Hinges.

Loren S NEW



SV606001
Shiny Milky Sand Beige
Shiny Silver Metal Insert

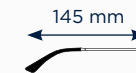


SV606002
Shiny Source Havana
Shiny Gold Metal Insert

SV606003
Shiny Milky Dark Grey Metal Insert

SV606004
Shiny Black & Grey Havana
Shiny Gold Metal Insert

FIT : Small
BASE : 4



KEY FEATURES :

8 mm Eco-Acetate; Serengeti signature 5 barrel hinge, Adjustable temple tips.

Loren M NEW



SV607003
Shiny Milky Teal
Shiny Silver Metal Insert

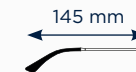


SV607001
Shiny Black
Shiny Silver Metal Insert

SV607002
Shiny Classical Havana
Shiny Gold Metal Insert

SV607004
Shiny Crystal Caramel Brown
Shiny Gold Metal Insert

FIT : medium
BASE : 4



KEY FEATURES :

8 mm Eco-Acetate; Serengeti signature 5 barrel hinge, Adjustable temple tips.

Neil M NEW



SV608003
Shiny Milky Almond
Shiny Silver Metal Insert



SV608001
Shiny Black
Shiny Silver Metal Insert



SV608002
Shiny Classical Havana
Shiny Gold Metal Insert



KEY FEATURES :
8 mm Eco-Acetate; Serengeti signature 5 barrel hinge, Adjustable temple tips.

Neil L NEW



SV609001
Shiny Black
Shiny Silver Metal Insert



SV609002
Shiny Australi Havana
Shiny Gold Metal Insert



SV609003
Shiny Milky Sand Beige
Shiny Silver Metal Insert



KEY FEATURES :
8 mm Eco-Acetate; Serengeti signature 5 barrel hinge, Adjustable temple tips.

Charlie NEW



SV604002
Shiny Classical Havana
Shiny Gold Metal Insert



SV604001
Shiny Black Shiny Silver Metal Insert



SV604003
Shiny Crystal Dark Green
Shiny Gold Metal Insert



SV604004
Shiny Crystal Dark Green
Shiny Gold Metal Insert



KEY FEATURES :
Eco-Acetate; Serengeti signature 5 barrel hinge, Adjustable temple tips.

Mata NEW



SV605002
Shiny Smoke Green
Shiny Silver Metal Insert



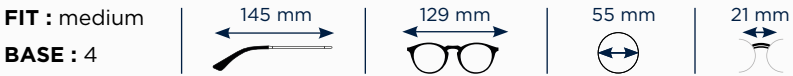
SV605001
Shiny Classical Havana
Shiny Gold Metal Insert



SV605003
Shiny Milky Dark Grey
Shiny Silver Metal Insert



SV605004
Shiny Milky Amber
Shiny Gold Metal Insert



KEY FEATURES :
Eco-Acetate; Serengeti signature 5 barrel hinge, Adjustable temple tips.

Wilbour



SV586003
Shiny Transparent light grey



SV586001
Shiny Black with transparent layer



SV586002
Shiny Havana



SV586004
Shiny Crystal Caramel Brown

FIT : medium
BASE : 6

140 mm
125 mm
54 mm
16 mm

KEY FEATURES :
Handcrafted Italian Eco-Acetate Serengeti Engraved 5 barrels Hinges.

Nelson



SV591002
Shiny Ocre tortoise



SV591001
Shiny Black with transparent layer



SV591003
Shiny Transparent Grey Blue



SV591004
Shiny Crystal Caramel Brown



CLIP-ON
SS603003
Shiny Light Gold Polarized 555nm
SS603004
Shiny Light Gold Polarized Drivers

FIT : medium / large
BASE : 6

145 mm
133 mm
52 mm
23 mm

KEY FEATURES :
Handcrafted Italian Eco-Acetate - 5 barrels Hinges.

Janeway



SV585003
Shiny Confidential Havana



SV585001
Shiny Crystal Dark Green



SV585002
Shiny Light red brown



SV585004
Shiny Crystal

FIT : medium
BASE : 6

140 mm
126 mm
52 mm
17 mm

KEY FEATURES :
Handcrafted Italian Eco-Acetate - 5 barrels Hinges.

Norman



SV590003
Shiny Transparent Grey Blue



SV590001
Shiny Black with transparent layer



SV590002
Shiny Havana



SV590004
Shiny Crystal

FIT : medium / large
BASE : 6

145 mm
132 mm
52 mm
22 mm

KEY FEATURES :
Handcrafted Italian Eco-Acetate - 5 barrels Hinges.

Metal frames —



Daniel



SV582003
Matte Light Gold Shiny Brown
Tortoise Windsor



SV582001
Shiny Clear Gold Shiny Classic
Tortoise Windsor

SV582002
Matte Black Shiny Yellow
Tortoise Windsor

SV582004
Shiny Silver Shiny Black
Windsor

SS603007
Shiny Light Gold
Polarized 555nm

SS603008
Shiny Light Gold
Polarized Drivers

FIT : medium
BASE : 6



KEY FEATURES :
Bronze flex temples - Acetate Windsor. Adjustable Nose Pads and Temple tips.

Miles



SV581002
Shiny Brushed Bronze



SV581001
Shiny Gunmetal

SV581003
Shiny Silver

SV581004
Shiny Light Gold

SS603005
Shiny Gunmetal
Polarized 555nm

SS603006
Shiny Gunmetal
Polarized Drivers

FIT : medium
BASE : 6



KEY FEATURES :
Bronze flex temples - Serengeti Customed Metal rim Adjustable Nose Pads and Temple tips.

Follen



SV583002
Matte Light Gold
and Havana enamel



SV583001
Shiny Light Gold and Black spray
on the front

SV583003
Matte Black

SV583004
Shiny Antique Silver

FIT : medium
BASE : 6



KEY FEATURES :
Bronze flex temples - Thick Metal rim. Adjustable Nose Pads and Temple tips.

Annie



SV580002
Shiny Light Gold
and Black spray on the front

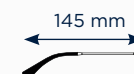


SV580001
Shiny Light Gold
and Tortoise enamel on the front

SV580003
Shiny Rose Gold

SV580004
Matte Black

FIT : medium
BASE : 6



KEY FEATURES :
Bronze flex temples. Adjustable Nose Pads and Temple tips.

Hits & Hooks

Sun + Ophtha 2024



ECO ACETATE & ACETATE FRAMES

METAL FRAMES

Hits

sunglasses





METAL FRAMES

NYLON FRAMES

Hayworth



SS538004
Shiny Ocre Tortoise
Polarised Drivers

Bacall



SS541004
Shiny Transparent Sand Beige
Polarized Drivers

Charlton



SS576004
Shiny Crystal Dark Green
Polarized Drivers

Arlie



SS483004
Shiny Classic Havana
Polarized Drivers

Hamel



SS520001
Shiny Rose Gold
Polarized Drivers

Loy



SS548003
Shiny Light Gold
Polarized Drivers Gold

Masten



SS579002
Matte Gunmetal
Polarized 555nm

Modugno 2.0



SS566006
Matte Black
Polarized 555nm

Delio



SS021001
Shiny Crystal Khaki
Polarized Drivers

Joan



SS577002
Shiny Confidential Havana
Polarized Smoke

Leonora



SS599002
Shiny Pink Tortoise
Polarized Drivers Gradient

Raffaele



SS028002
Shiny Clear & Black
Polarized Drivers

Shelton



SS547003
Shiny Dark Gunmetal
Polarized Drivers Gradient

Wayne



SS546001
Shiny Light Gold
Polarized 555nm

Wayne



SS546003
Matte Black
Polarized Drivers

Carroll



SS542001
Shiny Light Gold
Polarized 555nm

Dorwinn



SS578003
Shiny Gunmetal
Polarized Drivers

Pete



SS599002
Shiny Light Gun metal
Polarized 555nm

Agata



8777
Shiny Blue Tortoise
Polarized Drivers Gradient

Pistoia



8301
Matte/Shiny Black
Polarized 555nm

Positano



8370
Matte Black
Polarized 555nm

HIT : BEST SELLER AND NEVER OUT OF STOCK

ECO ACETATE & METAL
FRAMES

ECO-ACETATE FRAMES

Hits

ophthalmic



Egon M



SV611004
Shiny Milky Amber
Matte Silver Metal

Nancie



SV593001
Shiny Transparent Dark Grey
Shiny Light Gold

Annie



SV580004
Matte Black

Laerry



SV587002
Shiny Havana

Laerry



SV587004
Shiny Transparent
Olive Green

Loren M



SV607004
Shiny Crystal Caramel Brown
Shiny Gold Metal Insert

Neil M



SV608002
Shiny Classical Havana
Shiny Gold Metal Insert

Nelson



SV591002
Shiny Ocre tortoise

Norman



SV590001
Shiny Black
with transparent layer

Wilbour



SV586001
Shiny Black
with transparent layer

HIT : BEST SELLER AND NEVER OUT OF STOCK



ECO ACETATE & ACETATE FRAMES

METAL FRAMES

Hooks

sunglasses



Nicholson



SS540003
Shiny Transparent Blue
Polarized 555nm

Bacall



SS541003
Shiny Tortoise Havana
Polarized 555nm

Ethan



SS575002
Shiny Crystal
Polarized Blue Gradient

Raffaele



SS041004
Shiny Dark Green
Polarized Drivers

Delio



SS021001
Shiny Crystal Khaki
Polarized Drivers

Joan



SS577002
Shiny Confidential Havana
Polarized Smoke

Leonora



SS599002
Shiny Pink Tortoise
Polarized Drivers Gradient

Raffaele



SS028002
Shiny Clear & Black
Polarized Drivers

Pete



SS599001
Matte Dark Gun metal
Non Polarized Drivers Gradient

Ansel



SS600004
Shiny Dark Gunmetal
Polarized 555nm Blue

Kean



SS597002
Matte Black
Polarized 555nm blue

Hooks

ophthalmic



Antoni



SV612003
Shiny Brown Gradient
Shiny Light Gold Metal

James



SV613003
Shiny Black to Clear
Matte Silver Metal

Loren M



SV607003
Shiny Milky Teal
Shiny Silver Metal Insert

Mata



SV605002
Shiny Smoke Green
Shiny Silver Metal Insert

Neil M



SV608003
Shiny Milky Almond
Shiny Silver Metal Insert

ACETATE & METAL
FRAMES

ECO-ACETATE FRAMES

HOOK : MARKETING HIGHLIGHT, VISIBLE IN OUR CAMPAIGNS

GET THE WORLD'S BEST SUN LENS IN YOUR PRESCRIPTION

Available in 99%
of our models

Available with our
signature
Mineral 3-In-1 lens

For our
PhD 2.0* lenses,
prescription range from
+6 to -8**,
covering 95%
of prescription needs

Backside
anti-reflection
included on all of our
lenses

* PhD™ 2.0 Lens = Trivex lens
**Cylinder max -4,00 combined power, max add +3,75.
For progressive lenses, the maximum positive is SPH+ADD.



HOW TO GET OUR RX PRODUCTS ?

01. Visit our webshop
— <https://rx.bollebrands.com>

02. Just a few clicks
— is all it takes

03. Place your order
— online

Sun RX Program

No other sunglass brand can claim to combine three industry-defining technologies into one ultra-superior Serengeti lens.

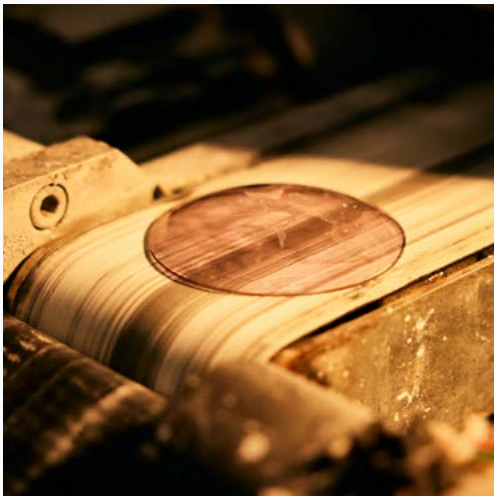
With gradually adjusting Photochromic lenses, naturally color-enhancing Spectral Control® filters, and glare-reducing Polarization, every Serengeti® lens is unique.

MINERAL LENS

Available in single vision with Conventional surfacing as well as in progressive lenses with Digital surfacing.

Stunning visual definition.
Unsurpassed comfort.
Flawless quality.
Backside anti-reflection coating on every lens.

For our prescription power: please refer to the website for further details.



AN UNPARALLELED RANGE OF COLOR SHADES

	MINERAL POLARIZED LENSES	MINERAL NON-POLARIZED LENSES
	SMOKE POLARIZED	
	BLUE GRADIENT POLARIZED	
	555nm® BLUE POLARIZED	555nm® BLUE
	555nm® SILVER POLARIZED	555nm® SILVER
	DRIVERS® GRADIENT POLARIZED	DRIVERS® GRADIENT
	DRIVERS® POLARIZED	DRIVERS®
	DRIVERS® GOLD POLARIZED	
	SEDONA® SILVER POLARIZED	
	SEDONA® SILVER BI-MIRROR POLARIZED	

The Mineral Lenses Rxables



DRIVERS®

Overcast to medium light conditions.

Ideal for driving and everyday use.

POLARIZED MINERAL (CATEGORY 2 TO 3)

19% transmittance lightened lens 92% blue light blocked lightened lens
11% transmittance darkened lens 95% blue light blocked darkened lens

NON-POLARIZED MINERAL (CATEGORY 2 TO 3)

23% transmittance lightened lens 89% blue light blocked lightened lens
12% transmittance darkened lens 95% blue light blocked darkened lens



555 NM® BLUE

Overcast to medium light conditions.

Ideal for everyday use and boating activities.

POLARIZED MINERAL (CATEGORY 2 TO 3)

25% transmittance lightened lens 89% blue light blocked lightened lens
16% transmittance darkened lens 93% blue light blocked darkened lens

NON-POLARIZED MINERAL (CATEGORY 2 TO 3)

25% transmittance lightened lens 89% blue light blocked lightened lens
16% transmittance darkened lens 93% blue light blocked darkened lens



SEDONA® SILVER
BI-MIRROR

Intense light conditions.

Ideal for boating and mountain activities.

POLARIZED MINERAL (CATEGORY 3 TO 3)

16% transmittance lightened lens 91% blue light blocked lightened lens
10% transmittance darkened lens 94% blue light blocked darkened lens



SMOKE

Intense light conditions.

Ideal for boating and mountain activities.

POLARIZED MINERAL (CATEGORY 2 TO 3)

24% transmittance lightened lens 89% blue light blocked lightened lens
12% transmittance darkened lens 96% blue light blocked darkened lens



DRIVERS®
GRADIENT

Overcast to medium light conditions.

Ideal for driving and everyday use.

POLARIZED MINERAL (CATEGORY 2 TO 3)

22% transmittance lightened lens 85% blue light blocked lightened lens
13% transmittance darkened lens 93% blue light blocked darkened lens

NON-POLARIZED MINERAL (CATEGORY 2 TO 3)

26% transmittance lightened lens 87% blue light blocked lightened lens
14% transmittance darkened lens 93% blue light blocked darkened lens



555 NM® SILVER

Ideal for very bright light conditions and Intense light conditions.

Ideal for driving, everyday use and for boating activities.

POLARIZED MINERAL (CATEGORY 3 TO 3)

18% transmittance lightened lens 92% blue light blocked lightened lens
12% transmittance darkened lens 95% blue light blocked darkened lens

NON-POLARIZED MINERAL (CATEGORY 2 TO 3)

24% transmittance lightened lens 89% blue light blocked lightened lens
12% transmittance darkened lens 96% blue light blocked darkened lens



SEDONA® SILVER

Intense light conditions.

Ideal for boating and mountain activities.

POLARIZED MINERAL (CATEGORY 3 TO 3)

18% transmittance lightened lens 90% blue light blocked lightened lens
11% transmittance darkened lens 94% blue light blocked darkened lens



BLUE GRADIENT

Medium to intense light conditions.

Ideal for everyday use and boating activities.

POLARIZED MINERAL (CATEGORY 2 TO 3)

24% transmittance lightened lens 82% blue light blocked lightened lens
15% transmittance darkened lens 100% blue light blocked darkened lens



DRIVERS® GOLD

Intense light conditions.

Ideal for driving and everyday use.

POLARIZED MINERAL (CATEGORY 3 TO 3)

16% transmittance lightened lens 93% blue light blocked lightened lens
10% transmittance darkened lens 96% blue light blocked darkened lens



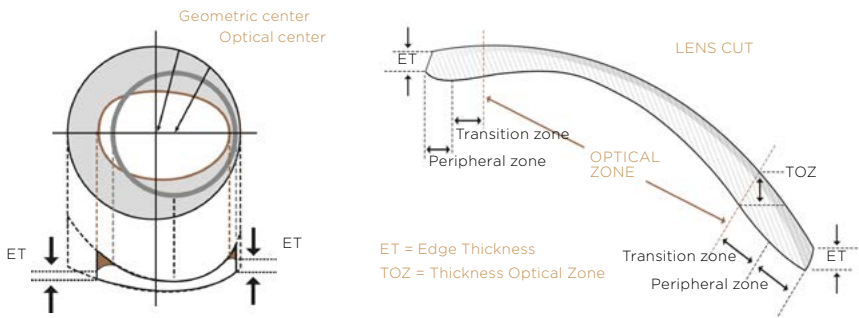
ONLY AVAILABLE IN TRIVEX / PhD™ 2.0

How does VARIODRIVE

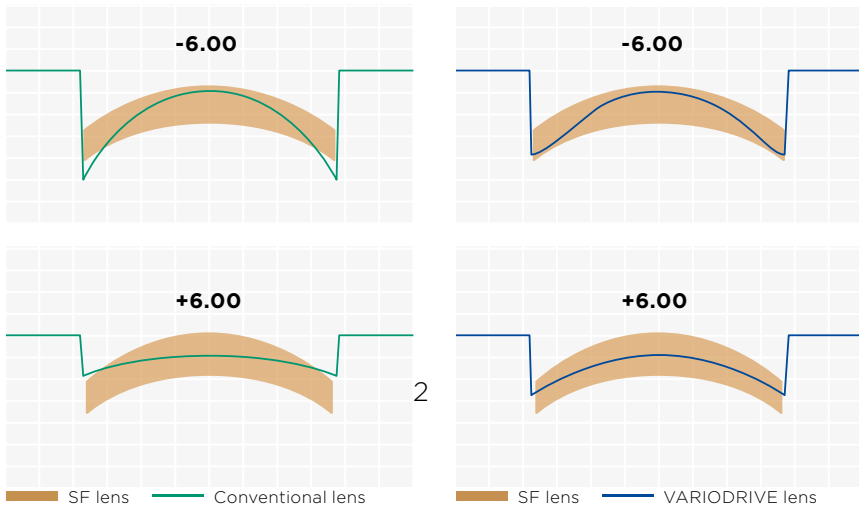
Thin Design Technology work?

When the prescription reaches the limits of the conventional digital surfacing method, our patented algorithm calculates the best lens geometry regarding the Optical Area and the Transition Zone, and reduces the Edge Thickness.

PROJECTION OF VARIODRIVE THIN DESIGN TECHNOLOGY



CONVENTIONAL LENS VS VARIODRIVE LENS



PHD™ 2.0 POLARIZED LENSES

PHD™ 2.0 NON-POLARIZED LENSES

	CPG POLARIZED	
	555nm* BLUE POLARIZED	555nm* BLUE
	555nm* POLARIZED	
	555nm* SILVER POLARIZED	555nm* SILVER
	DRIVERS* POLARIZED	DRIVERS*
	DRIVERS* GOLD POLARIZED	
		CLEAR LENS
	SEDONA POLARIZED SILVER	

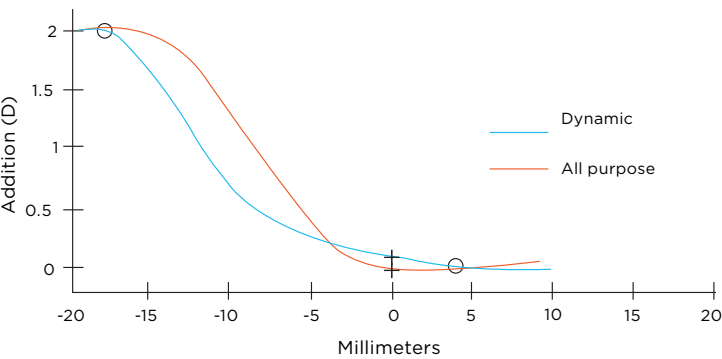
PHD 2.0 PROGRESSIVE LENSES

In case of thinning process, progressive lenses come in two designs to adjust as closely as possible to the way the wearer uses them.

Dynamic: Progressive lenses offer an enhanced field of view for long distances. Corridor and close ranges have more restricted vision. Recommended for active use.

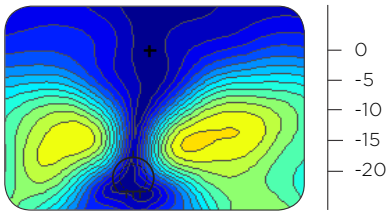
All-purpose: Multi-purpose progressive lenses offer a wider field of vision over near and distant ranges. Recommended for daily use.

Progression Profile

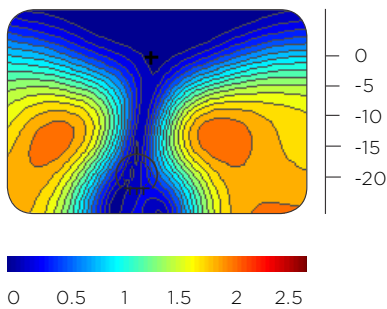


Cylinder maps

Dynamic (Plano Add +2.00)



All-purpose (Plano Add +2.00)



*Total power **Wider range possible for a selection of frames on request

The PhD™ 2.0* Lenses Rxables



DRIVERS®

Overcast to medium light conditions.
Ideal for driving and everyday use.

POLARIZED PhD™ 2.0 (CATEGORY 2 TO 3)
19.5% transmittance lightened lens 10% transmittance darkened lens

NON-POLARIZED PhD™ 2.0 (CATEGORY 2 TO 3)
21% transmittance lightened lens 8% transmittance darkened lens



555 NM® BLUE

Overcast to medium light conditions.
Ideal for everyday use and boating activities.

POLARIZED PhD™ 2.0 (CATEGORY 2 TO 3)
19% transmittance lightened lens 8% transmittance darkened lens

NON-POLARIZED PhD™ 2.0 (CATEGORY 2 TO 3)
19% transmittance lightened lens 8% transmittance darkened lens



CPG

Overcast to medium light conditions.
Ideal for everyday use.

POLARIZED PhD™ 2.0 (CATEGORY 2 TO 3)
22% transmittance lightened lens 83% blue light blocked lightened lens
9% transmittance darkened lens 91% blue light blocked darkened lens



DRIVERS® GOLD

Intense light conditions.
Ideal for driving and everyday use.

POLARIZED PhD™ 2.0 DRIVERS® GOLD (CATEGORY 2 TO 3)
25% transmittance lightened lens 86% blue light blocked lightened lens
10% transmittance darkened lens 94% blue light blocked darkened lens



555 NM® SILVER

Ideal for very bright light conditions and Intense light conditions.
Ideal for driving, everyday use and for boating activities.

POLARIZED PhD™ 2.0 (CATEGORY 2 TO 3)
23.5% transmittance lightened lens 10.3% transmittance darkened lens

NON-POLARIZED PhD™ 2.0 (CATEGORY 2 TO 3)
23.5% transmittance lightened lens 10.3% transmittance darkened lens



CLEAR LENS

For the darkest conditions.

NON-POLARIZED PhD™ 2.0 (CATEGORY 0)
100% transmittance lightened lens



555 NM®

Intense light conditions.
Ideal for driving, everyday use and for boating activities.

POLARIZED PhD™ 2.0 (CATEGORY 3 TO 3)
24% transmittance lightened lens 89% blue light blocked lightened lens
12% transmittance darkened lens 96% blue light blocked darkened lens



SEDONA® SILVER

Intense light conditions.
Ideal for boating and mountain activities.

POLARIZED PhD™ 2.0 (CATEGORY 3 TO 3)
18% transmittance lightened lens 90% blue light blocked lightened lens
11% transmittance darkened lens 94% blue light blocked darkened lens

Index

SUNGLASSES COLLECTION

 Agata p.21	 Delio p.18	 Joan p.17
 Amboyp.7	 Dorwinn.....p.11	 Jodiep.13
 Anselp.15	 Ethan.....p.16	 Keanp.14
 Arliep.20	 Foytp.19	 Lenwoodp.19
 Bacallp.10	 Foyt Lp.19	 Leonorap.17
 Boronp.9	 Gearyp.9	 Loyp.14
 Carroll.....p.10	 Hamelp.14	 Lungerp.11
 Carroll Lp.10	 Havahp.16	 Marcop.10
 Chadwick ...p.13	 Haywood ...p.11	 Mastenp.15
 Charltonp.17	 Hayworth...p.7	 Modugno ...p.15 2.0

SPORT COLLECTION

 Nicholson... p.8	 Aitkinp.23	 Odellp.23
 Panchop.20	 Bellemonp.26	 Rollap.25
 Petep.11	 Bormiop.27	 Shelbyp.24
 Pistoiap.21	 Brawleyp.25	 Wakotap.26
 Positano..... p.20	 Chandler.... p.25	 Winslowp.28
 Raffaele.....p.18	 Endeep.25	
 Shelton.....p.16	 Hextp.27	
 Spellop.15	 Hinkleyp.24	
 Susanp.13	 Kingmanp.26	
 Tellarop.16	 Luptonp.28	
 Wayne.....p.14	 Lupton Sp.28	
 Winona p.8	 Oatman.....p.26	

OPHTHALMIC COLLECTION



Annie p. 49



Antoni p. 42



Charlie p. 46



Daniel p. 49



Denzel p. 42



Egon S p. 43



Egon M p. 43



Follen p. 49



Gervais p. 45



James p. 43



Janeway p. 47



Laerry p. 45



Leelee p. 43



Loren S p. 45



Loren M p. 45



Mata p. 46



Miles p. 49



Nancie p. 42



Nathanel p. 42



Neil M p. 46



Neil L p. 46



Nelson p. 47



Norman p. 47



Wilbour p. 47

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